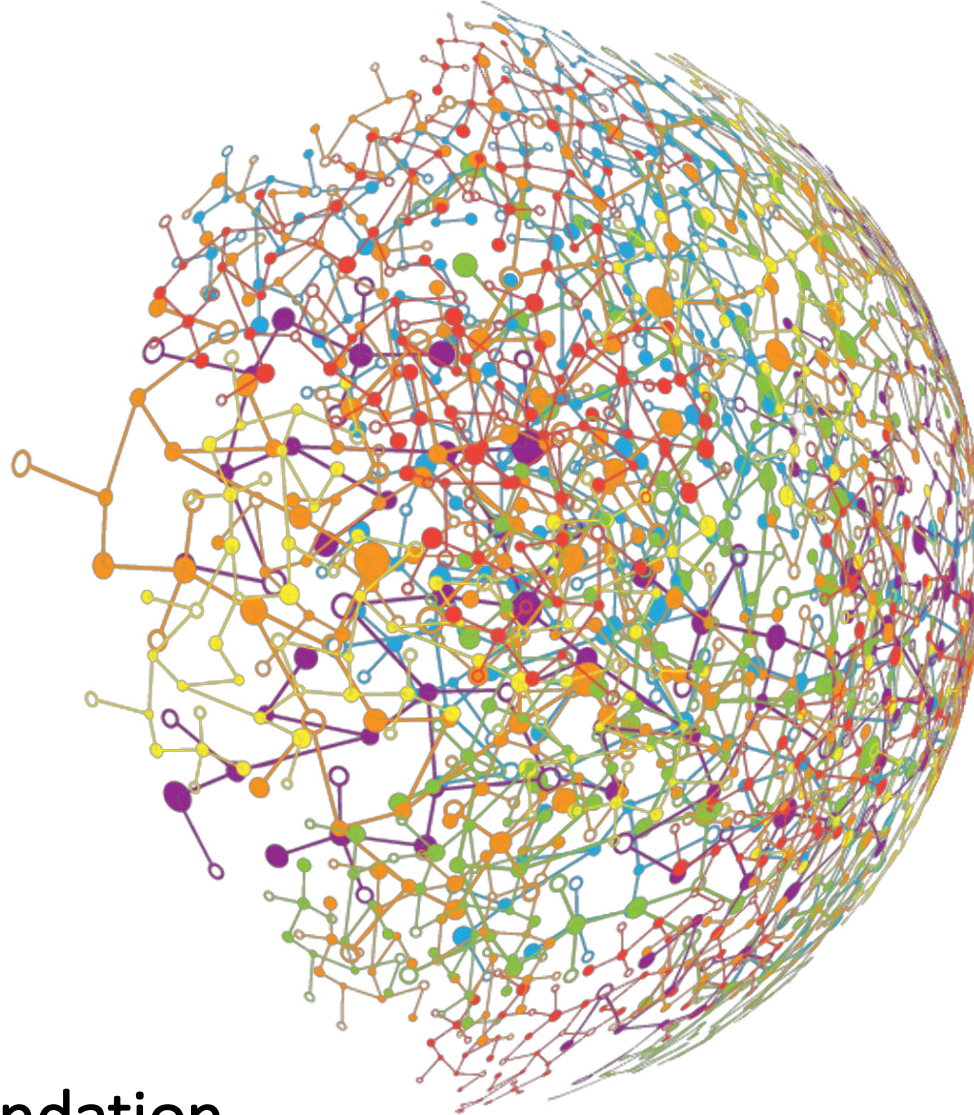


Deloitte.

DESMOS
NON-PROFIT FOUNDATION
Inspiring Giving



DESMOS Non-Profit Foundation

Impact Assessment

Athens, April 2025

Disclaimer

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- This study was based both on information and data provided by DESMOS to analyze the component of the social and economic impacts of the individual programs, using a methodological approach, which is based on input-output tables of Eurostat and was discussed and agreed in advance. This study is not intended for any purpose other than the foregoing.
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EXECUTIVE SUMMARY

Introduction

DESMOS is a non-profit foundation founded in Athens in 2012 as a response to the humanitarian crisis, which had worsened and reached unprecedented levels during the economic downturn in Greece.

The goal of DESMOS is to effectively utilize private initiatives, to assist in creating sustainable networks of solidarity and to cultivate social and humanitarian responsibility.

DESMOS supports social welfare and public interest institutions (e.g. schools, senior care homes), which face increasing budget constraints, by facilitating donations in kind and managing financial donations.

Demand for support has grown significantly during the last years and DESMOS has responded by evolving support and by engaging a distinct operating model with offices in Athens since 2012 and in Thessaloniki since 2013.

Hub Function & Programs

DESMOS is a “hub” connecting the private sector and NGOs, by channeling donations and surplus products to Civic Society Organizations (CSOs) in need. DESMOS creates value throughout the donation process, by handling research, communication with donors, the matching of supply and demand, logistics and reporting of the donation process and results.

DESMOS has initiated four pillars, further broken down to programs, targeting different societal challenges.

Impact Assessment

The present analysis was conducted to measure the socio-economic impact of DESMOS, based on the interdependencies between different economic activities that are affected through the organization’s operations. The distinctive value of the engaged approach is the ability to capture both, the contribution each activity makes directly and the indirect contribution due to spill-over effects to surrounding ecosystems.

The link from direct to overall effects is known as the “multiplier effect”.

The reach of DESMOS operations was also captured through the quantification of the total number of beneficiaries impacted by the programs / pillars.

Where available, figures regarding total number of beneficiaries served by collaborating social welfare (e.g. NGOs) and public interest institutions (e.g. schools) are presented as the “reach” of each program.

However, within the scope of the project, a more holistic calculation of beneficiaries impacted by DESMOS programs is pursued, as additional beneficiaries are quantified as full equivalents. By using a standardization metric, donations are converted into full equivalent beneficiaries, namely the number of beneficiaries for which DESMOS could cover the full demand of their needs over the course one year, e.g. the full demand for clothing for 1 individual over the course of 1 year.

Overall beneficiaries encompass the number of persons served by collaborating NGOs and public interest institutions (e.g. schools) as well as the full equivalent beneficiaries calculated on the basis of in cash and in kind donations achieved by DESMOS efforts.

Combined, the socio-economic impact assessment and the number of overall beneficiaries (reach and full equivalent beneficiaries) depict the added value of DESMOS as an organization supporting Greek economy and society.

DESMOS footprint – aggregates since 2012

The result of the impact assessment highlights the overall strong effect DESMOS has on its economic environment, since its inception in 2012.

DESMOS leverage effect is x 10.7, which means that for every euro spent for the operation of the organization, the organization is able to generate €10.7 of output within the wider Greek economy. Over the period 2012-2024*, DESMOS has impacted 556,582 beneficiaries, out of which 77,142 are full equivalent beneficiaries.

DESMOS can also be credited for 335 sustained Full Time Equivalent employees (FTEs) and the generation of public revenues of €4.2 mn, including savings due to non-payable unemployment benefits, over the course of its operations since 2012.

KEY TAKEAWAYS



01

DESMOS **leverage effect** is **x10.7 in 2024**, marking a **16% increase** since the 2020 Deloitte report, when leverage effect was x9.2.



04

DESMOS has impacted **556,582 beneficiaries**, out of which **77,142 are full equivalent beneficiaries**, over the period 2012-2024.



02

DESMOS has raised **€14.8mn of funds**, covering program funding and own operations, **since its establishment in 2012**.



05

€4.2mn of public revenues have been generated **over the course of DESMOS operations** since 2012.



03

Aggregate **economic output of €25.6mn** has been generated since 2012 **in the wider Greek economy**, as a result of funds mobilized by DESMOS.

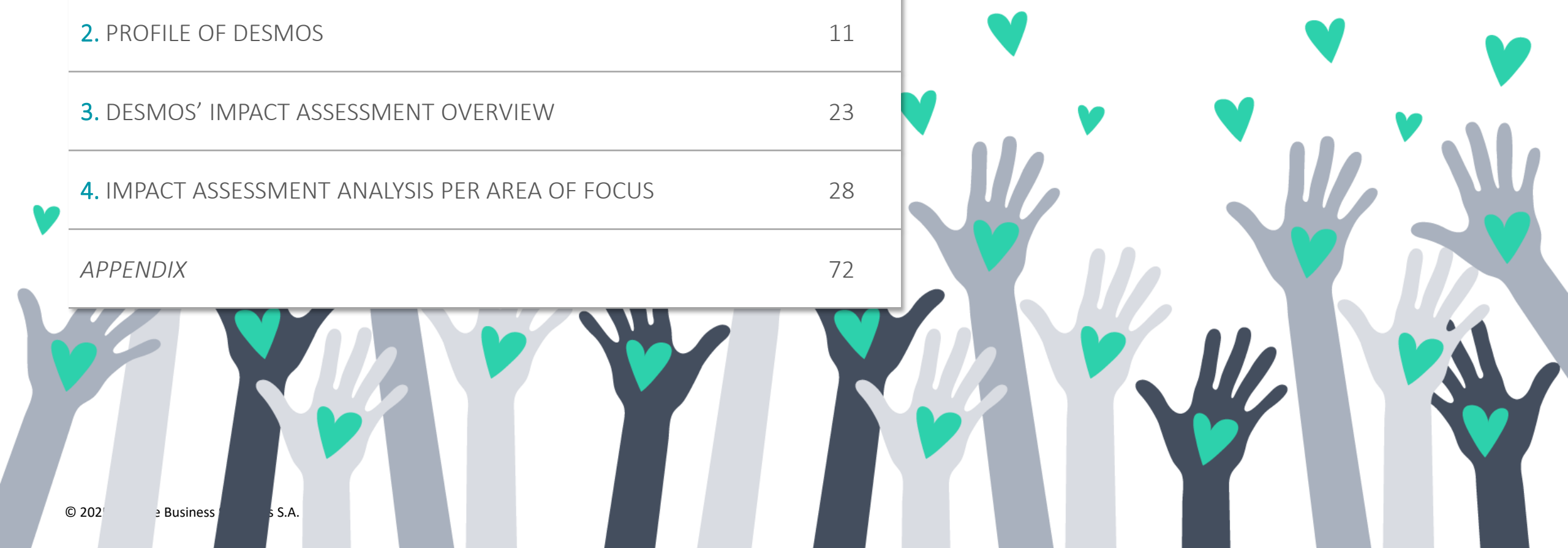


06

DESMOS has a total of **60 members** in the General Assembly, as well as an **Advisory Board**, comprising of **14 individuals** acting as mentors in their field of expertise

TABLE OF CONTENTS

1. GREEK MACROECONOMIC OUTLOOK	6
2. PROFILE OF DESMOS	11
3. DESMOS' IMPACT ASSESSMENT OVERVIEW	23
4. IMPACT ASSESSMENT ANALYSIS PER AREA OF FOCUS	28
<i>APPENDIX</i>	72





Greek Macroeconomic Outlook

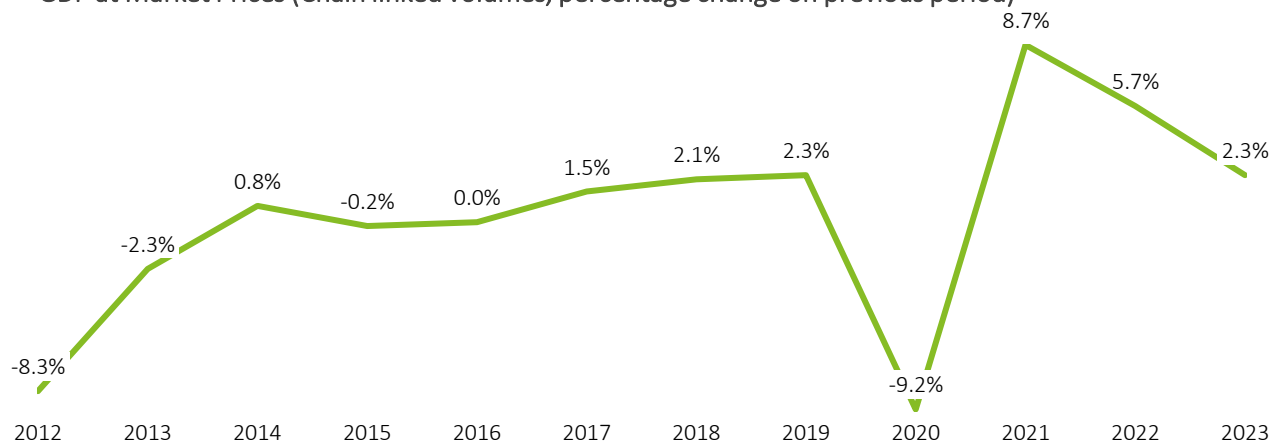
GREEK MACROECONOMIC OUTLOOK

DESMOS is a non-profit foundation operating in Greece, a country on an upward economic trajectory with steady GDP growth. However, significant challenges remain, including high unemployment rates, particularly among youth, and a considerable portion of the population still living below the poverty threshold, highlighting the ongoing need for support and resilience-building efforts.

Greek Economy

The GDP growth rate between 2012 and 2016 illustrates the significant contraction experienced by the Greek economy during the economic crisis. By 2015, the economy had shrunk substantially, with GDP declining by 0.2%, and continued stagnation observed at 0% in 2016. This period marked one of the most prolonged and severe recessions in modern Greek history, with extensive economic and social consequences. After 2016, the economy began to show signs of gradual recovery, with GDP growth reaching 1.5% in 2017 and peaking at 2.3% in 2019. However, the COVID-19 pandemic in 2020 resulted in an unprecedented economic contraction of 9.2%, reversing several years of growth. Post-pandemic recovery was notable, with GDP increasing by 8.7% in 2021, followed by a steady growth of 5.7% in 2022. Despite a **slight slowdown to 2.3% growth in 2023**, the Greek economy continues to **regain stability**, though the long-term effects of the crisis and pandemic remain a critical area of focus.

GDP at Market Prices (Chain linked volumes, percentage change on previous period)

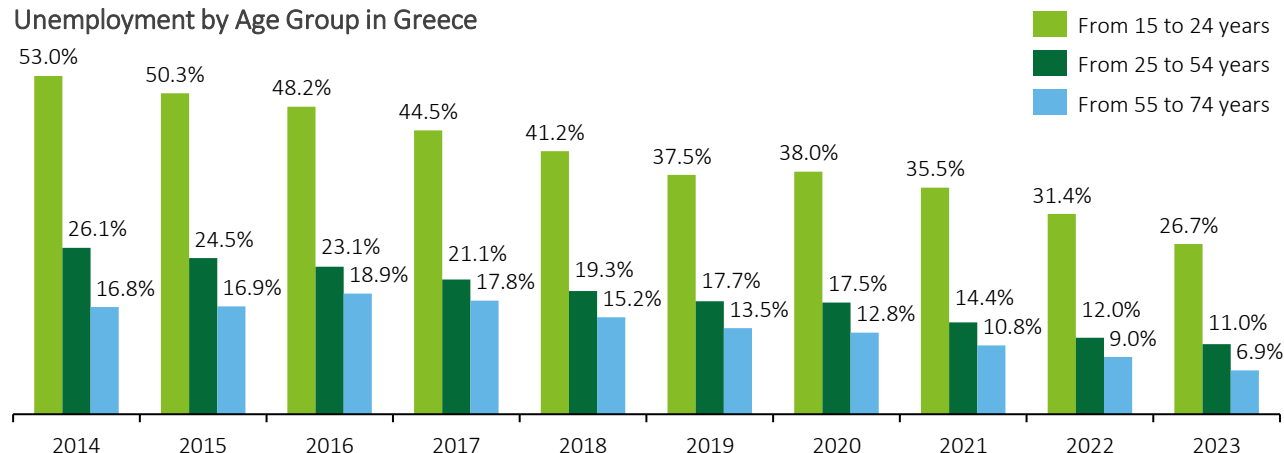


Unemployment

The Greek economic crisis and the COVID-19 pandemic led to significantly **high unemployment rates, especially among youth**. While rates have steadily declined, they remain among the highest in the EU.

