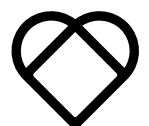


Inspiring
Giving
for
Social
Impact

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01



President's Message

Dear friends and partners,

2024 was another year filled with action, impact, and inspiring stories of giving, —all made possible by your trust and the dedication of our remarkable team!

Our mission is to ensure that every donation, whether in goods, funds, or services—is used effectively, meaningfully, and transparently to reach those who need it most.

Mapping and fostering relationships with organizations across Greece provides us with a deep understanding of the needs and challenges faced by the 1,000 organizations in our network. This insight allows us to develop long-term connections with the organizations and create high-impact programs. According to the Deloitte Impact Assessment Report (2012–2024) on Desmos' operations, for every €1 invested in the organization, **€10.7 return to Greek society**. This is proof that every act of support has a real, measurable, and multiplying impact. To date, Desmos has supported more than **556,582 beneficiaries** throughout Greece, addressing essential needs and empowering communities at times they needed it the most.

This year, once again, we were inspired by the generosity of our donors, the dedication of our volunteers, and the unwavering support of our partners. Together, we built a strong network of solidarity that transforms generosity into tangible impact—far beyond just numbers!

Together, we create hope and bring real change to people's lives!

As we proceed in 2025, we do so with vision, determination, and a renewed commitment to go even further. Thank you for walking this journey of giving with us.

With appreciation,

Alexia Katsaounis

President, Desmos Board of Directors



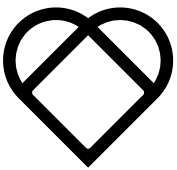
Desmos at a Glance

What Desmos does

We are your one stop partner for customized and impactful giving in the most transparent and reliable way.

We deliver meaningful results based on our know-how and the synergies we foster within the civil society network. Our accountability combined with our responsiveness lead to maximum social impact as measured and evaluated by accredited third parties.

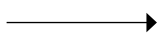
03



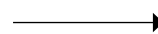
12
years
of impact



7
Board
Members



8
Employees
Athens &
Thessaloniki
offices

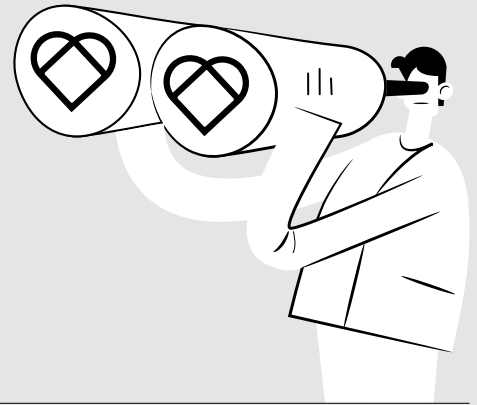


1,000+
network
of organizations



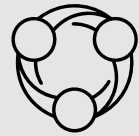
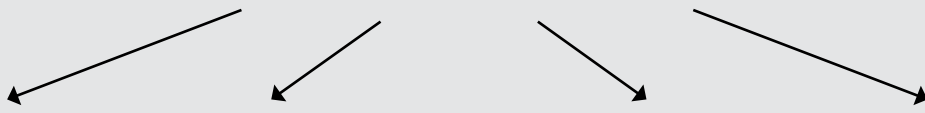
Our vision:

Inspiring Giving for Social Impact



4

Pillars:



