

DESMOS FOR YOUTH NORTHERN EVIA program

Impact Assessment

Athens, May 2025

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DESMOS OVERALL



01

DESMOS **leverage effect** is **x10.7 in 2024**, marking a **16% increase** since the 2020 Deloitte report, when leverage effect was x9.2.



04

DESMOS has impacted **556,582 beneficiaries**, out of which **77,142 are full equivalent beneficiaries**, over the period 2012-2024.



02

DESMOS has raised **€14.8mn of funds**, covering program funding and own operations, **since its establishment in 2012**.



05

€4.2mn of public revenues have been generated **over the course of DESMOS operations** since 2012.



03

Aggregate **economic output of €25.6mn** has been generated since 2012 **in the wider Greek economy**, as a result of funds mobilized by DESMOS.



06

DESMOS has a total of **60 members** in the General Assembly, as well as an **Advisory Board**, comprising of **14 individuals** acting as mentors in their field of expertise



Greek Macroeconomic Outlook

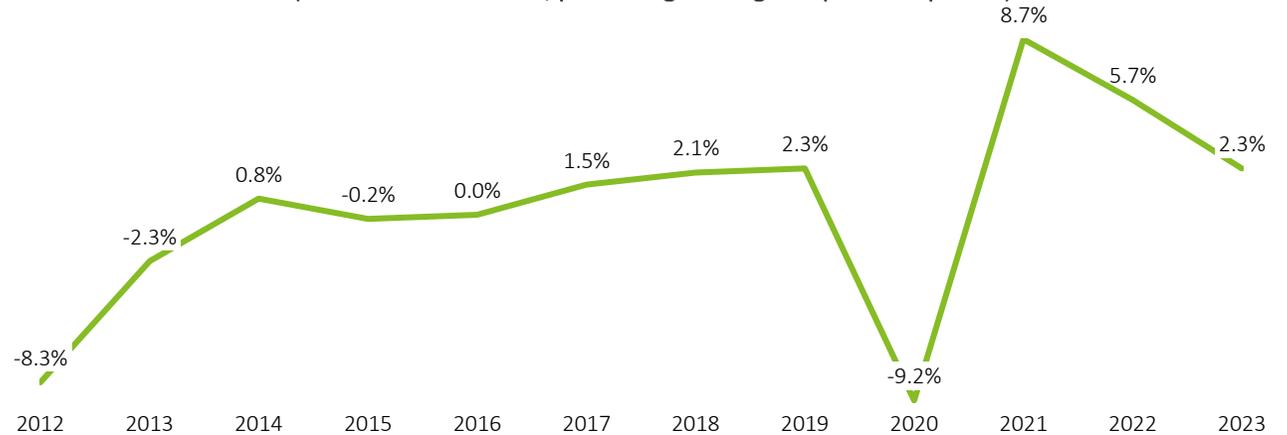
GREEK MACROECONOMIC OUTLOOK

DESMOS is a non-profit foundation operating in Greece, a country on an upward economic trajectory with steady GDP growth. However, significant challenges remain, including high unemployment rates, particularly among youth, and a considerable portion of the population still living below the poverty threshold, highlighting the ongoing need for support and resilience-building efforts.

Greek Economy

The GDP growth rate between 2012 and 2016 illustrates the significant contraction experienced by the Greek economy during the economic crisis. By 2015, the economy had shrunk substantially, with GDP declining by 0.2%, and continued stagnation observed at 0% in 2016. This period marked one of the most prolonged and severe recessions in modern Greek history, with extensive economic and social consequences. After 2016, the economy began to show signs of gradual recovery, with GDP growth reaching 1.5% in 2017 and peaking at 2.3% in 2019. However, the COVID-19 pandemic in 2020 resulted in an unprecedented economic contraction of 9.2%, reversing several years of growth. Post-pandemic recovery was notable, with GDP increasing by 8.7% in 2021, followed by a steady growth of 5.7% in 2022. Despite a **slight slowdown to 2.3% growth in 2023**, the Greek economy continues to **regain stability**, though the long-term effects of the crisis and pandemic remain a critical area of focus.

GDP at Market Prices (Chain linked volumes, percentage change on previous period)

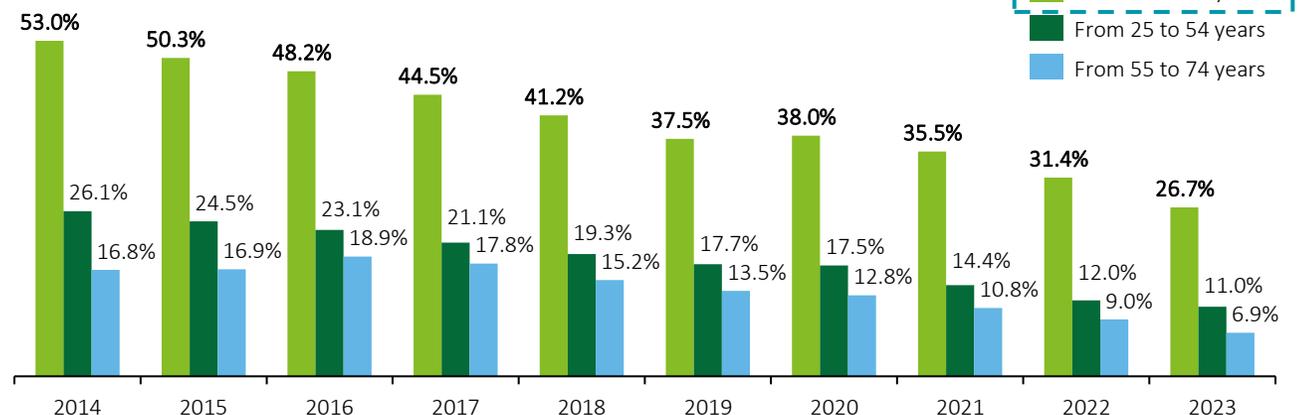


Unemployment

The Greek economic crisis and the COVID-19 pandemic led to significantly **high unemployment rates, especially among youth**. While rates have steadily declined, they remain among the highest in the EU.

Youth aged 15–24 years were hit hardest, with unemployment dropping from 53.0% in 2014 to 26.7% in 2023 but still disproportionately high. Similarly, rates for those aged 25–54 fell from 26.1% to 11.0%, and for individuals aged 55–74 from 16.8% to 6.9% over the same period. **Despite improvements, younger age groups continue to face the greatest challenges.**