Youth aged 15–24 years were hit hardest, with unemployment dropping from 53.0% in 2014 to 26.7% in 2023 but still disproportionately high. Similarly, rates for those aged 25–54 fell from 26.1% to 11.0%, and for individuals aged 55–74 from 16.8% to 6.9% over the same period. **Despite improvements, younger age groups continue to face the greatest challenges.**

Unemployment by Age Group in Greece



GREEK MACROECONOMIC OUTLOOK (CONTINUED)

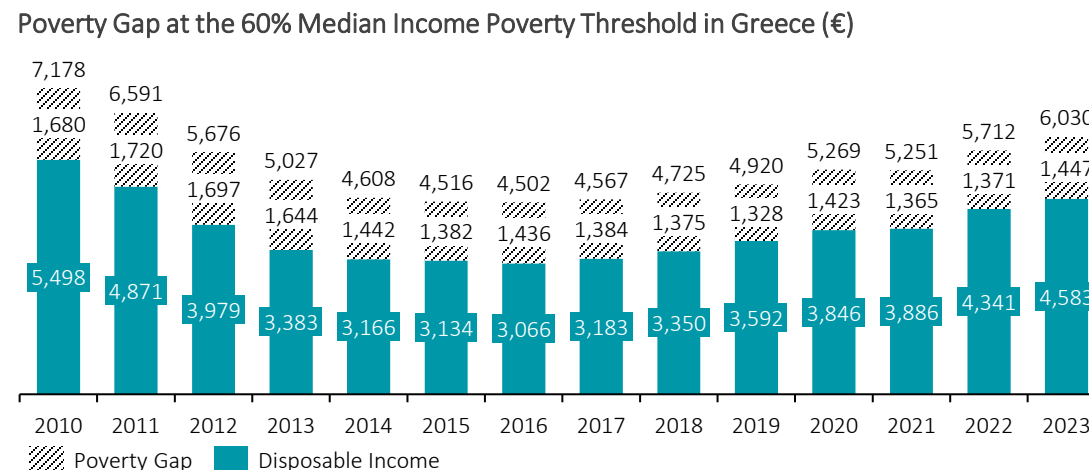
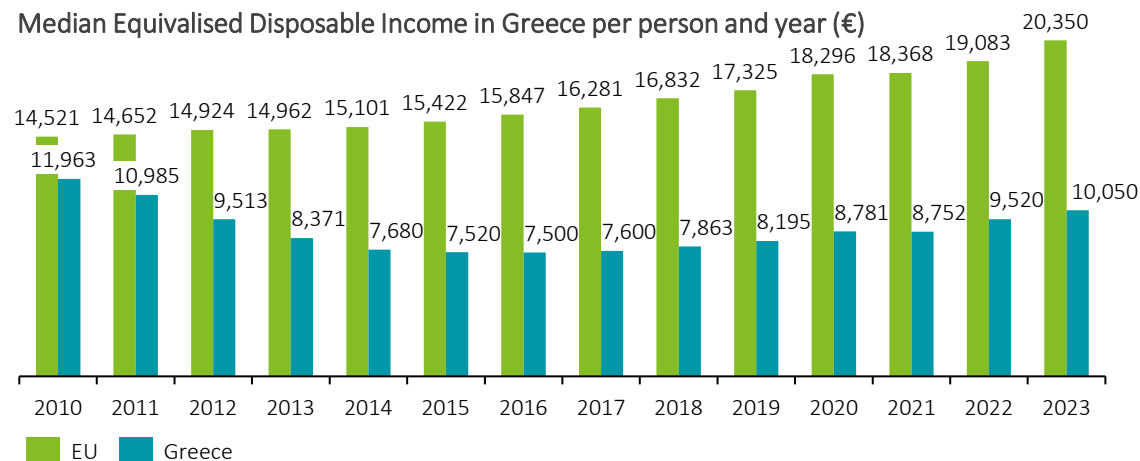
Economic activity in Greece has led to a sharp decrease in living standards since 2010, with a 37.3% drop in median disposable income by 2016. Despite recent improvements, income levels in 2023 remain below pre-crisis figures, and public social transfers are still insufficient to meet total needs.

Living Standards

Living standards in Greece have experienced significant fluctuations over the last decade. The Median Equivalised Disposable Income saw a drastic drop of 37.3% from around €12,000 in 2010 to approximately €7,500 in 2016. However, there has been a positive trend since then, with an **increase of 35.4% by 2023**, when **income levels reached approximately €10,150**. The at-risk-of-poverty threshold, set at 60% of the median disposable income after social transfers, defines the poverty line, and those earning below this threshold are considered poor. The extreme poverty line is set at 40% of the Median Disposable Income. This trend underscores the ongoing economic challenges and gradual recovery in the standard of living among the Greek population.

Degree of Poverty

The poverty gap, which serves as an indicator of the severity of poverty, is measured by the difference between the median disposable income of individuals below the at-risk-of-poverty threshold (60% of median income) and the threshold itself. This gap represents the additional income needed by these individuals to reach the poverty line. In 2010, the poverty gap was substantial with a difference of €1,680, while the median disposable income of people below the poverty threshold was only €4,871, compared to a threshold of €7,178. Over the years, the gap has seen fluctuations and a general narrowing trend, closing at €1,447 in 2023 with a median income of €4,583 under the threshold of €6,030. This demonstrates **a decrease in the poverty gap**, indicating an overall improvement in the economic condition of the lower-income population in Greece, **despite the poverty threshold increasing over the period**.



GIVING CULTURE IN GREECE

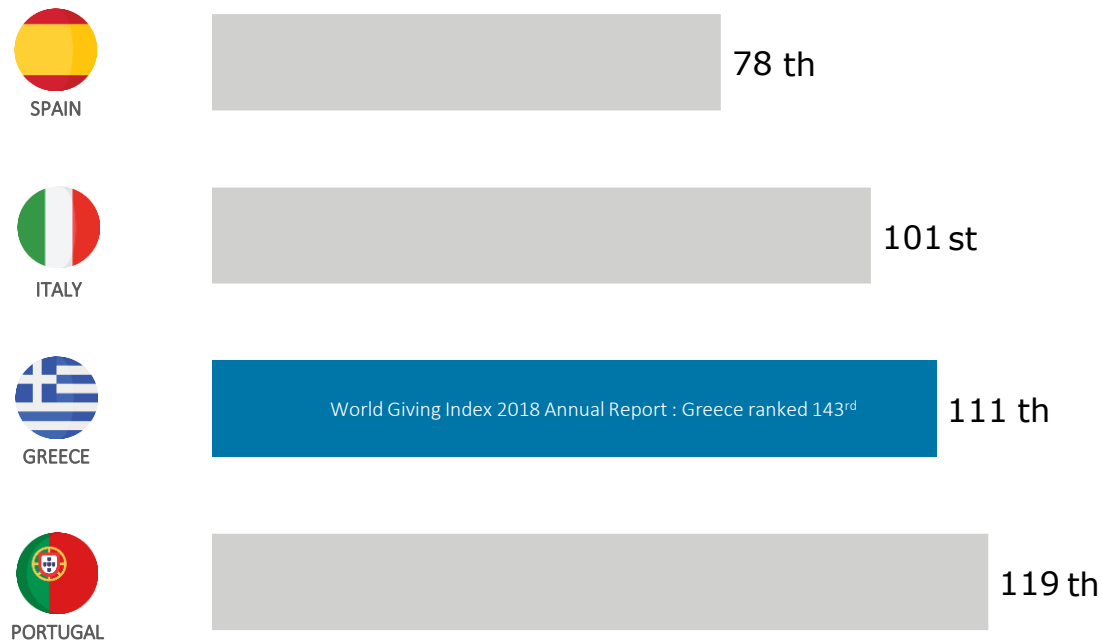
Country’s index score has been on an upward trajectory since 2013, when the country was in the depths of its sovereign debt crisis. Greece had the largest year-on-year increase in the world for helping a stranger.

World Giving Index

The **World Giving Index (WGI)** is compiled by the Charities Aid Foundation (CAF), using data gathered by Gallup and ranks around 140 countries in the world *according to how charitable their populations are*. The index ranks the countries based on the average percentage of people donating money, volunteering time, and helping a stranger. Greece’s index score has been on an upward trajectory since 2013, when the country was in the depths of its sovereign debt crisis. It has a particularly high score for helping a stranger – significantly above the European average and particularly high among young people.

Between 2022 and 2023, the top three biggest risers were Greece, the Philippines and Singapore. While all saw an improvement across the board, **Greece had the largest year-on-year increase in the world for helping a stranger** and Singapore recorded the biggest global increase for volunteering.

World Giving Index Greece and Southern European Countries 2024 (ranking)









Source: World Giving Index 2024 Annual Report

FLUCTUATIONS IN GREECE – DESMOS’ RESPONSE

DESMOS is responding to the new realities in Greece that Civic Society Organizations (CSOs) and individuals face, by creating an ecosystem of giving, solidarity and support to effectively target those most in need.

Economic & Humanitarian Crises in Greece displayed by...

-  Fall in government spending on children, women, and the elderly
-  Natural Disasters: Wildfires, Floods, and Earthquakes
-  Significant degree of poverty
-  Youth Unemployment
-  Low percentage of donated money from individuals
-  Low government spending on education



DESMOS Response

Creation of Ecosystem

DESMOS acts as a hub, working at the center of a network of donors, collaborating partners such as other NGOs and CSOs that together form an ecosystem of giving, solidarity and support across Greece¹.

Distinct Programs

DESMOS has designed distinct programs / areas of focus implementing a targeted approach to support CSOs and individuals that face the greatest difficulties to cover their needs.

Effective Donation Process

DESMOS continuously monitors the needs of CSOs and takes over the whole donation process and its coordination, thereby increasing its effectiveness.

Adding Value

DESMOS adds value by offering transparency and advice to donors, publishing result reviews of its activities and improving its processes.



Profile of DESMOS

PROFILE OF DESMOS

DESMOS is a non-profit Foundation founded in 2012 in response to the humanitarian crisis in Greece, that has also affected social welfare and public institutions and acts as a hub between private donors and CSOs, providing a platform for both parties to increase efficiency in the donation process

Description



DESMOS is a non-profit foundation in Greece, founded in 2012 by a team of young, dynamic individuals, who are connected by the honest vision for the need to responsibly and effectively utilize the private initiative in addressing the humanitarian crisis afflicting the country.

Vision



The ultimate goal for DESMOS is to assist in creating sustainable networks of solidarity and the cultivation of social and humanitarian responsibility.

Values

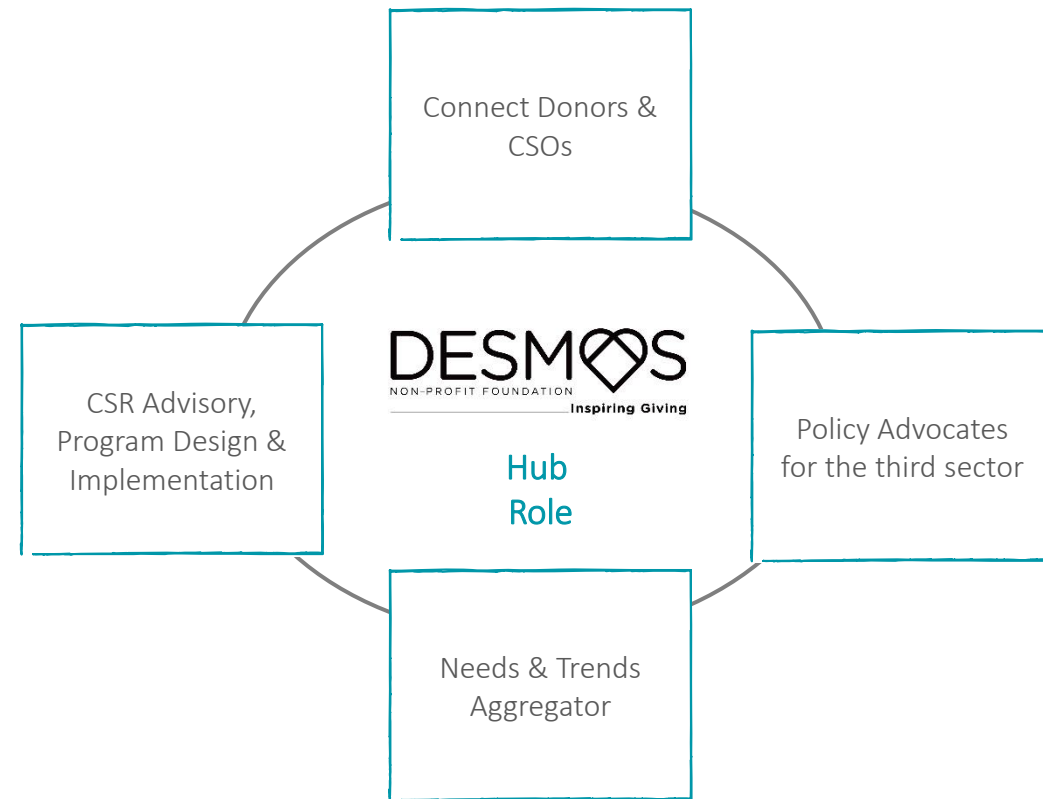


DESMOS is founded on the principles of social solidarity, the personal, social and corporate social responsibility as well as waste reduction and the reuse of material for humanitarian causes.

Action

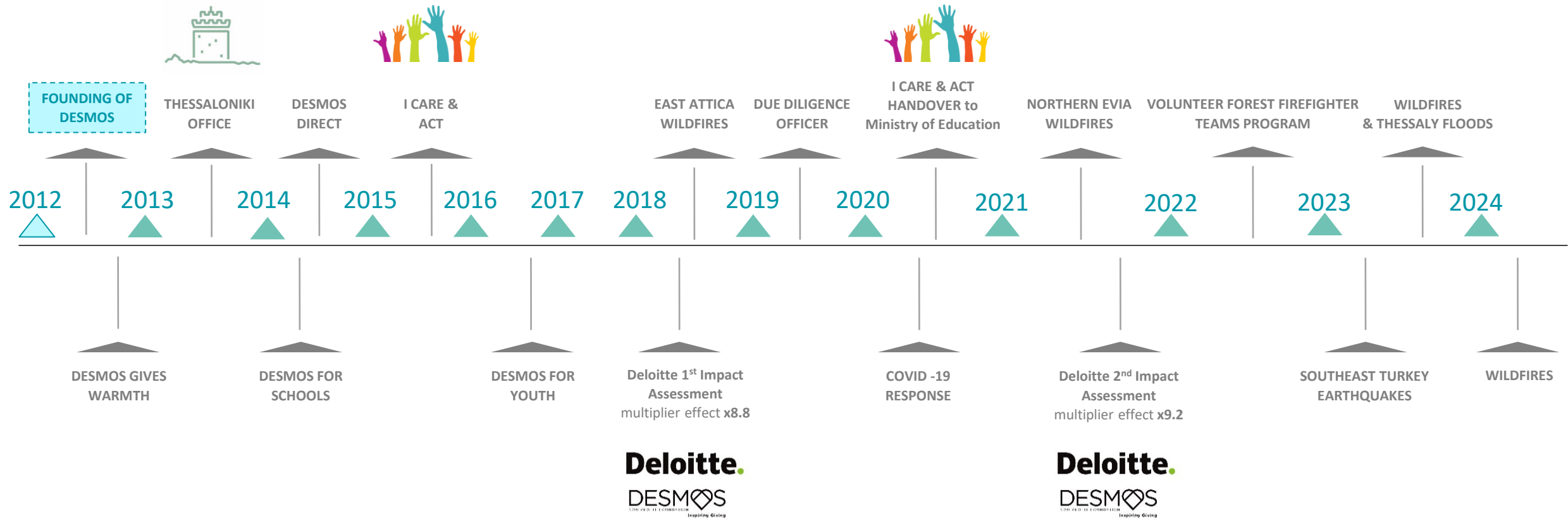


DESMOS acts as a hub between the private sector and NGOs, facilitating donations in kind and managing financial donations to materially support CSOs in Greece supported by the work of an Organization Relationship Officer. DESMOS also helps distribute surplus products to people in need, handling research, communication, coordination, logistics and reporting



DESMOS FOUNDATION’S TIMELINE

Over time DESMOS has established many programs, a second office in Thessaloniki and a twelve-year contribution in various needs of Greek society and maintains an integral role for the collection and distribution of donated items



DESMOS TEAM & VOLUNTEERS

Founded by 5 individuals in 2012, DESMOS has become an organization with tens of registered volunteers, 8 members of staff and two offices in Athens and Thessaloniki.

Board of Directors

The Board of Directors has 7 members, including the president, vice-president, the secretary and treasurer, as well as three board members.

General Assembly & Advisory Board

As of 2024 DESMOS has a total of 60 members in the General Assembly, of which 1 honorary member, while as of 2019 an Advisory Board has been established, comprising of 14 individuals acting as mentors in their field of expertise.

The Team

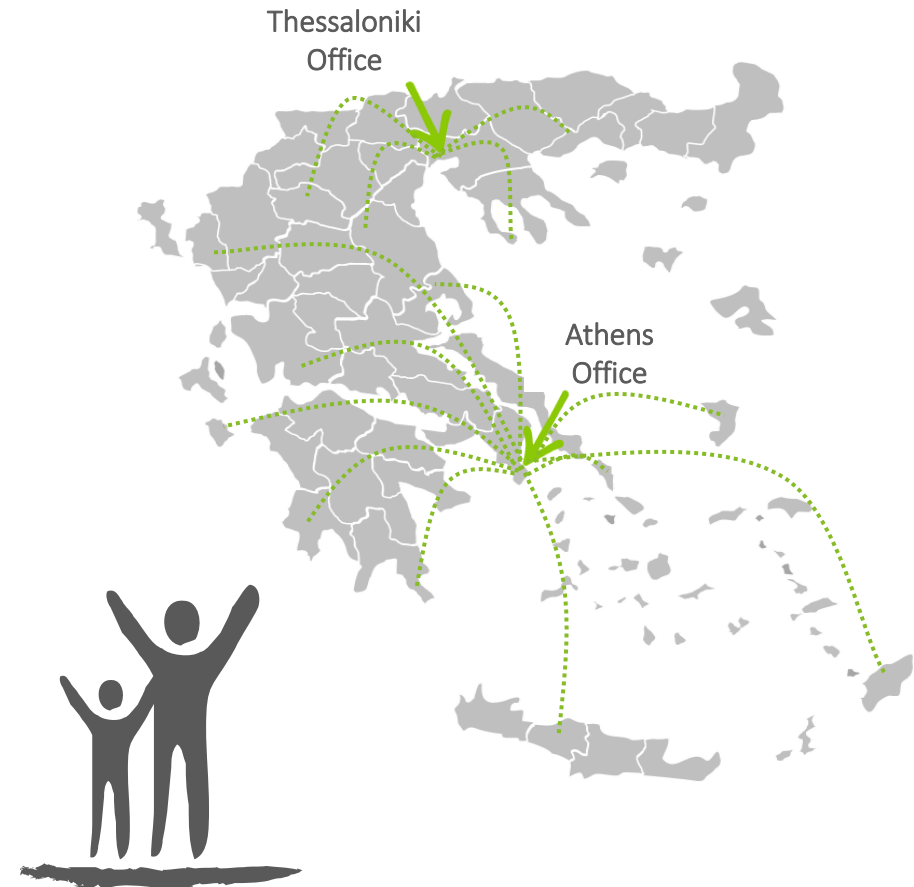
Since its establishment in 2012, the organization has grown to 8 full-time employees.