04



**Social
Welfare**



Healthcare



**Building
a Better
Future**



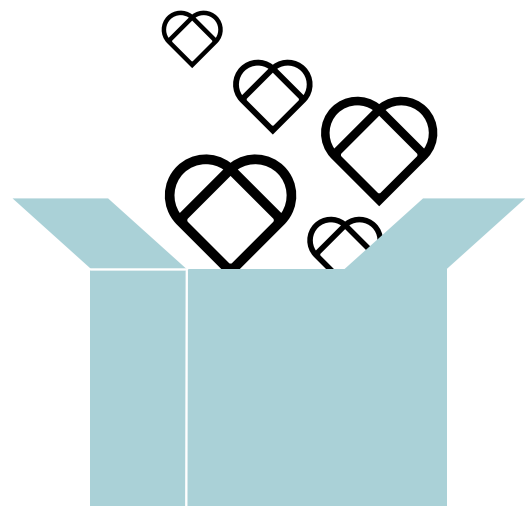
**Emergency
Response
& Recovery**

Financial Transparency

**We strengthen the trust of our supporters,
partners, and the broader community.**

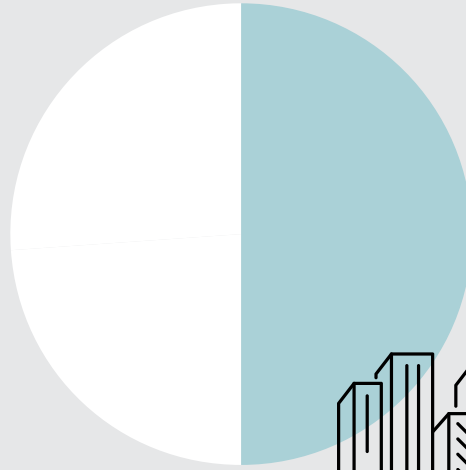
- Audited by PwC since 2021
- Appointed Deloitte to conduct Social and Economic impact studies (Deloitte Impact Assessment Reports: 2018, 2020, 2024)
- Annual Reports
- Individualized Report for every donor
- Active member of the Civil Society Transparency Initiative
- Officially registered in the Civil Society Organizations Registry

05



Total Income

companies
€ **849,816**



50%



06

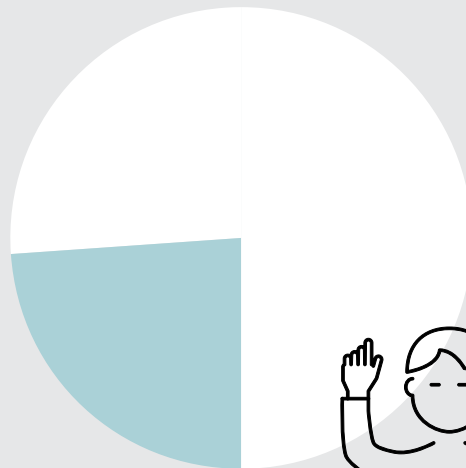
Foundations
€ **441,528**



26%



Individuals
€ **398,589**



24%



01 Social welfare

Allocated donations

€ **180,634**

We support charitable organizations nationwide, such as social grocery stores, soup kitchens and social welfare agencies that help vulnerable groups (homeless, unemployed, elderly, special needs individuals, etc).

07



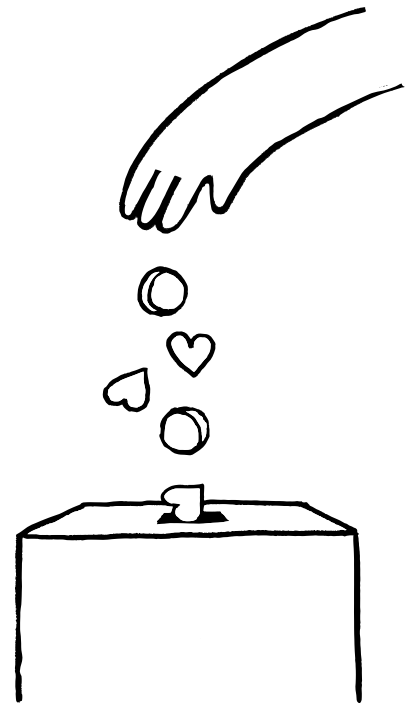
01

Social welfare

In-kind donations
€ 318,370

447
connections

185
organizations



08

Our Programs:

**DESMOS GIVES
FOOD AID**

Distributed essential food supplies to **60 social grocery stores & organizations** across Greece

**DESMOS GIVES
WARMTH**

Donated **17,000 liters of heating oil** to 9 organizations across 4 regions

MAGIC OF GIVING

Donated personalized **gifts and experiential activities** for children and elderly individuals in 20 organizations

BACK TO SCHOOL

Equipped **1,000+ children** with school bags and essential supplies

TAILORED PROJECTS

Designed and implemented over **40 customized programs** aligned with donor visions and verified needs

02 Healthcare

Allocated donations

€ **203,086**

**We support hospitals, health care centers,
and organizations that provide medical
services nationwide.**

09



Desmos has supported multiple healthcare facilities with essential equipment and resources, including



10

Neonatal Intensive Care Unit (NICU)

P. & A. Kyriakou Children's Hospital

Hybrid incubator, electroencephalograph, and monitoring caps.