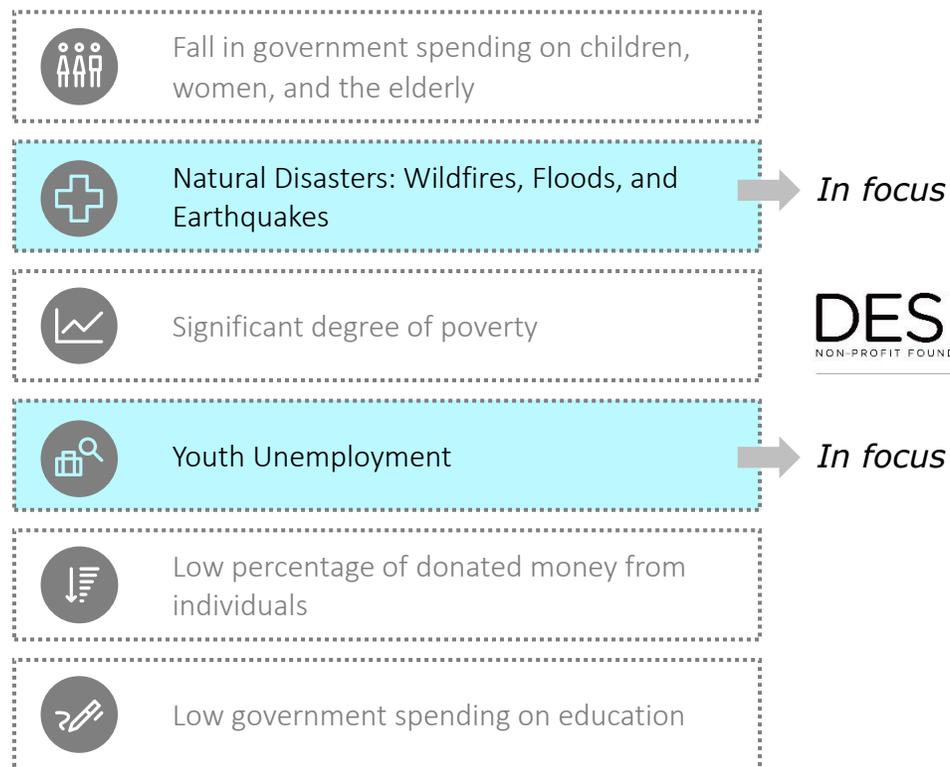
Unemployment by Age Group in Greece



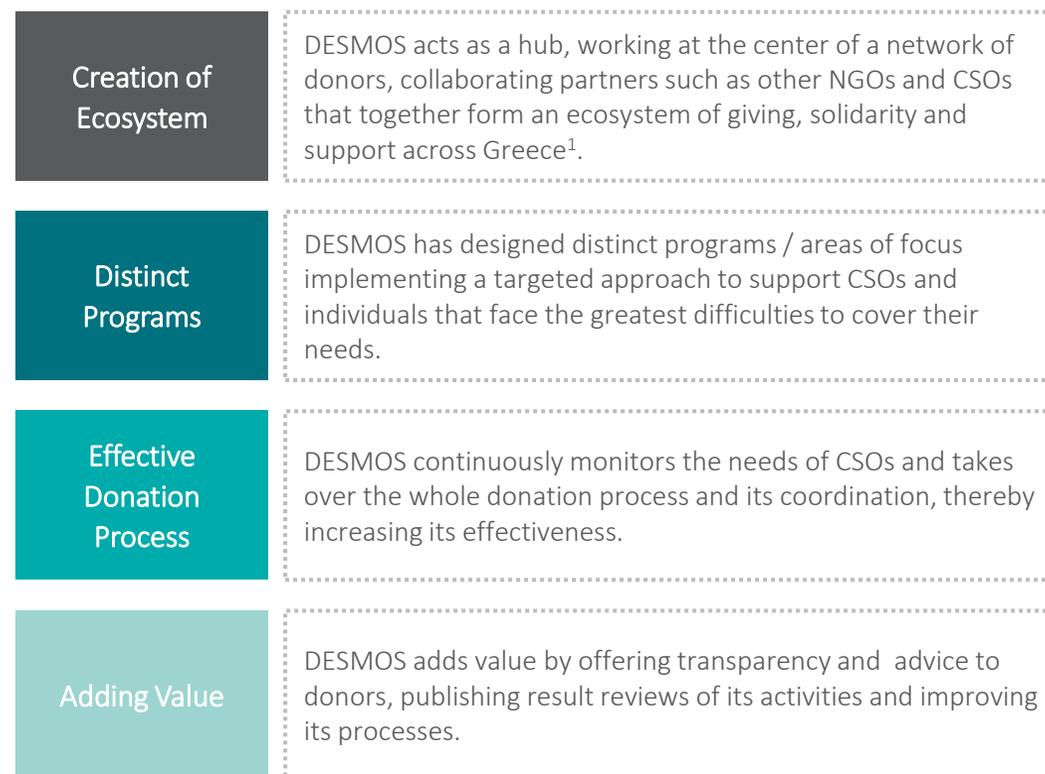
FLUCTUATIONS IN GREECE – DESMOS’ RESPONSE

DESMOS is responding to the new realities in Greece that Civic Society Organizations (CSOs) and individuals face by creating an ecosystem of giving, solidarity and support to effectively target those most in need.

Economic & Humanitarian Crises in Greece displayed by...



DESMOS Response





Profile of DESMOS

PROFILE OF DESMOS

DESMOS is a non-profit Foundation founded in 2012 in response to the humanitarian crisis in Greece, that has also affected social welfare and public institutions and acts as a hub between private donors and CSOs, providing a platform for both parties to increase efficiency in the donation process

Description



DESMOS is a non-profit foundation in Greece, founded in 2012 by a team of young, dynamic individuals, who are connected by the honest vision for the need to responsibly and effectively utilize the private initiative in addressing the humanitarian crisis afflicting the country.

Vision



The ultimate goal for DESMOS is to assist in creating sustainable networks of solidarity and the cultivation of social and humanitarian responsibility.

Values

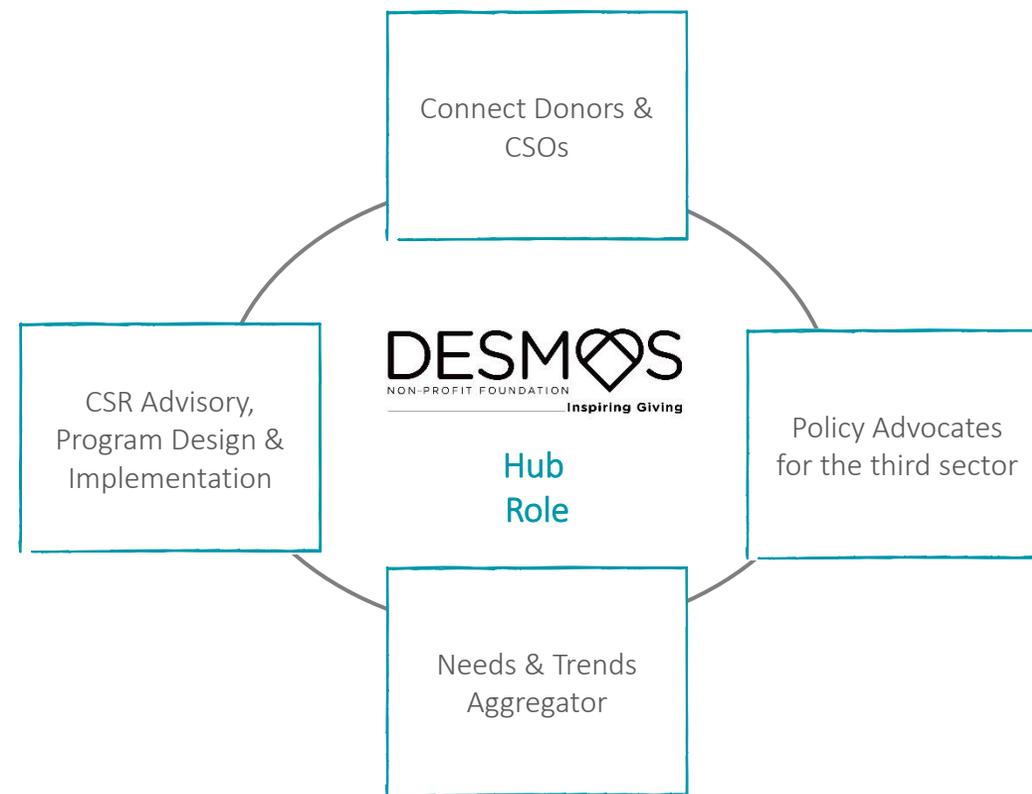


DESMOS is founded on the principles of social solidarity, the personal, social and corporate social responsibility as well as waste reduction and the reuse of material for humanitarian causes.