Volunteers

DESMOS has enrolled hundreds of volunteers, out of which 50 to 70 are active volunteers on an annual basis, contributing keenly to the vision of DESMOS.

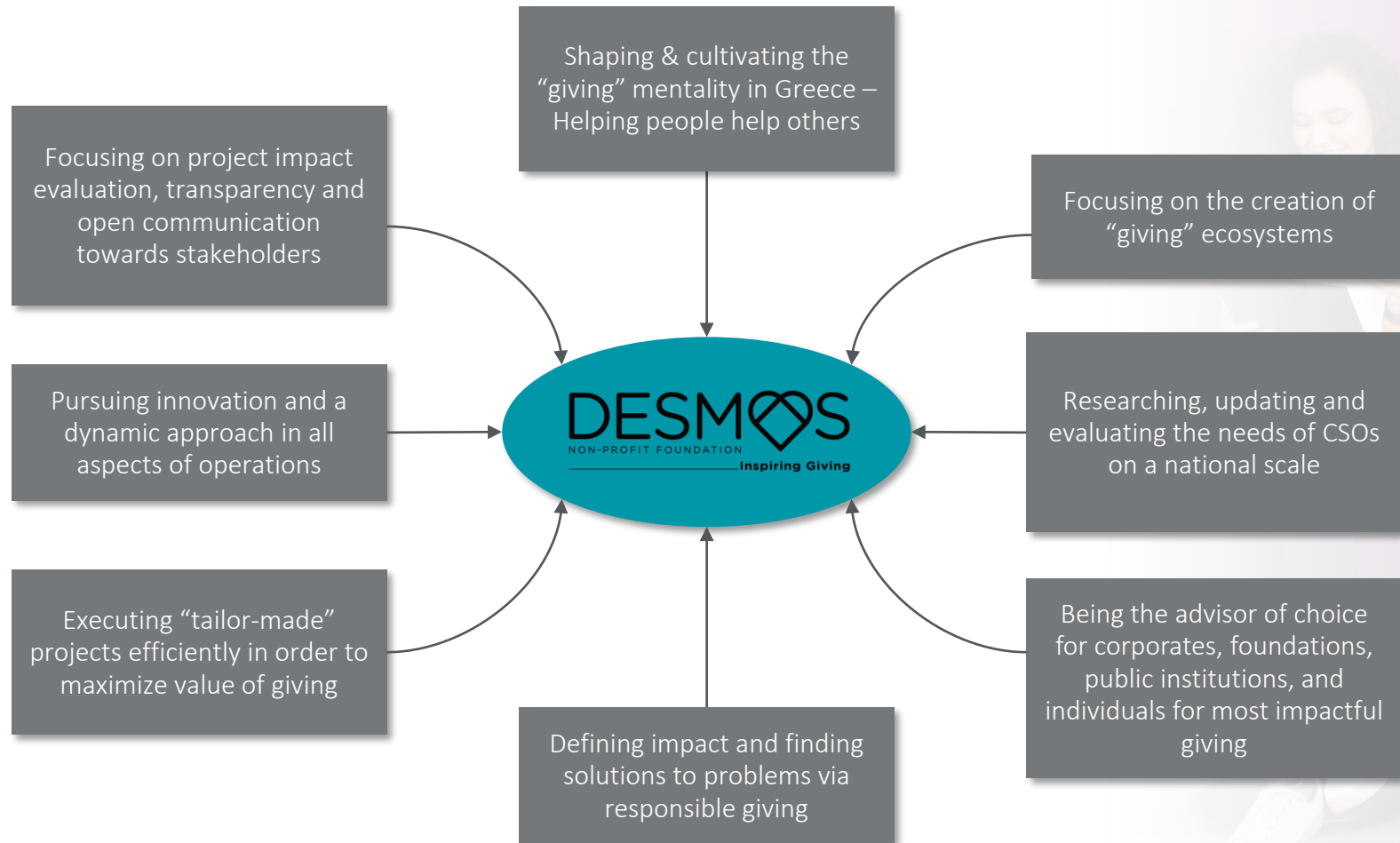
DESMOS' Supporters

DESMOS has created multiple supporting groups which include, individual donors, major donors, corporates and foundations who donate on an annual basis and/or ad-hoc and has a core membership of "Friends of Desmos" who support on a monthly basis. Furthermore, DESMOS has developed a network of over 350 multinational and Greek companies with whom we have developed strong collaborations as well as strategic partnerships with major charitable foundations active in Greece and abroad.



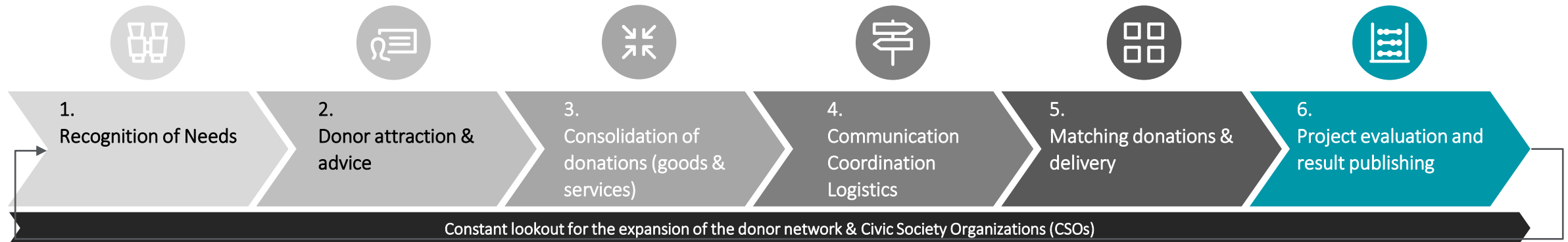
DESMOS' UNIQUE VALUE PROPOSITION

DESMOS has developed a differentiating strategy in order to distinguish itself among other Non-Profit Organizations which are operational in Greece. Main aspects of the DESMOS' unique value proposition, which also aims to guide the organization in its future endeavors are presented below.



DESMOS VALUE CHAIN

The distinct value of DESMOS lies in comprising a hub between donors and Civic Society Organizations, catering to both parties and seeking to maximize the effectiveness of the donation process, continuously monitoring the results and improving on them.



- DESMOS is in constant communication with CSOs, monitoring and assessing their needs
- The addition of a Due Diligence Officer has established trustful relationships and communication channels with stakeholders, by performing Due Diligence and getting continuous feedback with qualitative and quantitative data in order to provide them the best support

- DESMOS gives donors the opportunity to define the cause they wish their donation to be used for themselves
- Irrespective of the size of their intended donation, donors can contact DESMOS in order to gain advice on where their donation would be most useful / impactful

- Financial donations to DESMOS are converted into goods & services (as in the case of salaries covered of DESMOS for Youth program)
- In case of goods and in-kind donations of various categories, DESMOS allocates them to CSOs based on the results of the monitoring of needs

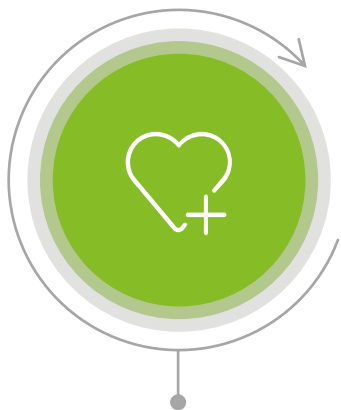
- DESMOS is the point of reference for both donors and beneficiaries and oversees all communication, coordination and logistics of the donation process

- The matching of goods and services to the respective CSOs in need, is one of the key value adding activities of DESMOS and one of its key differentiating factors, distinguishing the organization from other NGOs

- DESMOS holds itself accountable towards its stakeholders, partner organizations and donors by evaluating projects, publishing results and by appointing third parties for its impact assessment and audit.

DESMOS' AREAS OF FOCUS

DESMOS' projects and programs are grouped under four pillars, which encompass a wide range of causes, types of CSOs and vulnerable groups.

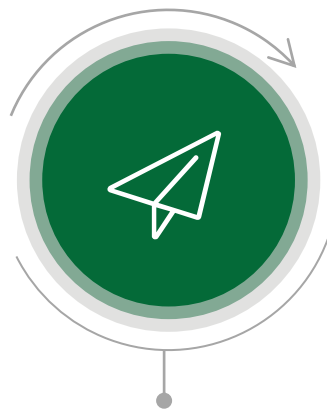


Social Welfare

The pillar involves donations, projects and programs that provide goods and services necessary for survival, such as food & water, shelter, clothing, heating, and other essential goods across charitable organizations in Greece.

Area of focus programs:

- DESMOS FOR WARMTH
- DESMOS GIVES FOOD AID
- DESMOS IN KIND DONATIONS



Building a Better Future

The pillar aims at empowering children and youth through education, employment and strengthening of community bonds.

Provided support includes equipment for schools, job creation for unemployed youth and volunteering opportunities.

Area of focus programs:

- I CARE & ACT
- DESMOS FOR YOUTH
- DESMOS FOR SCHOOLS
- TEENS FOR TEENS

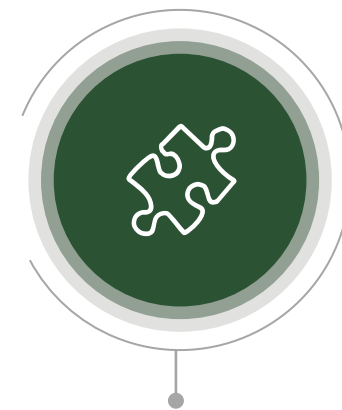


Healthcare

The pillar involves donations, projects and programs that provide medical equipment, medical supplies and consumables to public hospitals, social clinics, social pharmacies, and mobile medical units. Furthermore, the pillar also focuses on the support of charitable organizations that provide free medical services.

Area of focus programs:

- HEALTHCARE GENERAL
- PALLIATIVE CARE AT HOME



Emergency Response and Recovery

The pillar involves provision of critical immediate relief in natural disasters and humanitarian crises, as well as mid- and long-term recovery in the aftermath of such crises.

Area of focus programs:

- EAST ATTICA WILDFIRES
- COVID-19
- NORTHERN EVIA WILDFIRES
- DESMOS FOR YOUTH NORTHERN EVIA
- VOLUNTEER FOREST FIREFIGHTER TEAMS
- SOUTHEAST TURKEY EARTHQUAKES
- WILDFIRES 2023 - 2024
- THESSALY FLOODS

DESMOS –SOCIAL WELFARE

DESMOS' Pillar, "Social Welfare" aims to benefit CSOs that support a multitude of vulnerable groups of people such as the homeless, refugees, people with disabilities, chronically ill patients, unaccompanied minors, etc. in order to cover their basic needs. DESMOS systematically documents needs necessary for survival, such as food, water, shelter, clothing, heating, and other essential goods across Greece



"Social Welfare"



DESMOS GIVES WARMTH

DESMOS provides heating fuel across Greece during the winter months. Its beneficiaries include homes for the elderly, homeless people shelters, homes for children and unaccompanied minors etc. *Ongoing*

Beneficiaries: CSOs
Program Start: 2012



DESMOS GIVES FOOD AID

DESMOS provides vital food aid to social welfare organizations that support vulnerable groups of people affected by economic hardships in Greece as well as communities struck by crisis. *Ongoing*

Beneficiaries: CSOs
Program Start: 2012



DESMOS IN KIND DONATIONS

DESMOS matches in kind donations with the documented needs of organizations throughout Greece. In kind donations include a large variety of products new or second-hand. *Ongoing*

Beneficiaries: CSOs
Program Start: 2012

DESMOS – BUILDING A BETTER FUTURE

DESMOS' Pillar, "Building a Better Future" is focused on empowering children and youth through education, employment, and strengthening of community bonds. Provided support includes equipment for schools, job creation for unemployed youth and the cultivation of volunteerism among the young generation.



"Building a Better Future"



I CARE & ACT

DESMOS designed a visionary educational program, which aimed to cultivate the notion of volunteerism and active citizenship to students in Greek public schools. The program was adopted by the Ministry of Education in 2020 and joined the official skills program. **Completed**

Beneficiaries: 681 schools, 63.500 students, 5.200 teachers and CSOs
Program Run: 2015 - 2020



DESMOS FOR YOUTH

DESMOS provides paid positions to unemployed youths at charitable organizations for the duration of 1 year. The program gives the individuals the opportunity to gain professional experience, while it helps CSOs gain capable human resources, enabling them to maximize their positive social impact. **Ongoing**

Beneficiaries: Unemployed Youth and CSOs
Program Start : 2016



DESMOS FOR SCHOOLS

DESMOS directly benefits students and teachers by providing essential resources to public schools that operate under restrained budget policies in order to improve learning conditions and promote equal opportunities in remote and underprivileged areas nationwide. **Ongoing**

Beneficiaries: Public Schools
Program Start: 2014



"Teens for Teens", a voluntary work program for teenagers, based on their special interests and capabilities. Since May 2020, when Teens for Teens began, more than 120 teenagers have offered important and meaningful work, while at the same time they develop valuable skills and gain important life experiences for themselves!

DESMOS – HEALTHCARE

DESMOS' Pillar, "Healthcare" is focused on improving access to basic health services, medicine, treatments and quality care for all. Public Hospital and Clinics as well as Organizations that provide free healthcare services, are understaffed and in need of medical and technological equipment, consumables, and much more in order to address the ever-growing challenges of the population nationwide.



"HEALTHCARE"



SUPPORTING HEALTHCARE NATIONWIDE

DESMOS supports Public Hospitals across the country, as well as Regional Health Centers and Community Clinics, by addressing needs such as medical and technological equipment, diagnostic equipment, furniture, consumables, and more. Furthermore, DESMOS supports charitable organizations that provide free medical services, the support includes engaging specialized staff, offering medical and technological equipment, consumables and more. *Ongoing*

Beneficiaries: Patients treated by the Public Healthcare System & Patients seeking free medical services

Program Start: 2013



PALLIATIVE CARE AT HOME

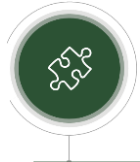
The initiative provides specialized home-based care for individuals with chronic illnesses, enhancing their quality of life. It offers comprehensive medical, psychological, and social support directly in patients' homes, leading to improved sustainability of care, enhanced family support, and effective symptom management, promoting patient dignity and comfort in their final stages. *Ongoing*

Stakeholders: Patients seeking free medical services through CSOs

Program Start: 2021

DESMOS – EMERGENCY RESPONSE AND RECOVERY (1/2)

DESMOS’ Pillar, "Emergency Response and Recovery", is activated in times of humanitarian crises and natural disasters. A wide network of public authorities, CSOs working on the field, and local communities are mobilized in order to document emerging needs. Managing the outpour of support efficiently is critical for initial response, but also essential in kickstarting recovery.



“Emergency Response and Recovery”



EAST ATTICA WILDFIRES

After the wildfires of 2018 in Eastern Attica that cost the lives of 104 people, DESMOS undertook a number of projects, such as the reconstruction of public spaces e.g. playgrounds & sports courts which contributed to the rebirth of the affected communities. **Completed**

Beneficiaries: The communities of the Marathon & Rafina-Pikermi Municipalities
Program Run: 2018 – 2023



COVID-19 RESPONSE

The project supported vulnerable groups by providing a variety of goods, social and medical services. Food relief, educational material, household supplies, medical and technological equipment, consumables, personal protective gear and many other resources were allocated to those affected by the Pandemic. **Completed**

Beneficiaries: CSOs, Patients treated by the Public Healthcare System and more
Program Run: 2020 – 2023



NORTHERN EVIA WILDFIRES

The remote communities of Northern Evia were heavily affected by the 2021 wildfires. DESMOS focused on providing targeted aid, by supporting schools and healthcare facilities, by providing essential goods such as food relief and heating solutions as well as creating job opportunities through *DESMOS FOR YOUTH*. Additionally, DESMOS is supporting a forest nursery of local flora species important for future reforestation initiatives. **Ongoing**

Beneficiaries: The communities of the Istiaia & Agia Anna-Limni-Mantoudi Municipalities
Program Start: 2021



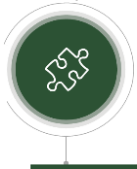
DESMOS FOR YOUTH NORTHERN EVIA

A key aspect of the response in the fire affected Northern Evia, was the need for creating new job positions, not only to revive the local economy but also to meet the employment needs of the community. The program was implemented with the exclusive support of *Stavros Niarchos Foundation (SNF)* as part of its greater “Fire Relief Initiative for Northern Evia. **Completed**

Beneficiaries: Unemployed Youth and CSOs active in Northern Evia
Program Run: 2022-2024

DESMOS – EMERGENCY RESPONSE AND RECOVERY (2/2)

DESMOS’ methodology includes: continuous recording of needs and open-end communication with stakeholders, dissemination of information to meet needs in real time, donor network activation, mapping midterm needs and rehabilitation projects, implementation of response & recovery actions.