Penteli Children's Hospital

Neurology department equipment – armchairs, linens, and staff uniforms.

Aiginiteio Psychiatric Clinic

Furniture for patient rooms, communal spaces, and clinics.

Athens Naval Hospital

Industrial dishwashing machine.

Andros Emergency Medical Center

Three automated defibrillators installed in Batsi, Andros.

Palamas Karditsa Health Center

Furniture and shading systems for doctors' offices and communal areas.

AMKE Karkinaki

Provided free psychosocial support to children, adolescents, and young adults affected by cancer, as well as to their families. Funded the "Psyhi MOU" program.

Jenny Karezi Foundation

Equipped the Pediatric and Adolescent Palliative Care Unit with an examination bed and chair.

Aspres Petaloudes

Supplied specialized equipment for therapeutic interventions for individuals with sensory disorders.

Asylo Aniaton

Provided 1,500 rapid tests.

Nosilia Association

Supported the "Palliative Care at Home" program.

Frontizo Association

Supported the "Home Intervention for Dementia" program.

03 Building a Better Future

Allocated donations

€ **380,843**

We empower youth by supporting education, cultivating volunteerism through our program "Desmos for Schools", and offering employment opportunities through our program "Desmos for Youth".

11



Desmos for Schools

We have improved learning conditions in schools of all levels, in remote and underprivileged areas across Greece. Our support includes technological equipment, educational materials, supplies, lab infrastructure, classroom upgrades, and essential construction projects — always tailored to the specific needs and priorities of each school.

12

Supported 103 schools

38 kindergartens

35 elementary schools

20 secondary schools

10 special education schools

18 of these schools are located in the Thessaly region.

Additionally, we supported **25 schools** with in-kind donations, including furniture, educational materials, and supplies. In total, we improved learning conditions for **10,000 students** and their educators.

Teens for Teens volunteer program

68 teenagers took action through 50 initiatives, offering volunteer work where needed and organizing events to support organizations in our network as well as Desmos itself.



03

Οικοδόμηση ενός καλύτερου μέλλοντος

Desmos for Youth

Established in 2015, the **Desmos for Youth** program is designed to:



Provide young unemployed individuals with valuable professional experience

Empower non-profit organizations by enhancing their human resources and expanding their impact

Amplify the positive social impact of organizations on their beneficiaries

In 2024, the **4th nationwide cycle was completed, funding 10 employment positions** in 10 non-profit organizations with a total budget of **€170,560** for 12 months (March 2023 – February 2024).

Women Do Business / Fundraising Manager
 Me Alla Matia / Empowerment Program Coordinator
 Cohesion Network Together / Nurse & Co-Solidarity Platform Manager
 Immortalizing Circular Economy / Vehicle Caretaker & Driver
 Cancer Patient Guidance Center / Sociologist
 Openous / Psychologist
 Humanity Greece / Operations Manager
 Initiative for the Child / Special Educator
 ARSIS / Social Worker
 Boulouki / Communications Manager

Desmos launched the **5th nationwide cycle, creating 11 employment positions** in 11 non-profit organizations, with a total budget of **€220,000**

04 Emergency Response & Recovery

Allocated donations

€ **253,742**

In times of crisis, we respond immediately to urgent needs of those affected, by leveraging the wave of generosity that emerges within the first 24 hours.

We stay on the ground in affected areas, assessing ongoing challenges and providing long-term support.