Action

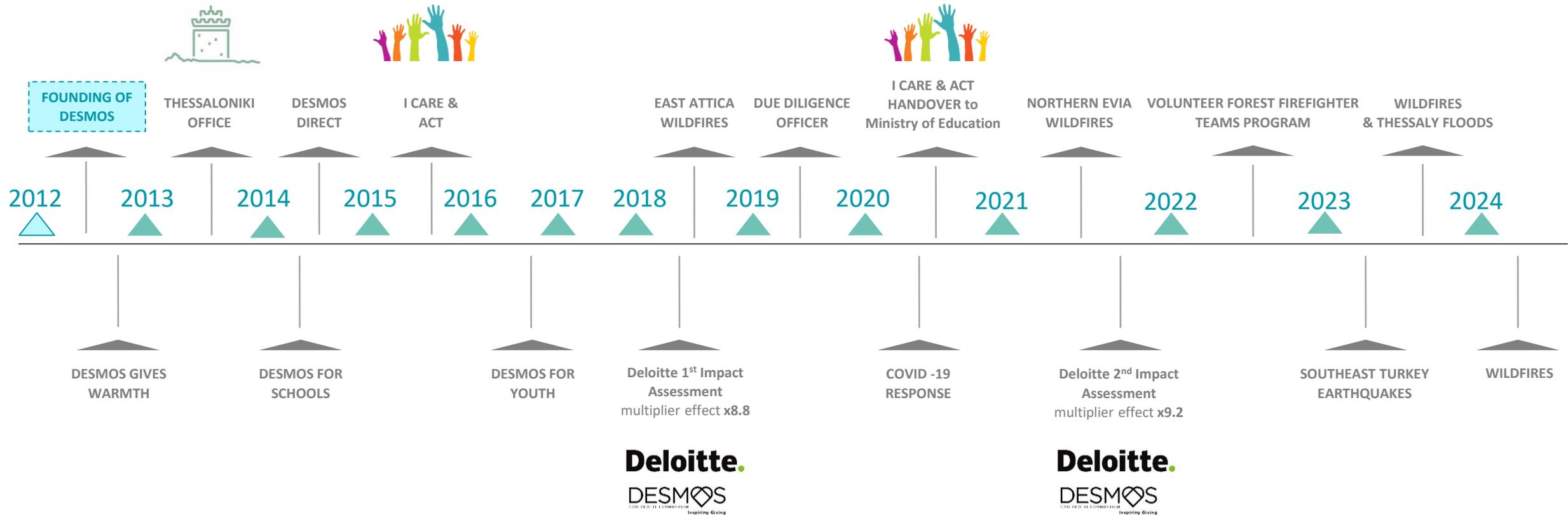


DESMOS acts as a hub between the private sector and NGOs, facilitating donations in kind and managing financial donations to materially support CSOs in Greece supported by the work of an Organization Relationship Officer. DESMOS also helps distribute surplus products to people in need, handling research, communication, coordination, logistics and reporting



DESMOS FOUNDATION'S TIMELINE

Over time DESMOS has established many programs, a second office in Thessaloniki and a twelve-year contribution in various needs of Greek society and maintains an integral role for the collection and distribution of donated items



DESMOS TEAM & VOLUNTEERS

Founded by 5 individuals in 2012, DESMOS has become an organization with tens of registered volunteers, 8 members of staff and two offices in Athens and Thessaloniki.

Board of Directors

The Board of Directors has 7 members, including the president, vice-president, the secretary and treasurer, as well as three board members.

General Assembly & Advisory Board

As of 2024 DESMOS has a total of 60 members in the General Assembly, of which 1 honorary member, while as of 2019 an Advisory Board has been established, comprising of 14 individuals acting as mentors in their field of expertise.

The Team

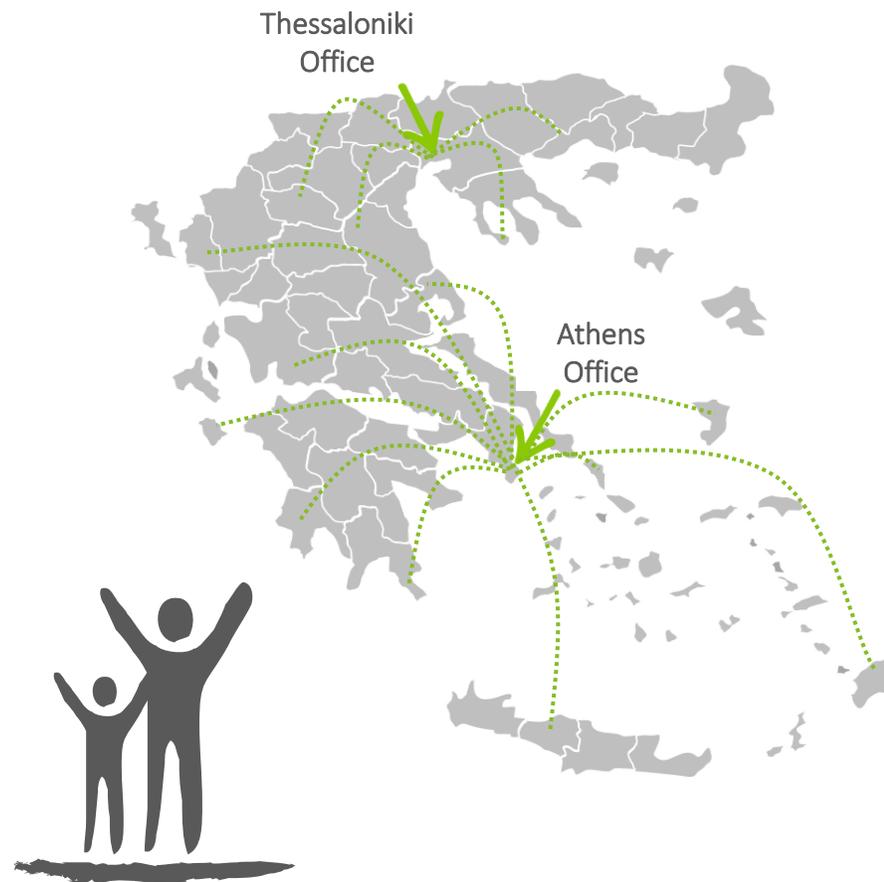
Since its establishment in 2012, the organization has grown to 8 full-time employees.

Volunteers

DESMOS has enrolled hundreds of volunteers, out of which 50 to 70 are active volunteers on an annual basis, contributing keenly to the vision of DESMOS.