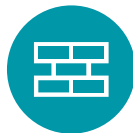
“Emergency Response and Recovery”



SUPPORT FOR VOLUNTEER FOREST FIREFIGHTING TEAMS

This initiative aims at empowering volunteer forest firefighting teams, through essential training and the provision of necessary protective and fire-fighting equipment used while addressing forest fires. The program has been extended for another 2 years (2024-2026). *Ongoing*

Beneficiaries: Volunteer Firefighting Teams
Program: CYCLE I 2022-2024, CYCLE II 2024-2026



SOUTHEAST TURKEY EARTHQUAKES

DESMOS responded to the devastating earthquake that took place in Southeast Turkey in February 2023 by identifying the need to deliver essential aid and restore decent living conditions for those affected by the disaster. *Completed*

Beneficiaries: Displaced families in the area of Samandag-Hatay
Program Run: 2023 – 2024



WILDFIRES 2023-2024

During the summers of 2023 and 2024, devastating wildfires swept across regions of Greece, causing significant destruction. Support was swiftly provided to volunteer firefighters, beekeepers, wildlife rescue operations, and affected communities, mobilizing resources to meet urgent needs. *Ongoing*

Beneficiaries: CSOs, Volunteer Firefighting teams, affected communities & local associations
Program Start: 2023



THESSALY FLOODS

After the 2023 floods in Thessaly, aid efforts focused on emergency relief efforts in response to the humanitarian crisis and was followed by coverage of a variety of needs from school supplies to equipment for healthcare facilities, supplies for vulnerable households and infrastructure projects etc. *Ongoing*

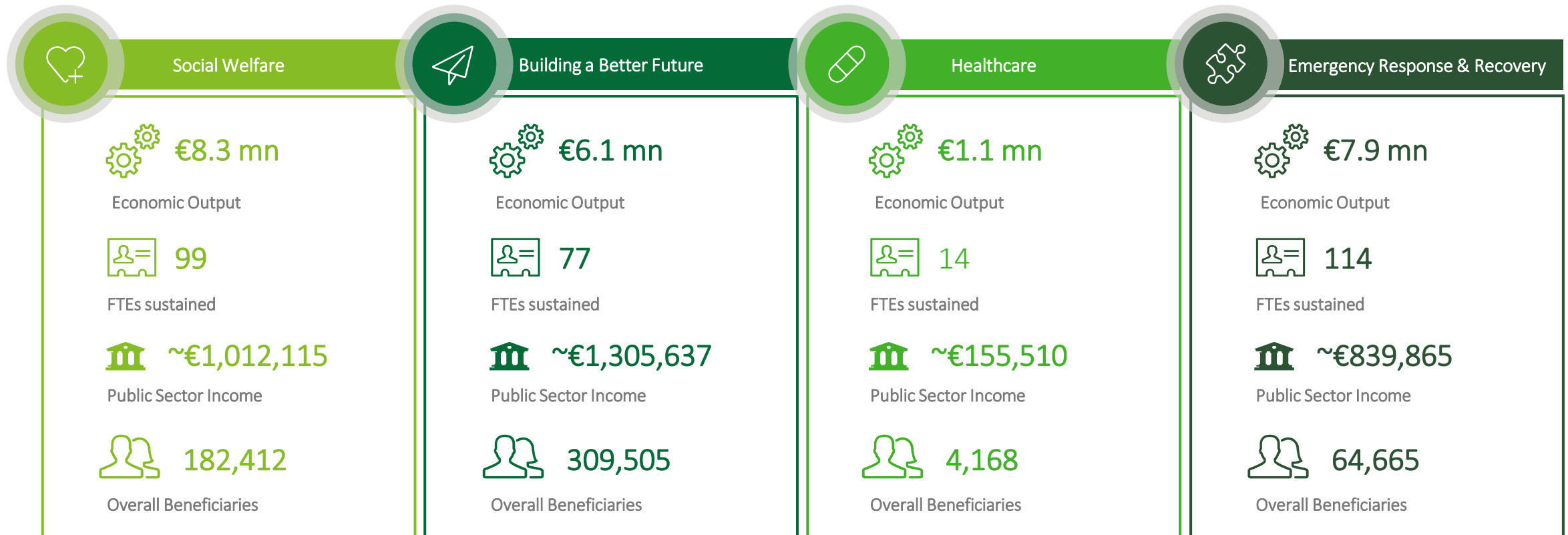
Beneficiaries: The Communities of Karditsa, Larissa, Magnesia & Trikala Prefectures
Program Start: 2023



Impact Assessment Overview

DESMOS | IMPACT BY AREA OF FOCUS

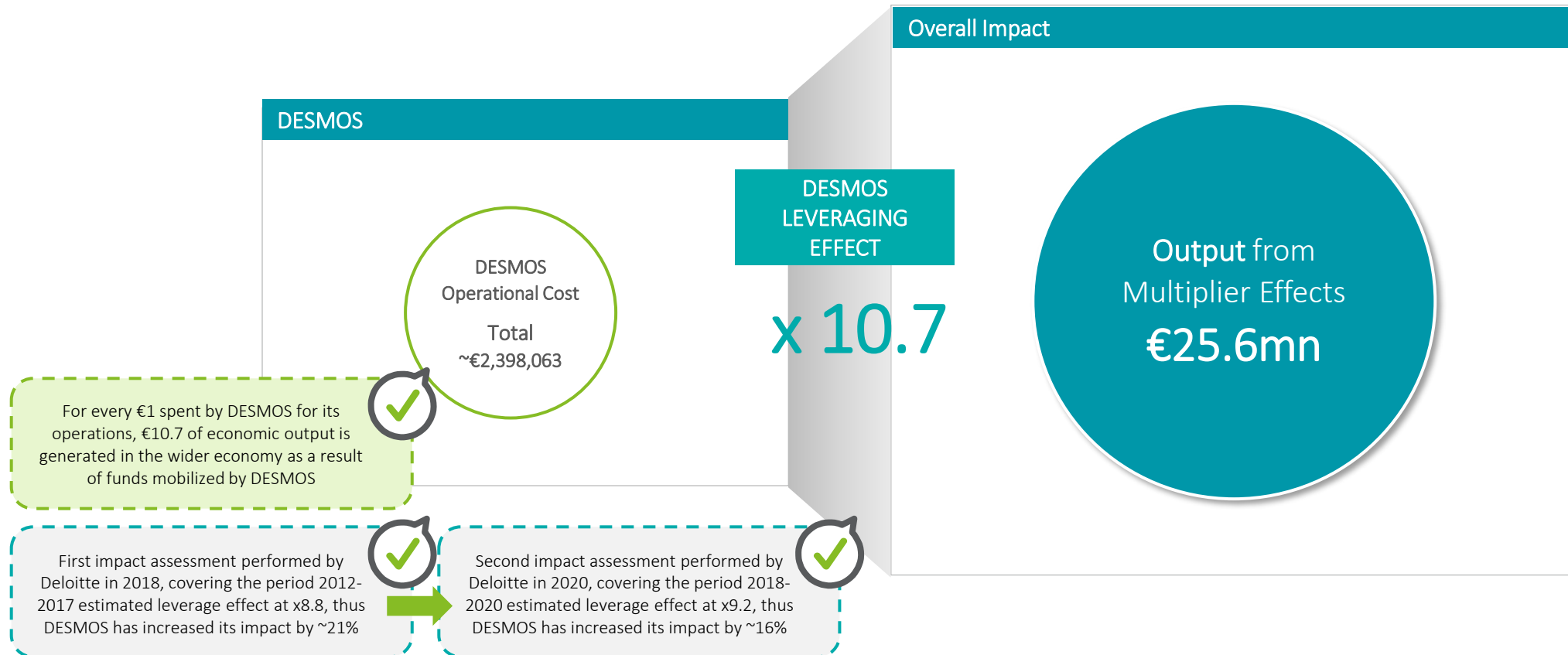
Overall impact of DESMOS, broken down by Pillars presented below.



More output is generated by **Tailored** & **Direct** projects of DESMOS across all areas of focus

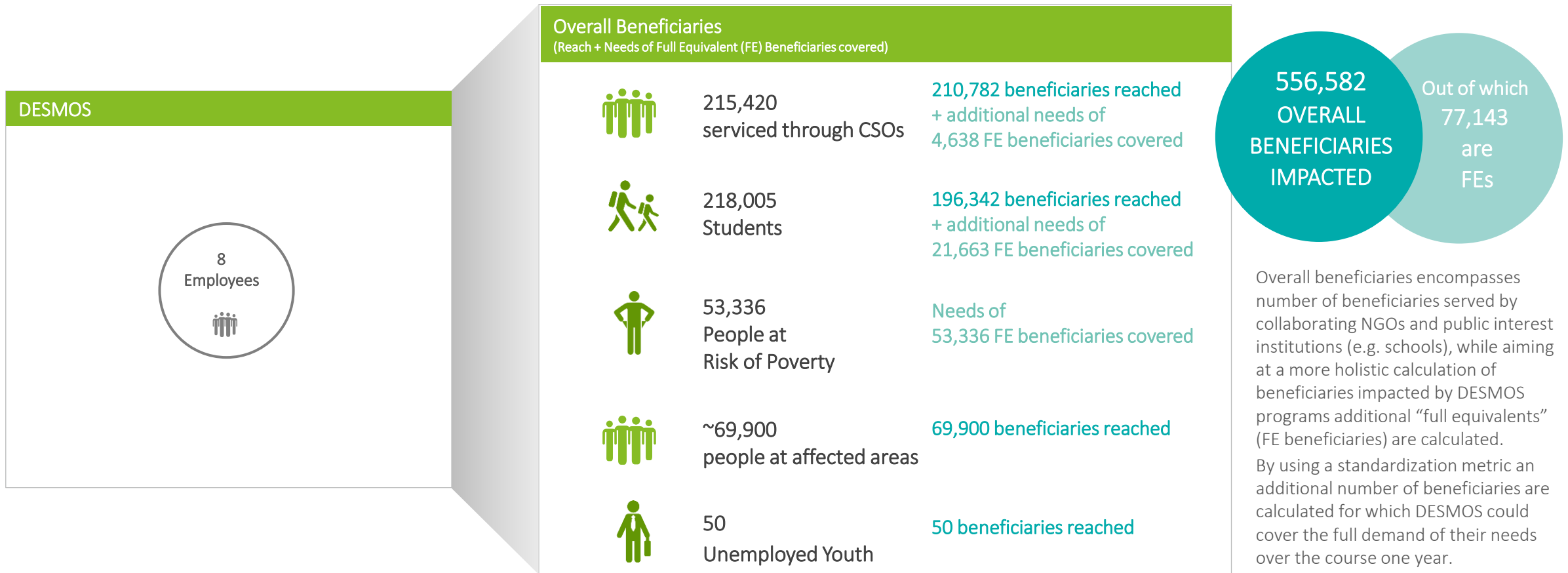
DESMOS | OVERALL OUTPUT

The multiplier effect is **x10.7** resulting in **€25.6 million** of **economic output**, that is, **for every €1 spent for DESMOS' operations, €10.7 flow back into the economy** as a result of funds mobilized by DESMOS' efforts.



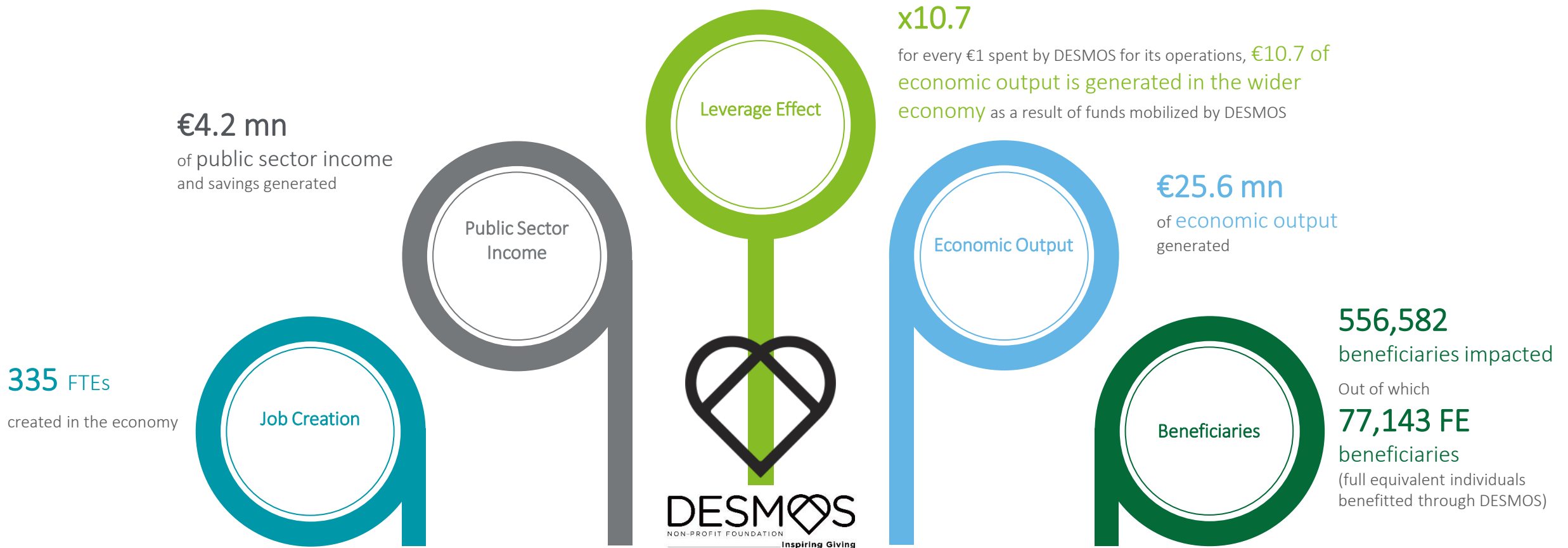
DESMOS | OVERALL BENEFICIARIES

Since DESMOS' establishment in 2012, over 556,582 individuals have benefited



DESMOS | OVERALL IMPACT OF DESMOS

DESMOS has an overall very high effect on its economic ecosystem. Since its establishment in 2012, DESMOS' operation has resulted in a total economic output of **€25.6 mn**, impact on **556,582 beneficiaries** out of which 77,143 are Full Equivalent beneficiaries, while generating public sector income of **€4.2 mn**. The organization's **leverage effect is calculated at x10.7**





Impact Assessment Analysis per DESMOS Area of Focus

IMPACT ASSESSMENT METHODOLOGY

The Impact Assessment is grounded on 3 areas of focus in a combined quantitative and qualitative approach, leading to two main results: the display of the catalyst effect that DESMOS has on economic activity as well as the overall number of beneficiaries.

1

Input-Output Model

The Input-Output model is a technique that represents the interdependencies between different economic activities and depicts inter-industry relationships within an economy, showing how output from one sector may become an input to another sector. It is used to measure the **economic impact of DESMOS' programs and operations**, which leads to multiplied economic output, public sector income and employment.