14



04

Emergency Response & Recovery

In recent years, crises —especially natural disasters— have become more frequent and severe. Desmos' effectiveness lies in its extensive experience in crisis response and the trust of numerous donors who rely on us for accurate information and guidance to ensure their contributions have the greatest possible impact.

15 We approach crisis response **in three key phases:**

**First 24 hours -
Addressing urgent
and immediate needs**

**Mid-Term Support -
Providing relief and
assistance to affected
communities**

**Long-Term Recovery -
Implementing restoration
efforts and prevention
programs for future resilience**



04

Emergency Response & Recovery

Our **Emergency Fund** was activated immediately during the **2024 wildfires**, which severely impacted Northeastern Attica, Achaia, Drama, Rethymno, and other areas.

With immediate access to resources, we delivered critical aid, while the fires were still raging, ensuring timely support for affected communities and frontline responders. We offered the following:

Equipment

for Volunteer Fire Protection Teams operating on the front lines

Essential Supplies

such as water, food, and protective masks for volunteers and those affected

Fuel Cards

for wildlife and domestic animal rescue organizations working in the burned areas.

Following the wildfires, we provided essential aid to affected households, including basic necessities, household equipment, mattresses and food supplies, helping them rebuild their daily lives. We also equipped student communities with school materials and supplies, ensuring a smooth start to the academic year. Our assessment of long-term recovery efforts in the impacted areas is ongoing to ensure sustained support and resilience.



04

Emergency Response & Recovery

Crises don't end when the headlines fade— they have lasting effects and bring ongoing challenges. While immediate relief is crucial, Desmos stays on the ground, working long-term to rebuild and strengthen affected communities.

In 2024, our crisis response efforts continued in support of:

2023 Wildfires – Supporting volunteer forest firefighting teams and funding the purchase of two 4x4 fire trucks for teams in Astypalaia and Crete.

2023 Floods in Thessaly – Implementing relief and recovery projects to support vulnerable households, provide essential equipment, and fund infrastructure improvements for organizations, schools, and healthcare centers.

2021 Wildfires in Northern Evia –

Completing a special edition of the Desmos for Youth – Northern Evia program, made possible through an exclusive grant from **the Stavros Niarchos Foundation (SNF)** as part of its Initiative to Support Northern Evia.

The creation of two multipurpose community spaces in Kyrinthos.

Supporting the operation of the forest nursery in Kechries.

And we carry on...

▶ Watch the [video](#) showcasing Desmos work in Northern Evia

▶ Watch the [video](#) Desmos for youth in Northern Evia



04

Emergency Response & Recovery

Support Program for volunteer forest firefighting teams

The two-year program, with a total budget of

€650,000

was successfully completed in 2024, supported by the **Athina I. Martinos Foundation, the John S. Latsis Foundation,** and the **National Bank of Greece.**

50 Volunteer forest firefighting teams received personal protective equipment and firefighting gear

118 Volunteer forest firefighting teams

participated in 13 workshops on fire prevention, response, and recovery strategies

In 2024, we launched the 2nd cycle of the program, emphasizing the activation of handcrews and the enhancement of specialized training through hands-on experiential workshops. Additionally, the program includes community education initiatives on wildfire prevention strategies, along with public engagement efforts to strengthen social participation in wildfire response and management.

18



A Tale of Giving

1ST CAFF FAMILY DAY X DESMOS EVENT

Desmos partnered with the Charles Antetokounmpo Family Foundation (CAFF) to host the 1st CAFF FAMILY DAY X DESMOS, supporting financially vulnerable families.

An afternoon filled with giving, fun, and entertainment for all ages, where participants enjoyed playing basketball with the guidance of the CAFF ACADEMY coaches and had the unique opportunity to meet the **Antetokounmpo family** in person.

19




We had the honor of welcoming beneficiaries from **ActionAid, Emphasis Non-Profit, Kivotos tou Kosmou, Melissa Network, the Child and Family Support Center, and SOS Children's Villages** as our special guests.

Attendees
75 families
150 adults
97 children

Each family received household essentials worth

> € 500

Every child received a signed basketball and a gift bag by the Antetokounmpo brothers.