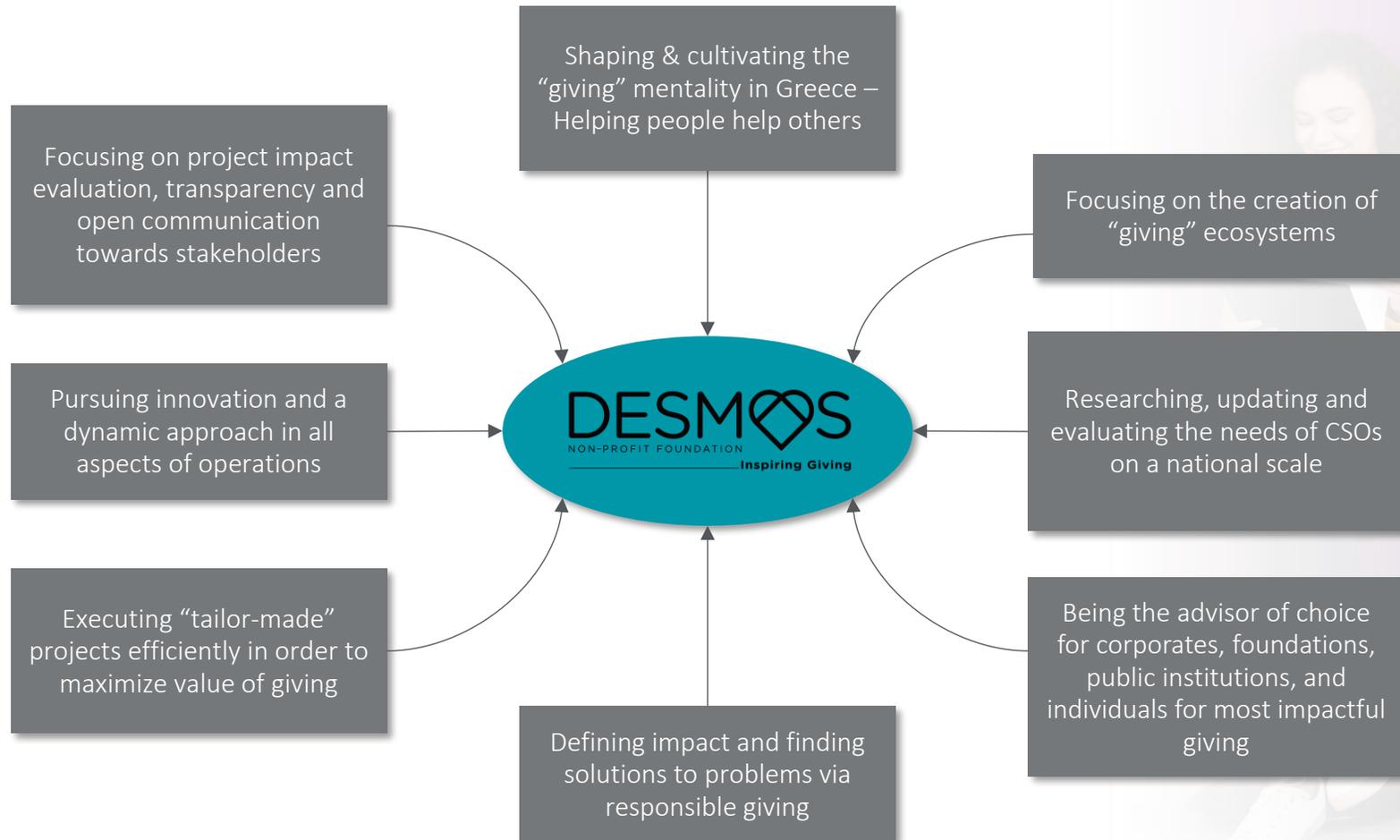
DESMOS' Supporters

DESMOS has created multiple supporting groups which include, individual donors, major donors, corporates and foundations who donate on an annual basis and/or ad-hoc and has a core membership of "Friends of Desmos" who support on a monthly basis. Furthermore, DESMOS has developed a network of over 350 multinational and Greek companies with whom we have developed strong collaborations as well as strategic partnerships with major charitable foundations active in Greece and abroad.



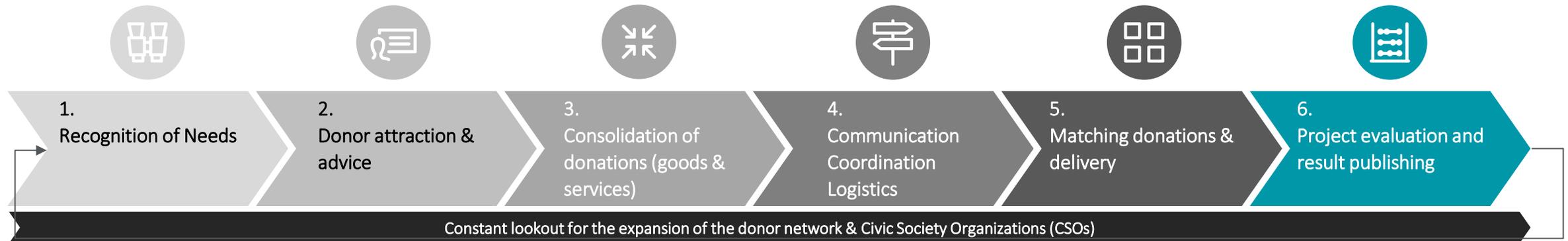
DESMOS' UNIQUE VALUE PROPOSITION

DESMOS has developed a differentiating strategy in order to distinguish itself among other Non-Profit Organizations which are operational in Greece. Main aspects of the DESMOS' unique value proposition, which also aims to guide the organization in its future endeavors are presented below.



DESMOS VALUE CHAIN

The distinct value of DESMOS lies in comprising a hub between donors and Civic Society Organizations, catering to both parties and seeking to maximize the effectiveness of the donation process, continuously monitoring the results and improving on them.



- DESMOS is in constant communication with CSOs, monitoring and assessing their needs
- The addition of a Due Diligence Officer has established trustful relationships and communication channels with stakeholders, by performing Due Diligence and getting continuous feedback with qualitative and quantitative data in order to provide them the best support

- DESMOS gives donors the opportunity to define the cause they wish their donation to be used for themselves
- Irrespective of the size of their intended donation, donors can contact DESMOS in order to gain advice on where their donation would be most useful / impactful

- Financial donations to DESMOS are converted into goods & services (as in the case of salaries covered of DESMOS for Youth program)
- In case of goods and in-kind donations of various categories, DESMOS allocates them to CSOs based on the results of the monitoring of needs

- DESMOS is the point of reference for both donors and beneficiaries and oversees all communication, coordination and logistics of the donation process

- The matching of goods and services to the respective CSOs in need, is one of the key value adding activities of DESMOS and one of its key differentiating factors, distinguishing the organization from other NGOs

- DESMOS holds itself accountable towards its stakeholders, partner organizations and donors by evaluating projects, publishing results and by appointing third parties for its impact assessment and audit.

DESMOS' AREAS OF FOCUS

DESMOS' projects and programs are grouped under four pillars, which encompass a wide range of causes, types of CSOs and vulnerable groups.

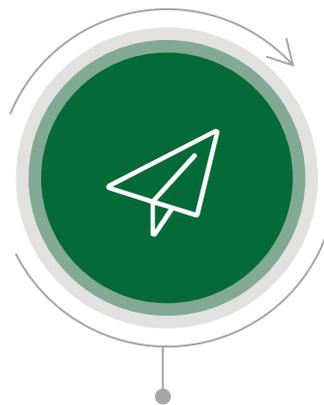


Social Welfare

The pillar involves donations, projects and programs that provide goods and services necessary for survival, such as food & water, shelter, clothing, heating, and other essential goods across charitable organizations in Greece.

Area of focus programs:

- DESMOS FOR WARMTH
- DESMOS GIVES FOOD AID
- DESMOS IN KIND DONATIONS



Building a Better Future

The pillar aims at empowering children and youth through education, employment and strengthening of community bonds.

Provided support includes equipment for schools, job creation for unemployed youth and volunteering opportunities.

Area of focus programs:

- I CARE & ACT
- DESMOS FOR YOUTH
- DESMOS FOR SCHOOLS
- TEENS FOR TEENS

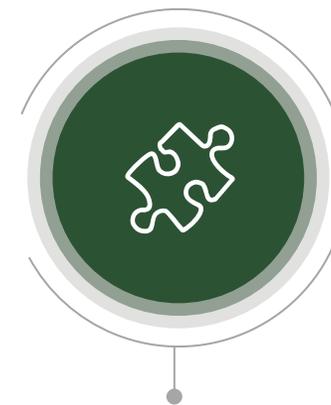


Healthcare

The pillar involves donations, projects and programs that provide medical equipment, medical supplies and consumables to public hospitals, social clinics, social pharmacies, and mobile medical units. Furthermore, the pillar also focuses on the support of charitable organizations that provide free medical services.