2

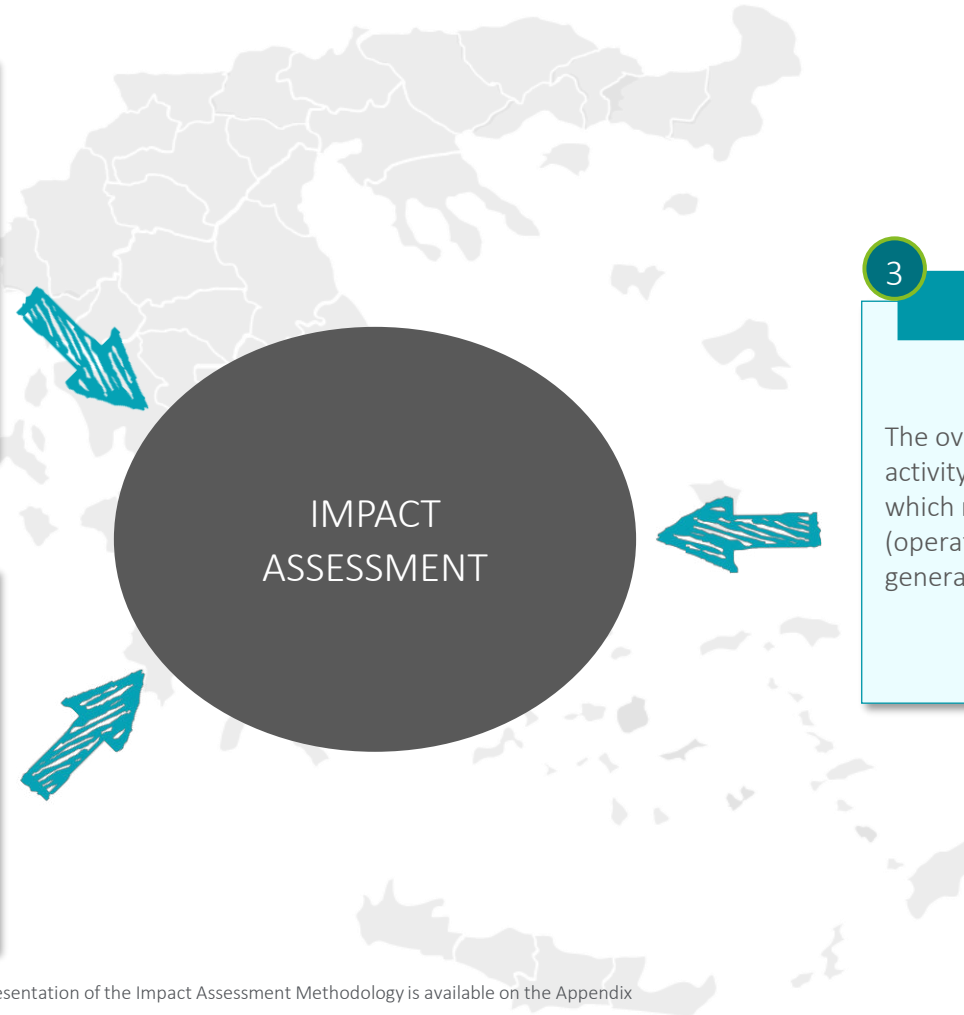
Beneficiary Quantification

Figures regarding total number of beneficiaries served by collaborating social welfare and public interest institutions are presented as the **“reach”** of each program. Additional beneficiaries are quantified as **full equivalents** by using a standardization metric for the conversion of in cash and in kind donations. Full equivalents express the number of persons for which DESMOS could cover the full demand of their needs over the course one year. **Overall beneficiaries** encompass reach as well as full equivalent beneficiaries.

3

Leverage effect

The overall catalyst effect of DESMOS on economic activity is expressed through the **Leverage effect**, which relates the total cost of DESMOS' operations (operational expenses) to the total output generated within the Greek economy.





Social Welfare -

Indicative Programs: DESMOS GIVES WARMTH – DESMOS GIVES FOOD AID



DESMOS GIVES WARMTH | PROGRAM DESCRIPTION

The program DESMOS Gives Warmth helps CSOs and people in need, providing heating fuel during the winter months.

The Problem

Heating fuel is the main source for space heating in Greece (43% share in 2018)¹, including the CSOs DESMOS supports. Since the financial crisis the CSOs have been facing decreased budgets and at times cannot afford to fund their heating needs.

The Response

Launched in 2012, DESMOS Gives Warmth program supplies heating fuel to CSOs in need, including nursing homes, shelters, and other philanthropic institutions across Greece. Initially, the program also supported schools, but since the government took over the cost of their heating fuel, they no longer participate in the program.

Its primary goal is to assist CSOs that cannot fully cover their heating fuel needs, with a particular focus on those in remote areas facing harsh winters, where heating oil is essential for over five months each year.

Since its inception, the program has provided heating fuel to more than 300 CSOs, ensuring warmth and comfort for those in need. The program has successfully completed 9 cycles, continuing its mission to support vulnerable communities across Greece.

€611,644 NET FUNDING

352 CSOs SERVED

663,630 LT OF HEATING FUEL



:



:

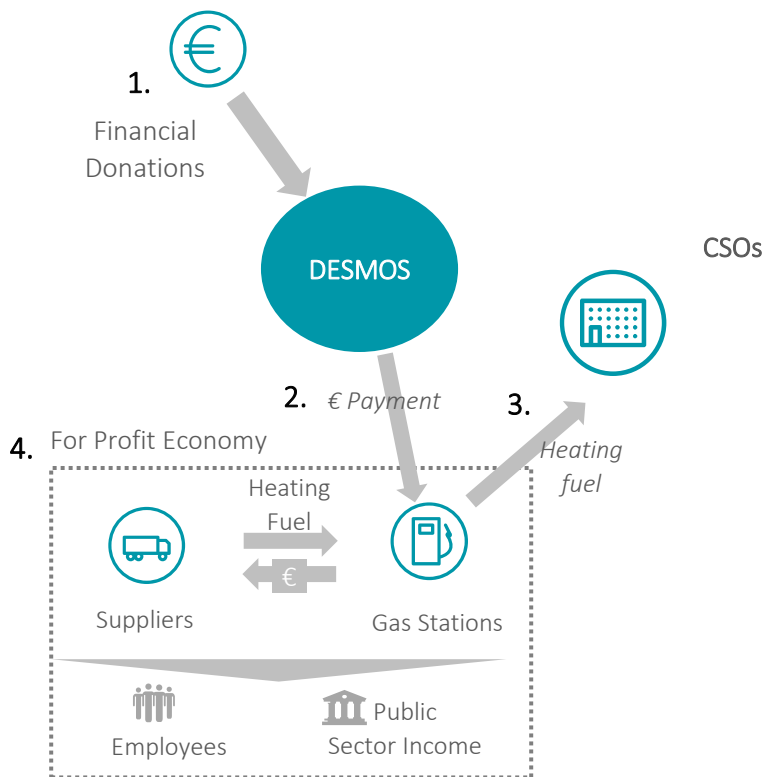


¹ EUROSTAT

DESMOS GIVES WARMTH | ECONOMIC IMPACT - OVERVIEW

Financial donations made to the program are used to buy heating fuel for the participating CSOs, resulting in a direct effect on the oil and petroleum sector and indirect effects on the sector’s supply chain.

DESMOS Gives Warmth

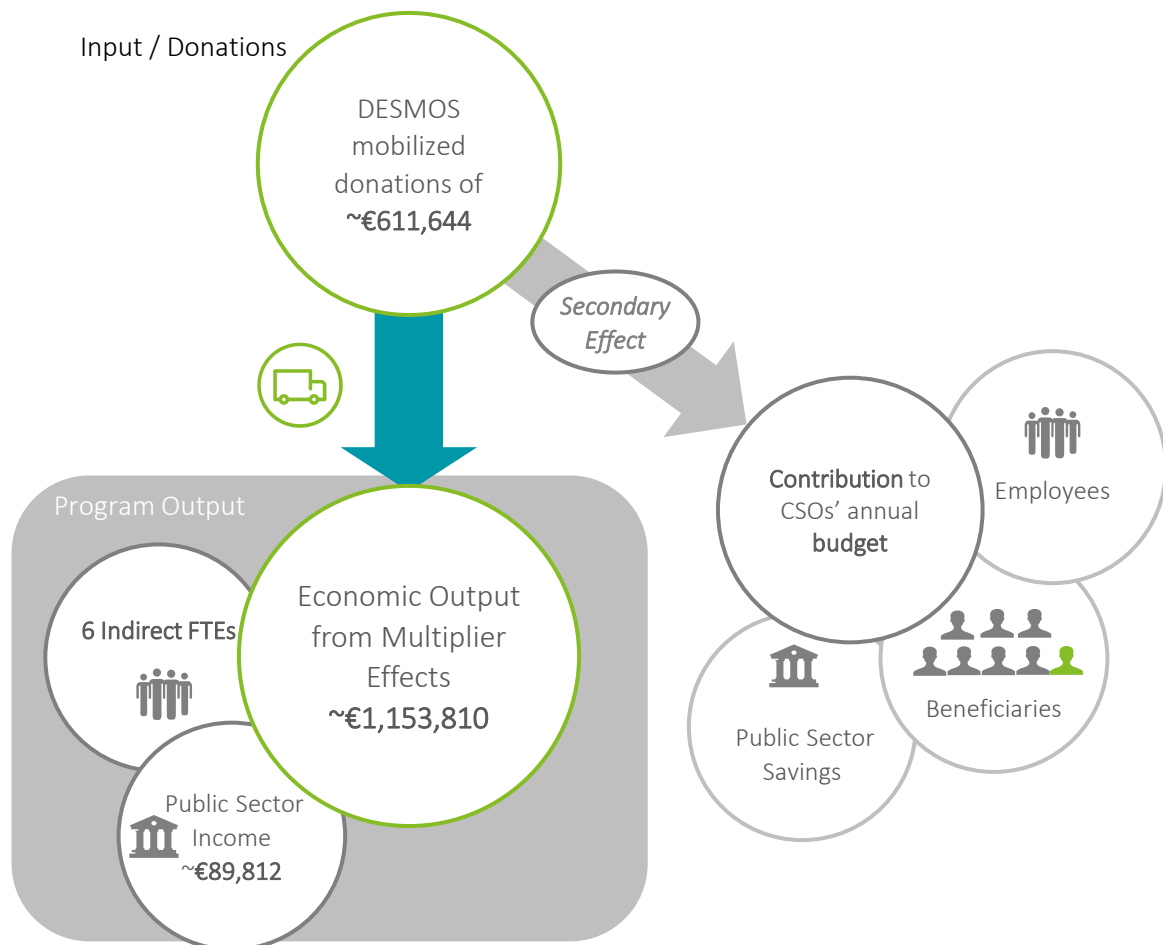


DESMOS GIVES WARMTH– OVERVIEW OF ECONOMIC IMPACT

1. DESMOS receives financial donations to support the program.
2. The donations are used to buy heating fuel, which generates economic output at the direct supplier (gas station) and along the supply chain.
3. The Gas stations deliver the heating fuel directly to the participating organizations.
4. The economic output generated in the economy (production and supply) further creates job and public sector income due to tax payments, employer contributions etc.

DESMOS GIVES WARMTH | ECONOMIC IMPACT

Since the program’s inception in 2012 it is estimated that DESMOS Gives Warmth has created ~€1,153,810 of economic output, sustained 6 indirect FTEs and generated public sector income of ~€89,812 within the wider economy.



Economic impact

- Between 2012 and 2024, financial donations worth ~€611,644 were made to provide CSOs across Greece with heating fuel.
- The spending of funds for the program generated economic output in the supply chain of ~€1,153,810, public sector income of ~€89,812 and sustained 6 Indirect FTEs in the economy.

Secondary effects

- The contribution to the organizations’ budget through the program offers an alternative source of income, leading to public sector savings.
- Furthermore, the overall working and living environment at the organizations is improved for employees and beneficiaries.



DESMOS GIVES FOOD AID | PROJECT OVERVIEW

The program aims to improve the quality of life for vulnerable populations, including low-income families, elderly individuals, and children, by providing essential food aid through a structured and impactful distribution network.

The Problem

Many charitable organizations struggle to meet growing demands for food assistance as economic challenges, including rising inflation and the aftermath of crises, leave vulnerable groups such as low-income families, elderly individuals, and children without basic necessities.

The Response

DESMOS takes a structured and impactful approach to delivering food aid by connecting donors with documented needs from social welfare organizations across Greece. The organization conducts thorough market research to secure cost-effective suppliers for high-quality food items, ensuring donations are maximized. It collaborates with a nationwide network of social groceries, municipalities, and welfare organizations to distribute essential goods such as rice, pasta, beans, tomato juice, and other staples. This distribution prioritizes vulnerable groups, including low-income families, elderly individuals, and children, using clear criteria to ensure fairness and efficiency. DESMOS also designs tailor-made projects to align donor contributions with specific community needs, facilitating long-term partnerships that strengthen the social safety net. By maintaining transparency and involving donors throughout the process, DESMOS builds trust and ensures the sustainable delivery of critical food assistance to thousands of individuals in need.

€573,255

NET FUNDING

51,797

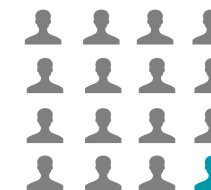
BENEFICIARIES

>200

CSOs served



:

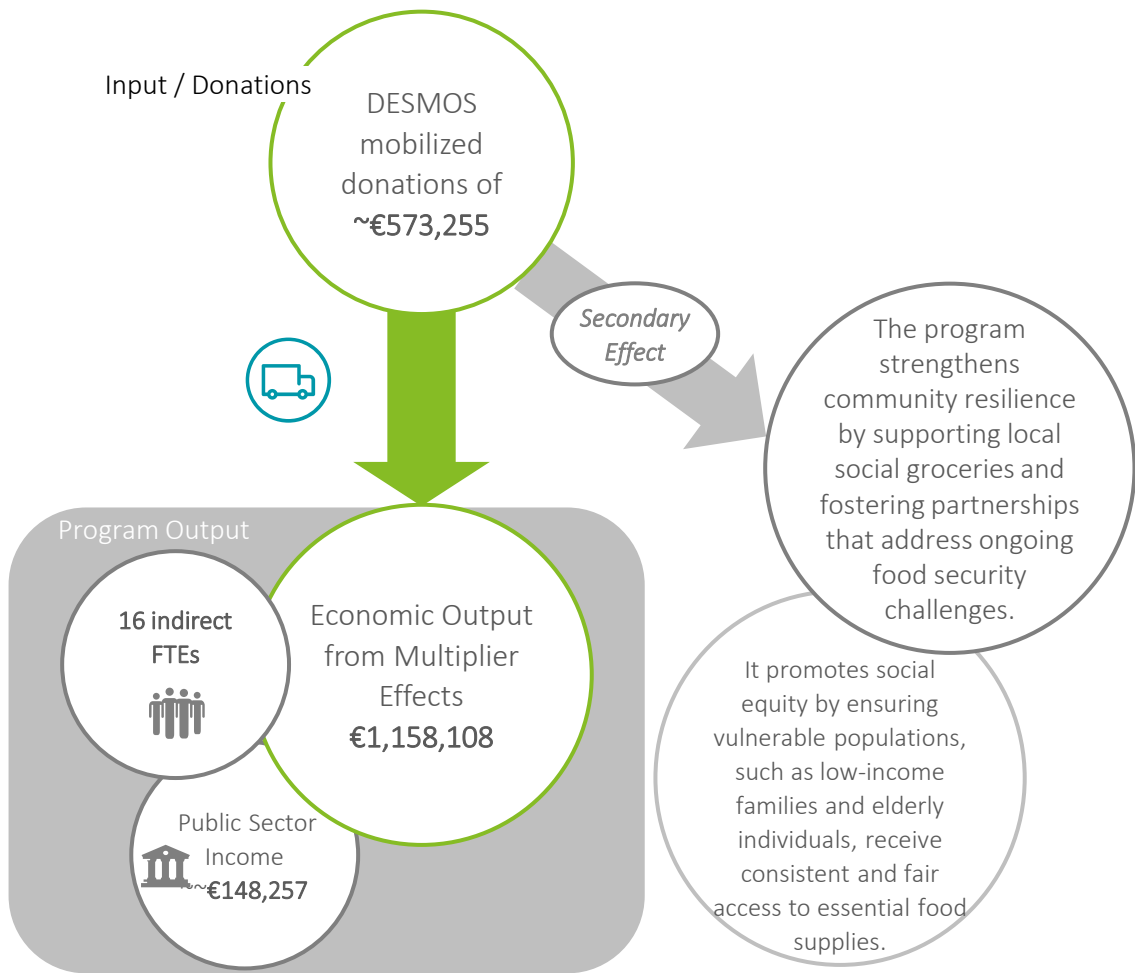


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DESMOS GIVES FOOD AID | ECONOMIC IMPACT

Since the program’s initiation in 2012, it is estimated that the Food aid program has created ~€1,158,108 of economic output, sustained 16 indirect FTEs and generated public sector income of ~€148,257 within the wider economy.



Economic impact

- Financial and In-kind donations worth €573,255 were made to the program, which generated economic output in the supply chain of €1,158,108 public sector income of €148,257 and sustained 16 indirect FTEs in the economy.

Secondary effects

Beyond addressing immediate food needs, the program has a transformative effect on communities. By bolstering social groceries and welfare organizations, it creates a more robust safety net that helps reduce economic strain on vulnerable groups. The program also empowers local networks by fostering collaboration between donors, municipalities, and social services, leading to improved infrastructure and long-term sustainability. Additionally, it alleviates social inequalities, giving marginalized groups a greater sense of security and stability while indirectly contributing to healthier, more cohesive communities across Greece.



DESMOS IN KIND DONATIONS | PROGRAM DESCRIPTION

DESMOS matches in kind donations with the documented needs of organizations throughout Greece. In kind donations include a large variety of products, new or second-hand.

The problem

CSOs across Greece find it increasingly difficult to meet all their demand themselves and turn to alternative ways, namely private initiative, for support. On the other hand there is a large amount of surplus products in the economy in private hands, that remain unallocated. In many cases these goods prove to be necessities for several people in need.

The Response

DESMOS systematically documents needs of all kinds throughout the network of social welfare organizations and institutions across Greece and matches them with the inflow of In Kind Donations accordingly.

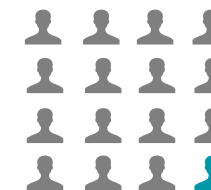
In Kind Donations vary from used, but in good condition, furniture, clothes, household appliances, educational material, baby gear, linens, and technological equipment to a variety of consumer products such as personal hygiene products and food products that may be close to the expiration date, or in surplus, or out of fashion, or with a packaging flaw. Since 2012, DESMOS has covered needs of more than **200.000 individuals**, by matching in kind donations.