 Watch the [video](#)





Donor Acknowledgement

We sincerely appreciate your support in 2024

DONATIONS

- A PRIORI
- A.M. Nomikos Transworld Maritime Agencies S.A.
- Anquan AV
- Antenna Group Single-Member S.A.
- Athanassios Tanimanidis Single-Member P.C.
- Athina I. Martinou Foundation
- Autohellas S.A.
- Boston Consulting Group Hellas
- Byzantine Maritime Corporation
- Cocoon Urban Spa (L & M Poulada G.P.)
- Clodist (Clothing Distributions S.A.)
- Cubico Sustainable Investments Single-Member S.A.
- D. Petropoulos S.A.
- Diafano S.A.
- Domes Corfu S.A. Tourism, Hotel, & Commercial Company
- Domes Noruz 22
- Domes Zeen
- Donkey Hotels S.A.
- DSZ International Giving Foundation
- E-Food (Online Delivery Single-Member S.A.)
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- Esophy P.C.
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- Flexopack S.A. Plastics
- Fresh Formula S.A.
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- International Registries Inc.
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- Koku Concept M. & El. Kokkou G.P.
- Konstantinos Valais & Son G.P.
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- Koumantareios Non-Profit Civil Company
- THE SECRET GARDEN
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- Lampsas Hellenic Hotels S.A.
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- Mercury Chartering S.A.
- Million Dollar Round Table Foundation
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- My Market (Metro S.A)
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- Navigator Maritime Consultants
- New Run Fragkakis Nik. Kimon
- North Star Entertainment & Tourism S.A.
- Oasis Activity Farm Park
- P. Kourbelas & Co G.P.
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- Pegasus Ocean Services Inc.
- Phaea S.A.
- Pharmacy 295 P.C.
- Ploumis-Sotiropoulos G.P.
- PotamitisVekris Law Firm
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- Raycap S.A.
- Reckitt Benckiser Hellas Healthcare S.A.
- Regency Entertainment S.A.
- Samos Steamship Company
- Se Mia Properties
- Skroutz S.A.
- Slead S.A.
- St. Catherine's British School
- Stavros Niarchos Foundation (SNF)
- Supreme Yachting Services and Agency P.C.
- Symbeosis Ef Zin S.A.
- The Hellenic Initiative Australia
- Thenamaris (Ships Management) Inc.
- Timberland (Prime Agencies Single-Member L.P.)
- Titan Cement Company S.A.
- Torrance Yachts (Tassos Papantoniou)
- TP Servoglobal Limited
- Triton Asset Management S.A.
- Two in a Castle G.P.
- UK Online Giving Foundation
- WAKS Candles

Donor Acknowledgement

IN-KIND AND SERVICE DONATIONS

- Alfa-Beta Vassilopoulos S.A
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- Allianz European Reliance S.A.
- ANG Sales P.C.
- Arosis – Traditional Agricultural Products
- Barba Stathis S.A.
- Be Kids
- BIC Violex S.A
- bioMérieux Hellas S.A.
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- Coca-Cola HBC Greece
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- Kamarinou Design
- Kerameus & Partners Law Firm
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- Kouklotopos Puppet Theatre
- Lambadarios Law Firm
- Lampsas Hellenic Hotels S.A.
- Lapin House
- Latsco Shipping Limited
- Lavipharm S.A.
- Leroy Merlin S.A.
- Littles Kindergarten
- Loulis Mills S.A.
- Lycsac (A. Lykogiannis & Co.)
- Mars
- Melissa Kikizas S.A.
- My Market (Metro S.A)
- Minerva S.A. Edible Oils and Food Enterprises
- Mrs Zebra
- Oracle Hellas S.A.
- Parties 2 Be Remembered
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- PwC (PricewaterhouseCoopers)
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- Siemens S.A.
- Sitecore Corporation
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- Thenamaris (Ships Management) Inc.
- Titan Cement Company S.A.
- Transcombi Express S.A.
- Ben's Original
- V+O Communication
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- Zagori (Chitos S.A.)
- Zepos & Yannopoulos Law Firm

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