Area of focus programs:

- HEALTHCARE GENERAL
- PALLIATIVE CARE AT HOME



Emergency Response and Recovery

The pillar involves provision of critical immediate relief in natural disasters and humanitarian crises, as well as mid- and long-term recovery in the aftermath of such crises.

Area of focus programs:

- EAST ATTICA WILDFIRES
- COVID-19
- NORTHERN EVIA WILDFIRES
- DESMOS FOR YOUTH NORTHERN EVIA
- VOLUNTEER FOREST FIREFIGHTER TEAMS
- SOUTHEAST TURKEY EARTHQUAKES
- WILDFIRES 2023 - 2024
- THESSALY FLOODS

DESMOS – EMERGENCY RESPONSE AND RECOVERY

Year by year emergency situations and challenges increase in number, frequency and intensity. DESMOS for Youth Northern Evia aims to support the local community of Northern Evia by creating new job positions for unemployed people

DESMOS FOR YOUTH NORTHERN EVIA



A key aspect of the response in the fire affected Northern Evia, was the need for creating new job positions, not only to revive the local economy but also to meet the employment needs of the community. The program was implemented with the exclusive support of the Stavros Niarchos Foundation (SNF) as part of its greater Fire Relief Initiative for Northern Evia.

Completed

Beneficiaries: Unemployed Youth and CSOs active in Northern Evia

Program Run : 2022-2024



*In response to the catastrophic fires of 2021, Desmos continues its actions with the new axis of the program “Desmos for Youth”, with a special section in North Evia. Our goal is to secure jobs for young unemployed people up to 40 years old, but also to empower an equal number of civil society organizations in the region. The program concerns **12 months of salaried employment**. The program is implemented with an exclusive grant from the Stavros Niarchos Foundation (SNF) within the framework of the SNF North Evia Support Initiative.*



ΙΔΡΥΜΑ ΣΤΑΥΡΟΣ ΝΙΑΡΧΟΣ
STAVROS NIARCHOS FOUNDATION

επίκεντρο ο άνθρωπος
humanity at the core



Northern Evia
Relief Initiative



DESMOS FOR YOUTH NORTHERN EVIA | PROGRAM DESCRIPTION

A special Cycle of DESMOS for Youth was dedicated to Northern Evia in an effort to offer individuals the opportunity to apply for paid positions in the fire affected area, while at the same time empowering NGOs working in the area to maximize their positive social impact.

The Problem

In response to the catastrophic fires in Northern Evia, DESMOS launched extensive initiatives involving both local and external resources. A key aspect of the response in the fire affected Northern Evia, was the need for creating new job positions, not only to revive the local economy but also to meet the employment needs of the community.

The Response

The "Desmos for Youth Northern Evia" program, launched on April 6, 2022, was realized through an exclusive grant from the Stavros Niarchos Foundation (SNF) as part of the SNF Fire Relief Initiative for Northern Evia and successfully established 8 job positions in local institutions.

This effort reflects DESMOS's ongoing commitment to support the economic and social rehabilitation of Northern Evia by enhancing local employment opportunities and community resilience. The program facilitated 12 requests, with 8 leading to direct job placements, particularly enhancing life in Northern Evia through community-engaged initiatives.

The program facilitated 12 requests, with 8 leading to direct job placements, particularly enhancing life in Northern Evia through community-engaged initiatives. Importantly, the program also focused on educational empowerment in human rights, significantly impacting the professional trajectories of the young participants involved.

€170,842 NET FUNDING

8 WORKING POSITIONS TO 8 CSOs

17 MONTHS EMPLOYMENT PERIOD



ΙΔΡΥΜΑ ΣΤΑΥΡΟΣ ΝΙΑΡΧΟΣ
STAVROS NIARCHOS FOUNDATION

ενίκεντρο ο άνθρωπος
humanity at the core



Northern Evia
Relief Initiative

IMPLEMENTATION
DESMOS
NON-PROFIT FOUNDATION
Inspiring Giving

DESMOS FOR YOUTH NORTHERN EVIA | PROGRAM INFORMATION

Apart from the 8 organizations that participated in the “Desmos for Youth – Northern Evia” program which operate in the several areas, 16 communities were involved in several activities aiming to enhance the work opportunities of people in the affected areas

ORGANIZATIONS



1. Athletic Association of Limni
2. Cultural Association of Papades
3. Commercial and Professional Association of Pefki
4. EVENTures
5. Free & Real
6. Rancheros
7. SCE Stagones
8. Traditional Culture Museum of Agia Anna

EMPLOYEES



← 8 →

ADDITIONAL PROJECTS



- Renovation of the Day Center / Community Space in Papades — a former kindergarten that had been abandoned for over 20 years
- Construction of a communal kitchen for volunteers and visitors at the Rancheros site
- Purchase of specialized equipment for Stagones
- Organization of a one-day educational trip to Athens for children and adults from Northern Evia communities

ACTIVITIES



- **8 seminars** and training sessions for employees (of which 3 were personalized)
- **124 events** and activities
- **29 collaborative events** and activities where participating employees joined forces to co-organize events or actions
- **17 schools** in Northern Evia participated in program activities
- **24 associations** and organizations collaborated and implemented actions as part of the program (*in addition to the 8 participating nonprofit organizations*)

AREAS OF ORGANIZATIONS



- Sports
- Agriculture cultivation, processing and marketing of agricultural products
- Environment / Animal welfare
- Education / Creative activities
- Culture / local history and traditions
- Sustainable development
- Tourism / Local Development
- Volunteering and Social Solidarity

N. EVIA AREAS



1. Kirinthos
2. Agia Anna
3. Agia Anna Beach
4. Pefki
5. Limni
6. Papades
7. Agiokampos
8. Strofilia

16 COMMUNITIES



Vasilika, Achladi, Papades, Limni, Kirinthos, Agia Anna, Agia Anna Beach, Pefki, Istiaia, Spathari, Rovies, Kerasia, Agiokampos, Kechries, Gouves, Asminio



Impact Assessment Overview

IMPACT ASSESSMENT METHODOLOGY

The Impact Assessment is grounded on 3 areas of focus in a combined quantitative and qualitative approach, leading to the display of the catalyst effect that DESMOS FOR YOUTH Northern Evia has on economic activity as well as the overall number of beneficiaries, as the two main results

1

Input-Output Model

The Input-Output model is a technique that represents the interdependencies between different economic activities and depicts inter-industry relationships within an economy, showing how output from one sector may become an input to another sector. It is used to measure the **economic impact of DESMOS FOR YOUTH NORTHERN EVIA program and operations**, which leads to multiplied economic output, public sector income and employment.