€2,650,071

NET FUNDING



:



:



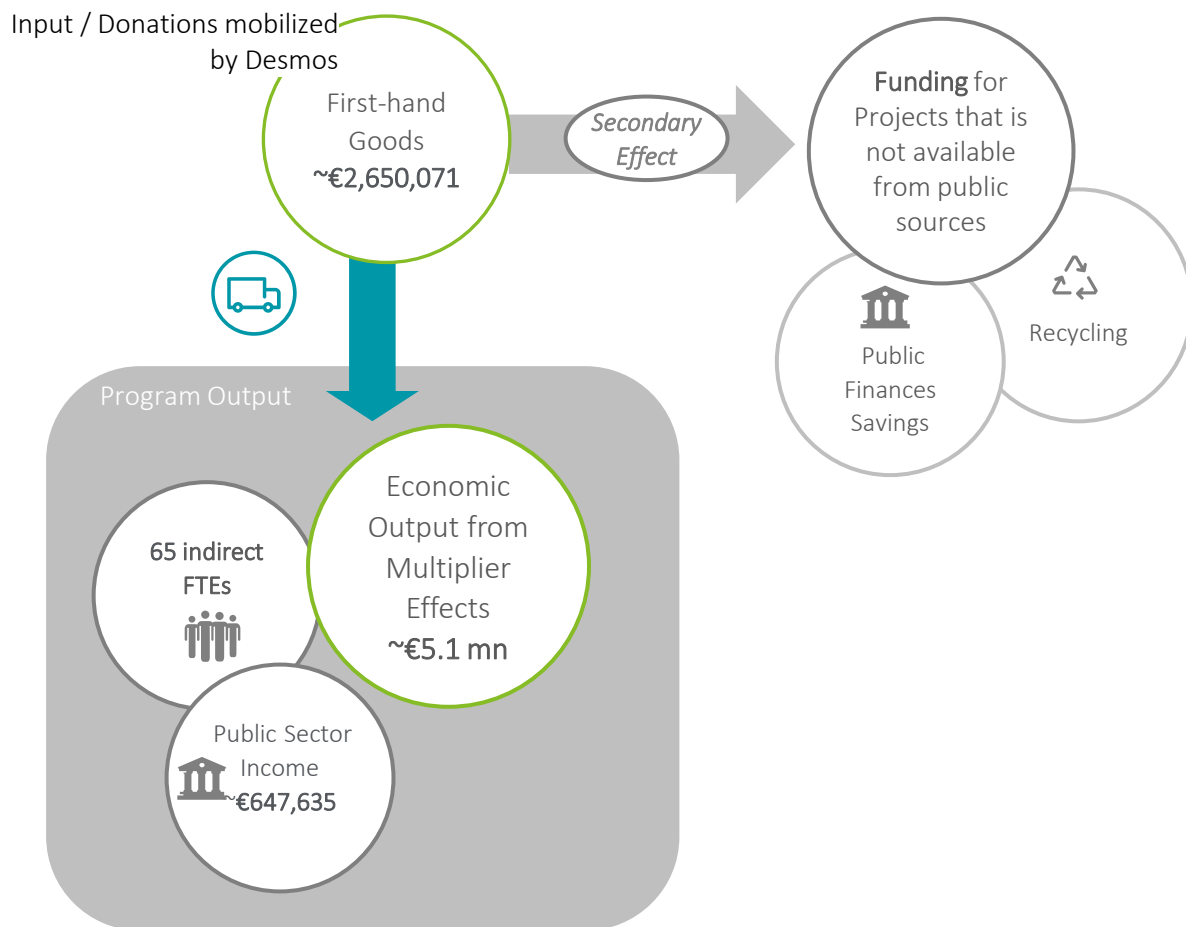
530

CSOs served



DESMOS IN KIND DONATIONS | ECONOMIC IMPACT

Since the program inception in 2012, it is estimated that it has created €5.1 million of economic output.



Economic impact

- Between 2012 and 2024, in-kind donations of first-hand goods were made in total worth ~€2,650,071.
- The purchase of first-hand goods generated economic output in the supply chain of €5,075,010, public sector income of ~€647,635 and sustained 65 indirect FTEs in the economy.

Secondary effects

- The funding provided through the program offers an alternative source of income to public sources for CSOs, leading to public sector savings.
- Societal and environmental benefits are generated due to the re-use of second hand goods to cover the needs of organizations (recycling).



Building a Better Future

DESMOS for Youth – DESMOS for Schools

DESMOS FOR YOUTH | PROGRAM DESCRIPTION

DESMOS for Youth is a program initiated to address the high youth unemployment in Greece by providing paid work placements in CSOs.

The Problem

Youth unemployment remains at high levels despite the improvement vs the economic crisis period, affecting a whole generation of new job market entrants, who face multiple challenges especially where it comes to employment opportunities in their field of interest vs opportunities that arise from trends.

The Response

The program DESMOS for Youth offers unemployed youths the opportunity to gain professional experience through 12 month paid positions at CSOs.

The program creates a mutual benefit for the participants. The employees benefit from earning important work experience and the opportunity to develop their professional skills which increases their employability and future prospects, while the CSOs receive skilled employees without the burden of operational costs and the ability to build capacity and growth potential.

In December 2024 the 5th Cycle was launched with an additional 11 participants to 11 CSOs.

~€753,965

NET FUNDING



4 CYCLES COMPLETED



50 WORKING POSITIONS TO 48 CSOs



91,500 BENEFICIARIES REACHED



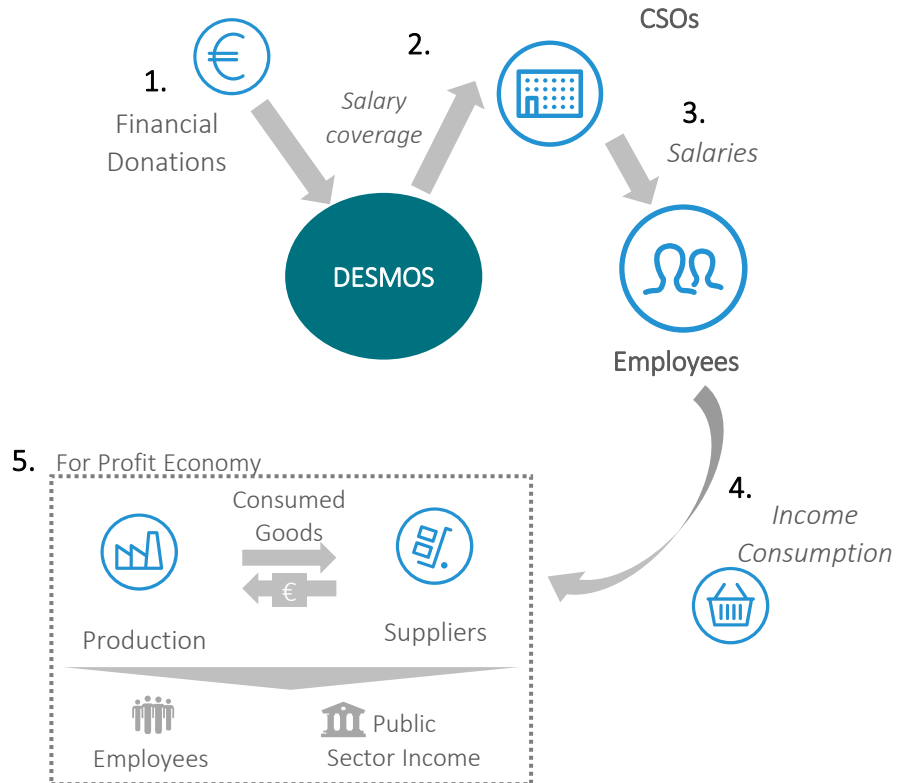
1 Year EMPLOYMENT per Participant



DESMOS FOR YOUTH | ECONOMIC IMPACT - OVERVIEW

The economic impact of the DESMOS for Youth Program stems from economic activity induced due to sustained salaries and public sector savings.

DESMOS for Youth

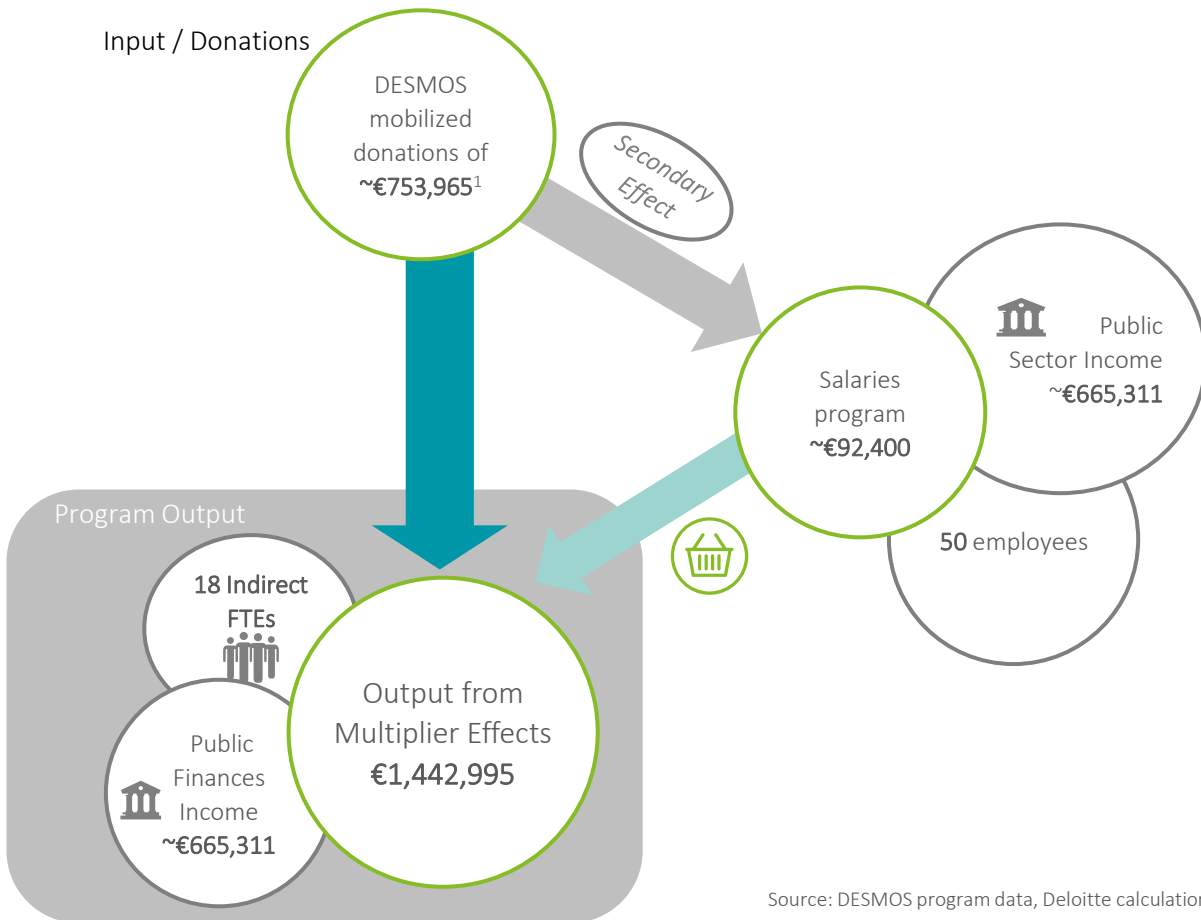


DESMOS FOR YOUTH – OVERVIEW OF ECONOMIC IMPACT

1. DESMOS receives financial donations for the program to provide work placements for young unemployed
2. DESMOS covers the total employee cost to the CSOs
3. CSOs employ the participants as normal full time employees and pay their salaries
4. Salaries sustained become private consumption, which induces economic output
5. As a result the induced economic impact further jobs are created in the economy as well as public sector income due to tax payments, employer contributions etc.

DESMOS FOR YOUTH | ECONOMIC IMPACT - CALCULATIONS

Since the program’s inception in 2016 it is estimated that DESMOS for Youth has created ~€1.4 mn of economic output, 50 job positions directly as a result of the program, while further 18 indirect FTEs in the economy were indirectly sustained as a result of private consumption of program participants.



Economic impact

- Between 2016 and 2024, financial donations worth ~€753,965 were made to the program to pay salaries to the participants for one year.
- The spending of the participants’ income induced economic output in the supply chain of ~€1,442,995, public sector income of ~€665,311 and sustained 18 indirect Full Time Equivalent (FTEs) in the economy.

Secondary effect

Public Finances Savings arise due to non-payable unemployment benefits that result from the employment of the participants over the time horizon of the program.

Source: DESMOS program data, Deloitte calculations

¹ Salaries are depicted as total employee cost, while the economic impact is calculated on net income.

DESMOS FOR YOUTH | TAXONOMY OF BENEFICIARIES

Both employees and CSOs are considered beneficiaries of the program. Furthermore, within the taxonomy of beneficiaries those of an “indirect” nature are estimated, namely individuals who received assistance as a result of participants’ work at the organizations.

Methodology

Direct beneficiaries

Participants who found employment through the program, as well as the respective CSOs, which benefitted from receiving skilled employees. Each CSO and employee counts as one beneficiary.

Indirect beneficiaries

The indirect beneficiaries are individuals who received assistance directly through the work of the participants at the CSOs.

This number is assessed by DESMOS on a continuous basis, as part of the programs supervision and during the overall evaluation of the program. Further, the number of beneficiaries may vary significantly between positions, e.g. a psychologist naturally reaches fewer people over the course of one year compared to a journalist.

The concept of full equivalents is not applicable for this program, since per type of beneficiaries (interest groups), no statement can be made on how much of the annual demand was covered.

It is therefore assumed, that an individual counts as beneficiary, if he has received the full service of the respective CSO, irrespective of the type of service.

Results

direct beneficiaries

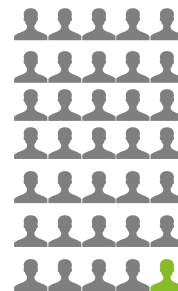


50 employees



48 CSOs

indirect beneficiaries



~91,500
Beneficiaries

Estimation based on assessment of program participants

Different interests groups served (excerpt):

- Students
- Homeless
- Children with special needs
- Entrepreneurs
- Volunteers
- Persons Psychologically treated
- Refugees
- Other

DESMOS FOR SCHOOLS | PROGRAM DESCRIPTION

DESMOS for Schools, since 2014, helps schools nationwide by providing equipment, infrastructure and consumables, that ease the budget constraints and improve the educational environment.

The Problem

Decreasing public finances in Greece severely affect schools' budgets. Schools struggle to cover their total demand in consumables, heating solutions, educational and technological equipment, athletic gear, infrastructure etc. DESMOS allocates funds and resources to where they are most needed.

The Response

The objective of DESMOS for Schools is to identify public schools, of all levels, that cannot afford to cover their ongoing demand for equipment, infrastructure and consumables. The program caters to each school's needs.

Furthermore, the focuses on supporting schools in remote and underprivileged areas of Greece and to contribute to providing the basis for an equal educational environment irrespective of the schools' location.



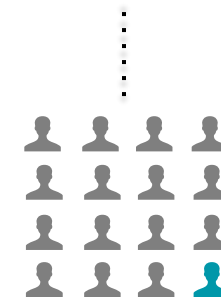
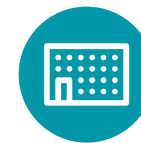
€979,044

NET FUNDING

490 SCHOOLS SERVED

47,650 STUDENTS REACHED

13 PREFECTURES



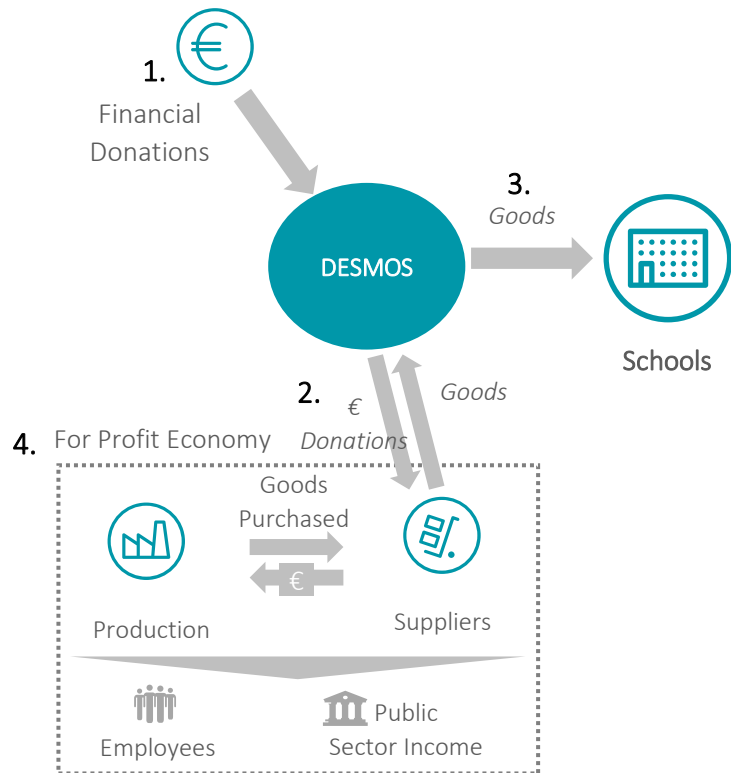
*Above figures represent total data since program inception (Program years 2014-2024 - Years represent program years, not calendar years)

Source: DESMOS

DESMOS FOR SCHOOLS | ECONOMIC IMPACT - OVERVIEW

Donations made to the program result in an indirect economic impact, as they cause output as a result of economic activity sustained at the suppliers of the goods financed or provided in kind.

DESMOS for Schools

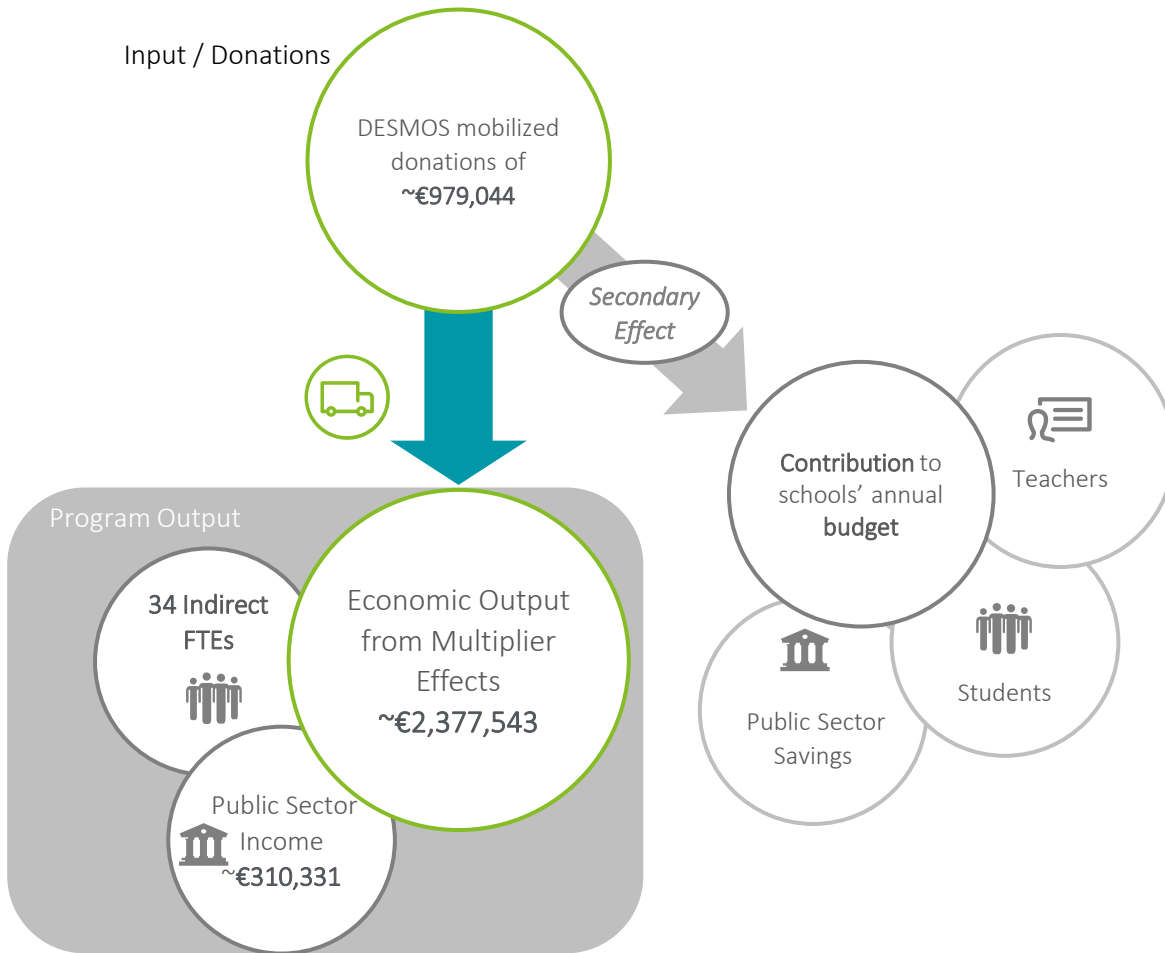


DESMOS FOR SCHOOLS– OVERVIEW OF ECONOMIC IMPACT

1. DESMOS receives financial donations to support the program.
2. The donations are used to buy equipment and supplies, which generate economic output along the supply chain of the program.
3. Goods are delivered to the schools.
4. The economic output generated in the economy (production and supply) further creates job and public sector income due to tax payments, employer contributions etc.

DESMOS FOR SCHOOLS | ECONOMIC IMPACT

Since the program inception in 2014 it is estimated that DESMOS for Schools has created ~€2.4 mn of economic output in the economy, sustained 34 indirect FTEs and generated public sector income of €310,331.



Economic impact

- Between 2014 and 2024, financial donations worth ~€979,044 were made to support remote schools across Greece with necessary equipment and supplies.
- The spending of funds for the program generated economic output in the supply chain equal to ~€2,377,543 public sector income of ~€310,331 and sustained 34 indirect FTEs in the economy.

Secondary effects

- The contribution to the schools' budget through the program offers an alternative source of income for schools, leading to public sector savings.
- Further, the educational environment at the schools is improved both for teachers and students.



Healthcare

Indicative Programs: DESMOS Healthcare General, Palliative Care at Home

DESMOS HEALTHCARE GENERAL | PROJECT OVERVIEW

The Healthcare pillar supports public health facilities and charitable organizations that provide free medical services across Greece. The support includes medical and technological equipment, furniture, consumables, as well as infrastructure to alleviate budget constraints and enhance healthcare services.

The Problem

The decline in public funding in Greece and the COVID-19 pandemic have had a significant impact on the healthcare system’s budget. Public healthcare facilities face challenges in meeting their demand for medical equipment, technological resources, consumables, and infrastructure needs. DESMOS allocates funds and resources to the areas where they are most urgently needed, helping to strengthen and improve healthcare services across the country.

The Response

Public healthcare facilities face challenges in meeting their demand for medical and technological equipment, furniture, consumables, and infrastructure. DESMOS allocates funds and resources to the areas where they are most urgently needed, helping to strengthen and improve healthcare services across the country. Donations to the public sector are exempt from VAT, as per the Legislative Act (A. 1050 /19-03-2020). This is part of DESMOS' standard procedures, making the donations more impactful. The money saved through this exemption allows DESMOS to offer additional resources to the public healthcare sector, further amplifying the benefits for the facilities in need.

Furthermore, the pillar focuses on the support of charitable organizations that provide free medical services, such as the “Palliative Care at Home” program of “Syllogos Nosilia”, the program “Psychi Mou” of AMKE Karkinaki and “Home Intervention for Dementia” program of Syllogos FrodiZo.

€510,692

NET FUNDING



:



2021-2024:

9 PUBLIC HOSPITALS

2 REGIONAL CENTERS

4 PROGRAMS OF FREE MEDICAL SERVICES

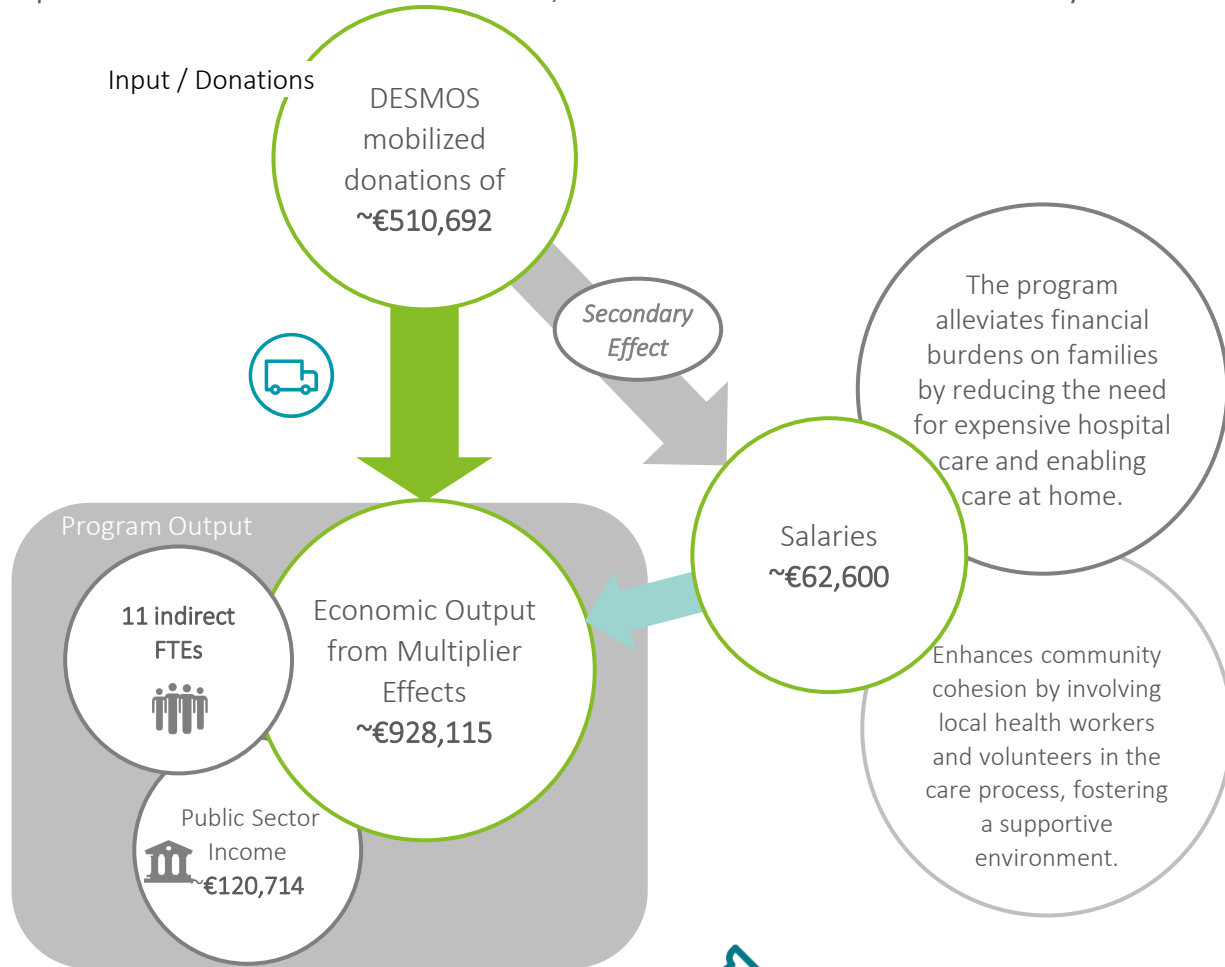
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Further impact is generated towards the **Healthcare pillar**, through several tailored projects and synergies with the **Emergency Response & Recovery** area of focus

DESMOS HEALTHCARE GENERAL | ECONOMIC IMPACT

It is estimated that the Healthcare General program has created ~€928,115 of economic output, sustained 11 indirect FTEs and generated public sector income of ~€120,714 within the wider economy.



Economic impact

- Financial donations worth ~€510,692 were made to support the Public Healthcare system across Greece with necessary equipment and supplies.
- The spending of funds for the program generated economic output in the supply chain equal to ~€928,115, public sector income of ~€120,714 and sustained 11 indirect FTEs in the economy.

Secondary effects

The Healthcare pillar generates significant secondary effects that positively impact the wider community. Economically, it helps reduce long-term healthcare costs by improving the efficiency of services and reducing treatment delays, benefiting both healthcare institutions and local economies. Socially, by strengthening healthcare infrastructure, the pillar promotes equal access to quality care, which fosters greater social inclusion. Additionally, the improved healthcare resources and equipment boost the morale of healthcare professionals, enhancing their job satisfaction and overall well-being.

For charitable organizations offering healthcare services, this support helps them extend their reach, improve service quality, and reduce operational challenges, allowing them to better serve vulnerable populations. This creates a ripple effect that strengthens the entire healthcare system, builds community trust, and leads to a more resilient and supportive healthcare environment for all.



Further impact is generated in this pillar through **tailored** projects

DESMOS PALLIATIVE CARE AT HOME | PROJECT OVERVIEW

The program aims to enhance the quality of life for patients with severe chronic illnesses by providing comprehensive palliative care directly in their homes, thus supporting both the patients and their families.

The Problem

The "Palliative Care at Home" program identified a critical need to enhance the quality of life for patients suffering from chronic diseases and terminal illnesses. Many individuals in remote or underserved regions were struggling with inadequate access to comprehensive medical and psychological support in their homes, often facing their conditions in isolation.

The Response

The "Palliative Care at Home" program was designed to provide tailored medical and psychological support directly in the homes of patients battling chronic illnesses and terminal conditions. The program began in 2021 and continues until today. This comprehensive home-based care approach includes the deployment of specialized healthcare teams who assess and address the specific needs of each patient. These teams offer ongoing treatments, pain management, emotional and psychological support, and necessary medical equipment, ensuring that patients receive a continuum of care that respects their dignity and enhances comfort at their end of life. Additionally, the program facilitates training for family members on basic care procedures and symptom management, further ensuring that patients receive compassionate and competent care in their familiar surroundings. This response not only alleviates the physical burden on patients but also significantly reduces the emotional strain on their families, fostering a better quality of life and a dignified approach to palliative care. Furthermore, the first book on *"Home Care Relief and Nosilia"* was launched in print and in digital formats.

€115,472

NET FUNDING

386

PATIENTS

1,050

CARE TAKERS

7,566

HOME VISITS



:

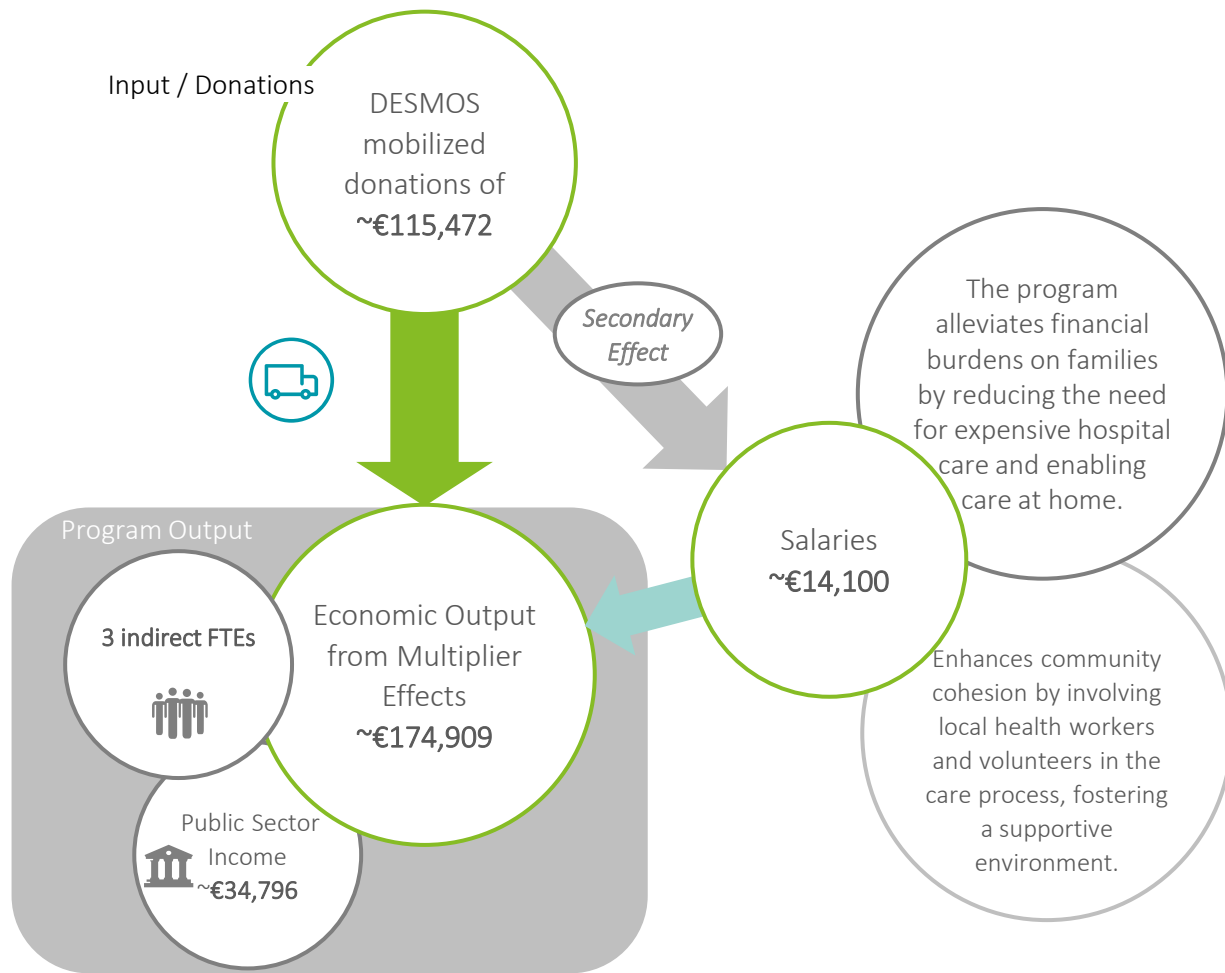


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DESMOS PALLIATIVE CARE AT HOME | ECONOMIC IMPACT

Since the program’s initiation in 2021, it is estimated that the palliative care at home program has created ~€174,909 of economic output, sustained 3 indirect FTEs and generated public sector income of ~€34,796 within the wider economy.