2

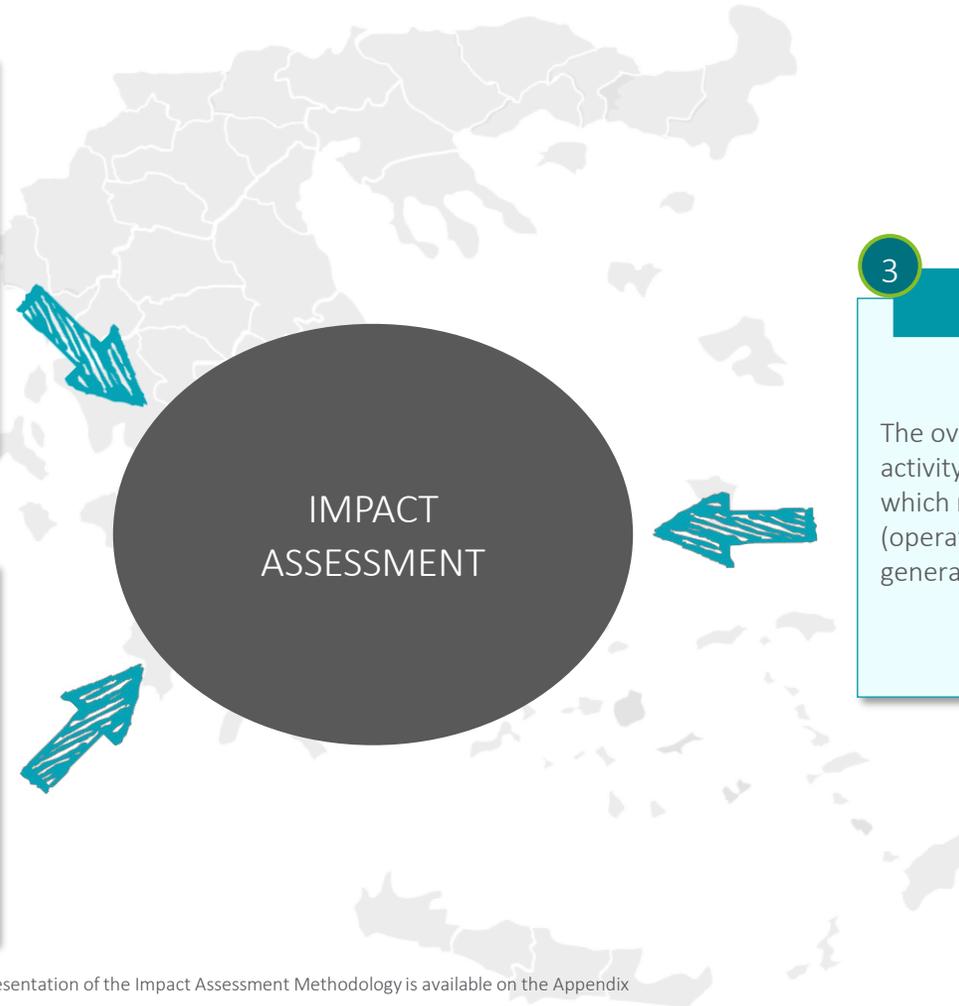
Beneficiary Quantification

Figures regarding total number of beneficiaries served by collaborating social welfare and public interest institutions are presented as the “**reach**” of each program. Additional beneficiaries are quantified as **full equivalents** by using a standardization metric for the conversion of in cash and in kind donations. Full equivalents express the number of persons for which DESMOS could cover the full demand of their needs over the course one year. **Overall beneficiaries** encompass reach as well as full equivalent beneficiaries.

3

Leverage effect

The overall catalyst effect of DESMOS on economic activity is expressed through the **Leverage effect**, which relates the total cost of DESMOS’ operations (operational expenses) to the total output generated within the Greek economy.



DESMOS FOR YOUTH NORTHERN EVIA | OVERALL IMPACT

Since its establishment in 2022, DESMOS FOR YOUTH NORTHERN EVIA, has resulted in a total economic output of **€239,920**, while generating public sector income of **€36,088**. The program's **leverage effect is calculated at x8.6**

DESMOS FOR YOUTH NORTHERN EVIA



€36,088
of public sector income
and savings generated

Public
Sector
Income



8 working
positions
to 8 CSOs

Job
Creation



Leverage
Effect

x8.6

for every €1 spent by DESMOS for its operations for the DESMOS FOR YOUTH program, **€8.6 of economic output is generated in the wider economy** as a result of funds mobilized by DESMOS



Economic
Output

€239,920

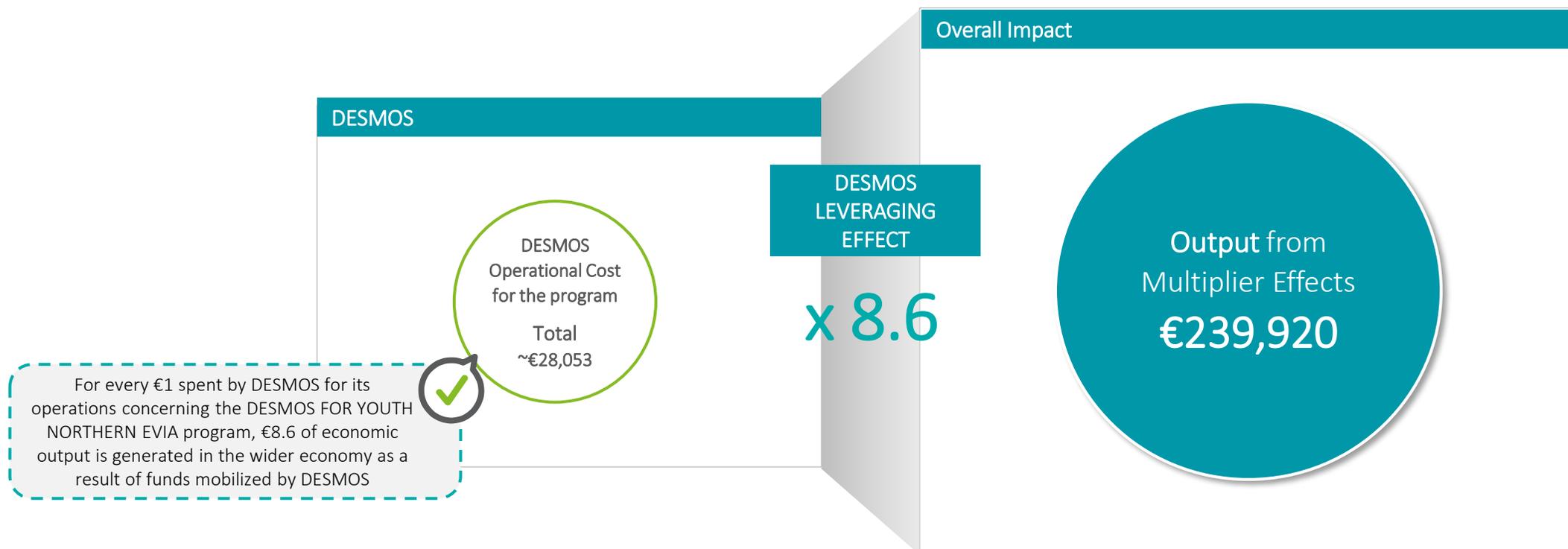
of economic output generated



DESMOS
NON-PROFIT FOUNDATION
Inspiring Giving

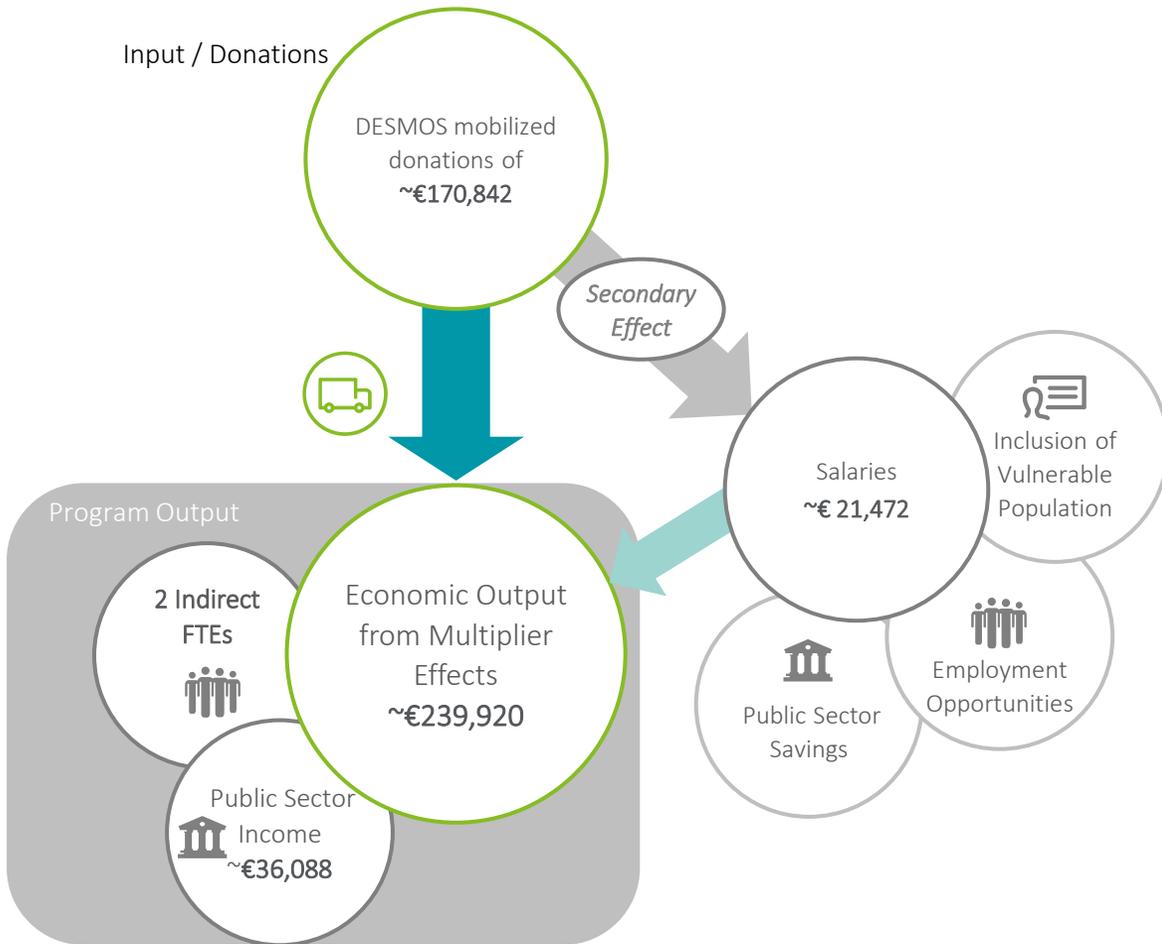
DESMOS FOR YOUTH NORTHERN EVIA | OVERALL OUTPUT

The multiplier effect for DESMOS FOR YOUTH is **x8.6** resulting in **€239,920** of **economic output**, that is, **for every €1 spent for DESMOS' operations on DESMOS FOR YOUTH NORTHERN EVIA program, €8.6 flow back into the economy** as a result of funds mobilized by DESMOS' efforts.



DESMOS FOR YOUTH NORTHERN EVIA | ECONOMIC IMPACT

Since the program’s inception in 2021 it is estimated that DESMOS for Youth Northern Evia has created ~€239,920 of economic output in the economy, sustained 2 indirect FTEs and generated public sector income of ~€36,088.



Economic impact

- Between 2021 and 2023, financial donations worth ~€170,842 were made to support the local community in Northern Evia.
- The spending of funds for the program generated economic output in the supply chain equal to ~€239,920, public sector income of ~€36,088 and sustained 2 indirect FTEs in the economy.

Secondary effects

- Continued Response to 2021 Fires: The program offers ongoing support in the aftermath of the 2021 catastrophic fires.
- Employment Opportunities: New job opportunities are provided for individuals up to 40 years old.
- Inclusion of Vulnerable Populations: Socially vulnerable groups are integrated through a 12-month employment initiative.

DESMOS FOR YOUTH NORTHERN EVIA | SURVEY RESULTS - COMPANIES & BENEFICIARIES

Key insights from the survey conducted among beneficiaries and organizations indicate that the program had a significant impact on participants, while the majority of organizations successfully achieved the primary objectives of the job positions offered

 **3** participants responded

Key findings:



...stated that their main tasks/activities during their participation in the program were to contribute to the *preparation* and *implementation* of *awareness-raising and participation actions*

...stated that they *encountered obstacles/challenges* in participating in the program with most being various administrative issues

...reported they overcame the obstacles

...reported that their work on the project directly *benefited over 50 individuals* during their year of participation



...recognize the *critical necessity* of DESMOS in providing employment opportunities for unemployed youth

...affirm that *their situation has improved* as a direct result of their participation in this program

... reported *acquiring new knowledge and skills* through their involvement, particularly in the areas of business planning and strategy, as well as social work



...evaluate their cooperation with DESMOS and the program as “*excellent*” or “*very good*”

...stated that *the situation, of those directly benefited* from their work through the program, had *improved* either at a large or very large extent

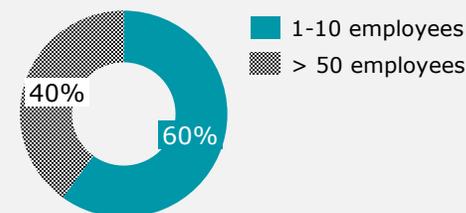


...indicated that their primary objective in participating in the project was networking

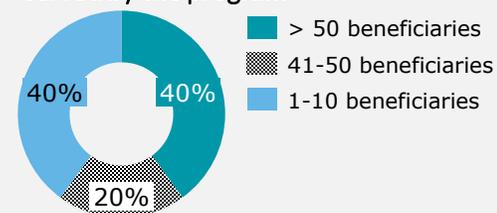
...wanted to continue with the organization, but **did not secure the necessary funding**

 **5** organizations responded

Organizations size mix



Number of beneficiaries exclusively served by the program



Key findings:



~20%

...stated that if the job could not be filled by the program, the position would be vacant with a major impact on the operation of the organization

~60%

...stated that the primary objective of the engagement, until the project's completion, was to design and implement a series of initiatives with a strong social focus

~60%

...stated that the key objectives of the job position under the program have been achieved to a satisfactory extent



Appendix

APPENDIX - IMPACT ASSESSMENT METHODOLOGY | I/O MODEL

The methodology to assess the economic impact includes all activities of DESMOS FOR YOUTH NORTHERN EVIA and the respective direct, indirect and induced impact which is created, captured via the Input-Output Model.

Economic Impact & The Input-Output Model

The **Input-Output model**¹ is used to determine the effect of DESMOS FOR YOUTH NORTHERN EVIA program operation on the economy in terms of economic output, public sector income and job creation. The model relates economic inputs, used for the operation of the programs, to economic outputs created in the wider economy.

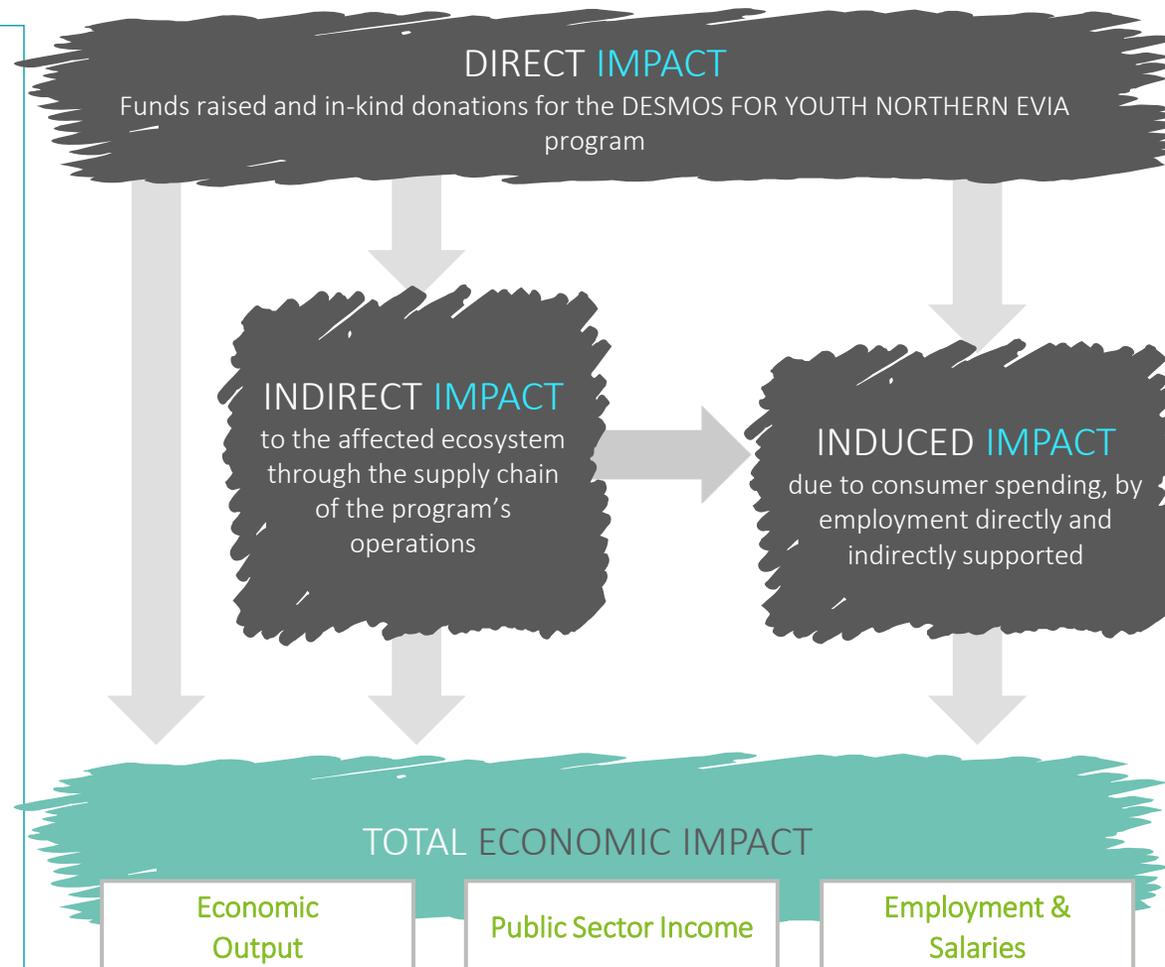
Economic Inputs and the **direct impact** of DESMOS FOR YOUTH NORTHERN EVIA program are all donations, financial and non-financial, that DESMOS manages to mobilize through its donor network.

Economic Output occurs as a result of inputs. Output is generated to other industries in the supply chain of DESMOS FOR YOUTH NORTHERN EVIA and through the consumption of disposable income supported by DESMOS (**Induced Impact**, e.g. as a result of salaries paid via DESMOS FOR YOUTH NORTHERN EVIA program).

Public Sector Income describes the additional income that is created through taxes, which are accumulated due to the generated economic activity (e.g. VAT and income tax).

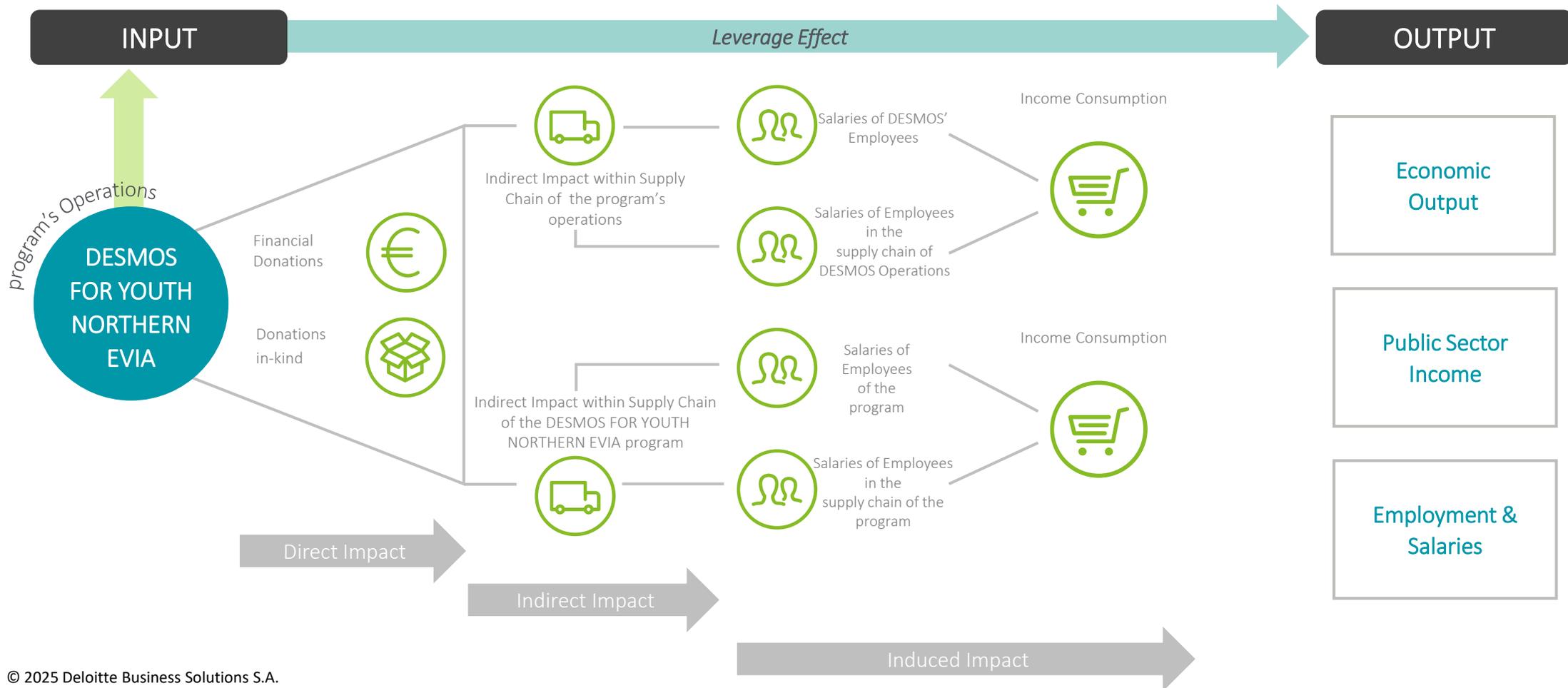
Job creation occurs due to the economic activity of the organization and may account for direct employment in the organization itself or for jobs sustained in the supply chain of the organization, as a result of its operations.

The impact assessment and the calculation of economic output is conducted per **program year**, not **calendar year**.



APPENDIX - IMPACT ASSESSMENT METHODOLOGY | I/O MODEL

For the assessment, the operation of DESMOS FOR YOUTH NORTHERN EVIA is considered, measuring the direct impact, the indirect impact in the supply chain and the induced impact due to the consumption of income of sustained salaries, which lead to economic output, public sector income and employment.



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