Economic impact

- Donations worth ~€115,472 were made to the program, which generated economic output in the supply chain of ~€174,909 public sector income of ~€34,796 and sustained 3 indirect FTEs in the economy.

Secondary effects

The Palliative Care at Home program not only addresses direct healthcare needs but also fosters significant secondary effects that benefit the broader community. Economically, it alleviates the financial burden on families, reducing the necessity and frequency of expensive hospital visits by providing comprehensive care within the comfort of home. This, in turn, helps to maintain family stability during challenging times. Socially, the program enhances community cohesion by actively involving local health workers and volunteers in ongoing care efforts, thereby reinforcing the social fabric and supporting families through shared community responsibility. These efforts collectively contribute to a more resilient and supportive local environment, where the wellbeing of each member is upheld through collective action and empathetic care.



Emergency Response & Recovery -

Indicative Programs: East Attica Wildfires, COVID-19 Response, Thessaly Floods

DESMOS EMERGENCY RESPONSE & RECOVERY GENERAL | PILLAR OVERVIEW

Year by year emergency situations and challenges increase in number, frequency and intensity. DESMOS responds by addressing each crisis with its unique characteristics in order to offer impactful solutions in the short, mid and long term.

The Problem

In times of crisis, managing the outpour of support efficiently is critical for initial response, but also essential in kickstarting recovery.

The Response

Projects under the Emergency Response & Recovery pillar are activated more and more often. DESMOS' response to each crisis includes 3 levels :

- Meeting needs in the early hours of the crisis
- Addressing midterm needs
- Implementation of long-term rehabilitation projects

DESMOS's methodology includes: *continuous recording* of needs and open-end communication with stakeholders, *dissemination of information* to meet needs in real time, *donor network activation*, mapping midterm needs and rehabilitation projects, *implementation* of response & recovery actions.



Activations include crisis response to the:

- 2014 Kefalonia Earthquake
- 2015 Refugee Crisis
- 2017 Mandra Floods
- 2018 East Attica Wildfires
- 2020 Kefalonia & Karditsa Floods IANOS
- 2020 COVID-19 Pandemic
- 2021 Northern Evia Wildfires
- 2023 Earthquakes in Turkey (1st cross border action)
- 2023 Thessaly Floods DANIEL & ELIAS
- 2023 Wildfires
- 2024 Wildfires



This pillar encompasses actions that apply across all areas of focus

DESMOS FOR EAST ATTICA WILDFIRES | PROJECT OVERVIEW

Following the 2018 wildfires in East Attica, DESMOS took immediate action to address urgent needs and to develop and implement recovery and prevention projects.

The Problem

East Attica was struck by devastating wildfires in 2018, afflicting the Municipalities of East Attica and causing a burnt forest area of 5,000,000 sq. m. and 104 casualties.

The Response

DESMOS' response was immediate. By conducting regular visits in the area, the needs were documented, so that donations could be utilized in the best way.

DESMOS undertook the project of designing and reconstructing playgrounds, sports courts and public spaces in the heart of the wildfire impacted areas.

A 5X5 Soccer Field was constructed on the premises of the fire struck Athletic Club "Proodos" of N. Voutzas, the restoration also included the reconstruction of 2 basketball courts, 1 beach volleyball court, 3 playgrounds, and the redevelopment of the public marina area in Mati.

Fire prevention is very important to shield the areas against future fires, so measures towards this end have been taken. A Claw Crane Truck was purchased to provide capacity to remove debris and flammable materials in addition to funding professional clean ups of public spaces for 2 consecutive years. Landscape works including tree planting and donation of 147 plants and trees were some of the initiatives undertaken towards the recreation of green spaces in the area. In addition, a Fire Truck was donated to a volunteer forest firefighting team. Finally, DESMOS organized an Anna Vissi – free entrance – concert with 3,500 attendees, to mark a new start for the community, one year after the wildfires.

Source: DESMOS

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€543,000 NET FUNDING



36,715 RESIDENTS OF AFFLICTED AREAS BENEFITTED



3 PLAYGROUNDS



4 ATHLETIC VENUES

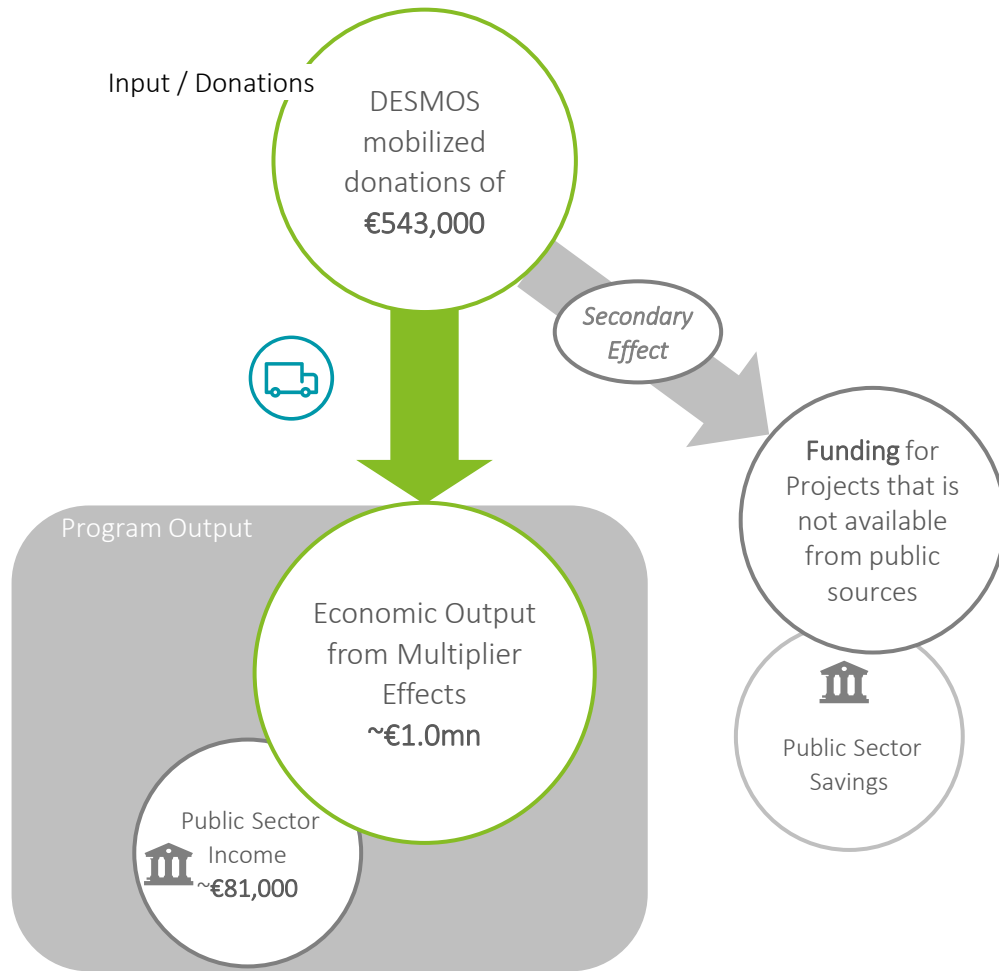
1 CLAW CRANE TRUCK

1 FIRE TRUCK



DESMOS EAST ATTICA WILDFIRES RESPONSE | ECONOMIC IMPACT

Since the program’s initiation in 2018, it is estimated that east Attica wildfires Response has created ~€1.0mn of economic output and generated public sector income of ~€81,000 within the wider economy.



Economic impact

- During the east Attica wildfires , financial and In-kind donations worth €543,000 were made to the program, which generated economic output in the supply chain of €990,102, public sector income of €81,000.

Secondary effects

- The funding provided through the program offers an alternative source of income to public sources for organizations, leading to public sector savings.

DESMOS COVID-19 RESPONSE | PROJECT OVERVIEW

The project aimed to support and protect the vulnerable groups of Greece during the COVID-19 pandemic throughout significant private initiative donations

The Problem

The COVID-19 pandemic led to the deterioration of the situation of members of society already affected by the Greek economic crisis. DESMOS adopted a COVID-19 response project, outlining actions to tackle this crisis and support the most vulnerable people.

The Response

In March 2020, DESMOS documented the needs of over 500 CSOs in order to address the challenges of the COVID-19 crisis.

Financial and in-kind donations of over €1.9mn were distributed.

Valuable donations in products and equipment, included protective equipment, medical supplies, hospital and ICU equipment, personal hygiene & cleaning products, sanitation supplies, household appliances, technological equipment, water and food relief. Means of transportation for home care services, and much more, accommodating the needs of more than 500 CSOs.

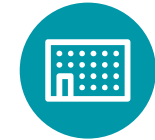
€1,902,616

NET FUNDING

Financial and In-kind donations



:



>500

BENEFITTED CSOs

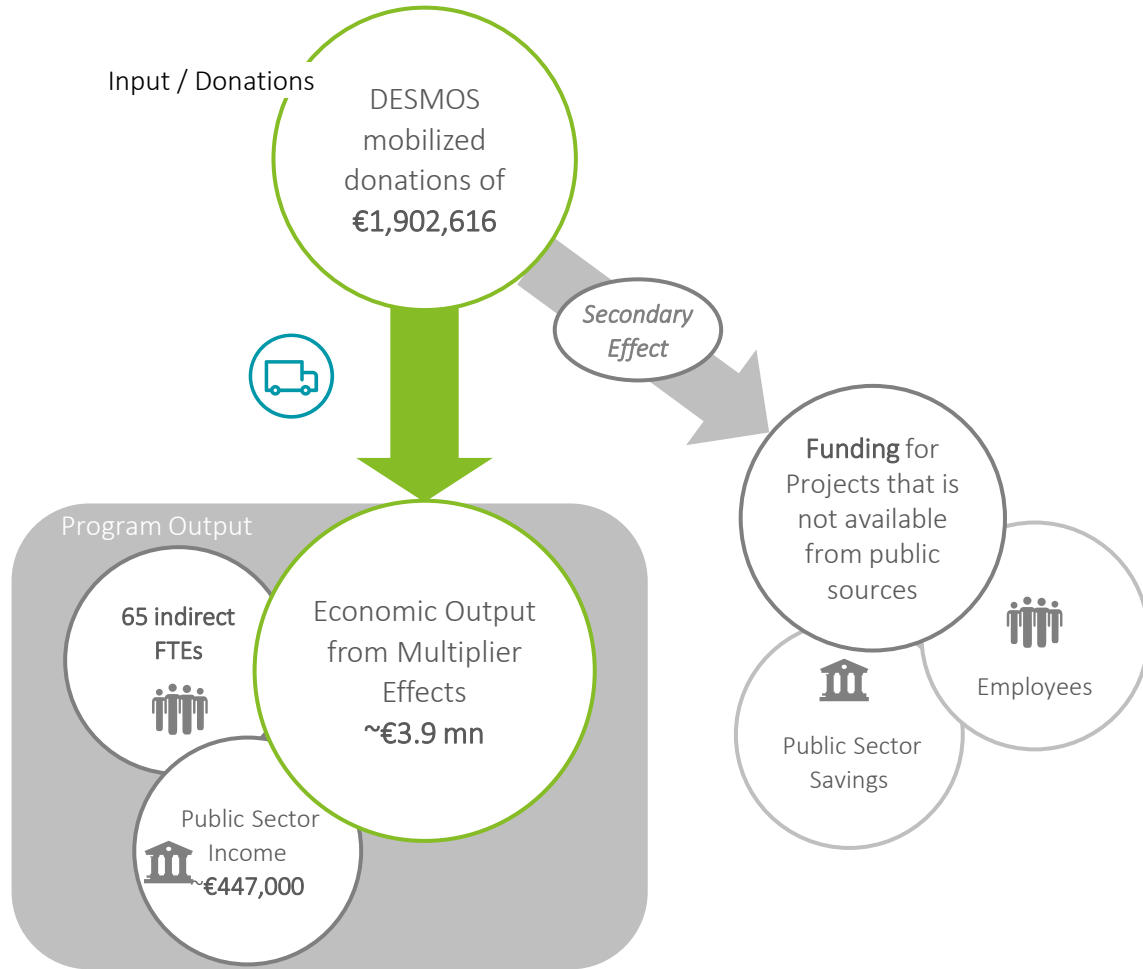
~2.5mn

MASKS DISTRIBUTED



DESMOS COVID-19 RESPONSE | ECONOMIC IMPACT

Since the program’s initiation in 2020, it is estimated that COVID-19 Response has created ~€3.9 mn of economic output, sustained 65 indirect FTEs and generated public sector income of ~€447,000 within the wider economy



Economic impact

- During the COVID-19 pandemic in 2020, financial and In-kind donations worth €1,902,616 were made to the program, which generated economic output in the supply chain of ~€3,857,531, public sector income of ~€446,860 and sustained 65 indirect FTEs in the economy.

Secondary effects

- The funding provided through the program offers an alternative source of income to public sources for organizations, leading to public sector savings.

DESMOS COVID-19 RESPONSE | TAXONOMY OF BENEFICIARIES

The calculation of the number of beneficiaries of DESMOS COVID-19 Response, uses the poverty gap as a measure of the amount which DESMOS seeks to cover, resulting in 11,263 full equivalent individuals.

Methodology

Determine Average Individual Consumption per Product Category
Household spending data (source: ELSTAT) is considered to determine the annual demand per individual for food, clothing, health (incl. personal care), furnishings and equipment, and other consumables, which represent the categories in which DESMOS provides donations, as a percentage of total disposable income.

Poverty Gap & Standardization Metric
The poverty gap, which describes the distance of income of people with a disposable income below the poverty line to the income at the poverty line, is used as a proxy for the demand DESMOS seeks to cover for the organizations per individual.
A standardization metric per category is calculated by multiplying the average with the income value (€) of the poverty gap.

Number of Beneficiaries
The number of beneficiaries is determined by dividing the total value of donations of DESMOS by the standardization metric for each donation category. The result is the number of beneficiaries, for whom DESMOS could cover the demand for 1 whole year (Full Equivalent, FE).

Average Consumer Spending

% of disposable income spent on

- Food
- Health & Personal Care
- Clothing
- Furnishing & Equipment
- Other

×

Amount per individual DESMOS seeks to cover

Poverty Gap in €

=

Standardization Metric for

- Food
- Health & Personal Care
- Clothing
- Furnishing & Equipment
- Other

*Calculations based on latest available Poverty Gap (2019)

Results

	Total Donation Value*		Standard Metric		# Beneficiaries (Full Equivalent)
Food	€218,036	÷	€493.6	=	442 FE
Clothing	-	÷	-	=	-
Furniture & Equipment	€116,344	÷	€96.9	=	1,201 FE
Health & Personal Care	€1,551,063	÷	€162.7	=	9,533 FE
Other	€17,173	÷	€197.1	=	87 FE
TOTAL					11,263FE

*Beneficiaries are calculated based on total donations of 2020.

DESMOS NORTHERN EVIA WILDFIRES RESPONSE | PROJECT OVERVIEW

Following the 2021 wildfires in Northern Evia Desmos was particularly swift at responding to a multitude of urgent needs of the affected communities as well as identifying mid- and long-term recovery projects.

The Problem

The catastrophic fires of August 2021 in Northern Evia, Greece, inflicted severe damages, displacing many and exacerbating the economic and social challenges of the local communities. The region required urgent restoration and support to alleviate the consequences faced by affected individuals and institutions.

The Response

In response to the devastating wildfires in Northern Evia during August 2021, DESMOS was agile in immediate response needs such as: **Animal rescue equipment, food, power banks, house appliances, transportation** for volunteers, *pharmaceutical* & personal hygiene products etc. In addition support included **small-scale construction works**: a 5X5 Soccer Field & 1 Basketball & 1 Volleyball courts, tech equipment, sports and educational materials for schools, equipment for Volunteer Firefighting Teams, including a 4x4 pickup truck, medical and technological equipment for Medical Centers etc. Support was also directed towards the **establishment of community hubs** to foster long-term resilience such as the Community Centers in Papades & Kyrinthos. DESMOS also implemented a dedicated cycle of “Desmos for Youth” in Northern Evia with the exclusive support of the Stavros Niarchos Foundation (SNF) as part of its greater “Fire Relief Initiative for Northern Evia” to create job opportunities for young adults residing in the area and to empower civil society organizations. DESMOS has ongoing projects which include the support of the Forest Nursery in Kehries and the construction of a Basketball court in Kyrinthos.

€266,568 NET FUNDING

2 COMMUNITY HUBS

5 SCHOOLS BENEFITTED

7 FIREFIGHTER VOLUNTEER GROUPS

3 ATHLETIC VENUES

1 PICKUP TRUCK

7,000 LT OLIVE OIL DISTRIBUTED



⋮

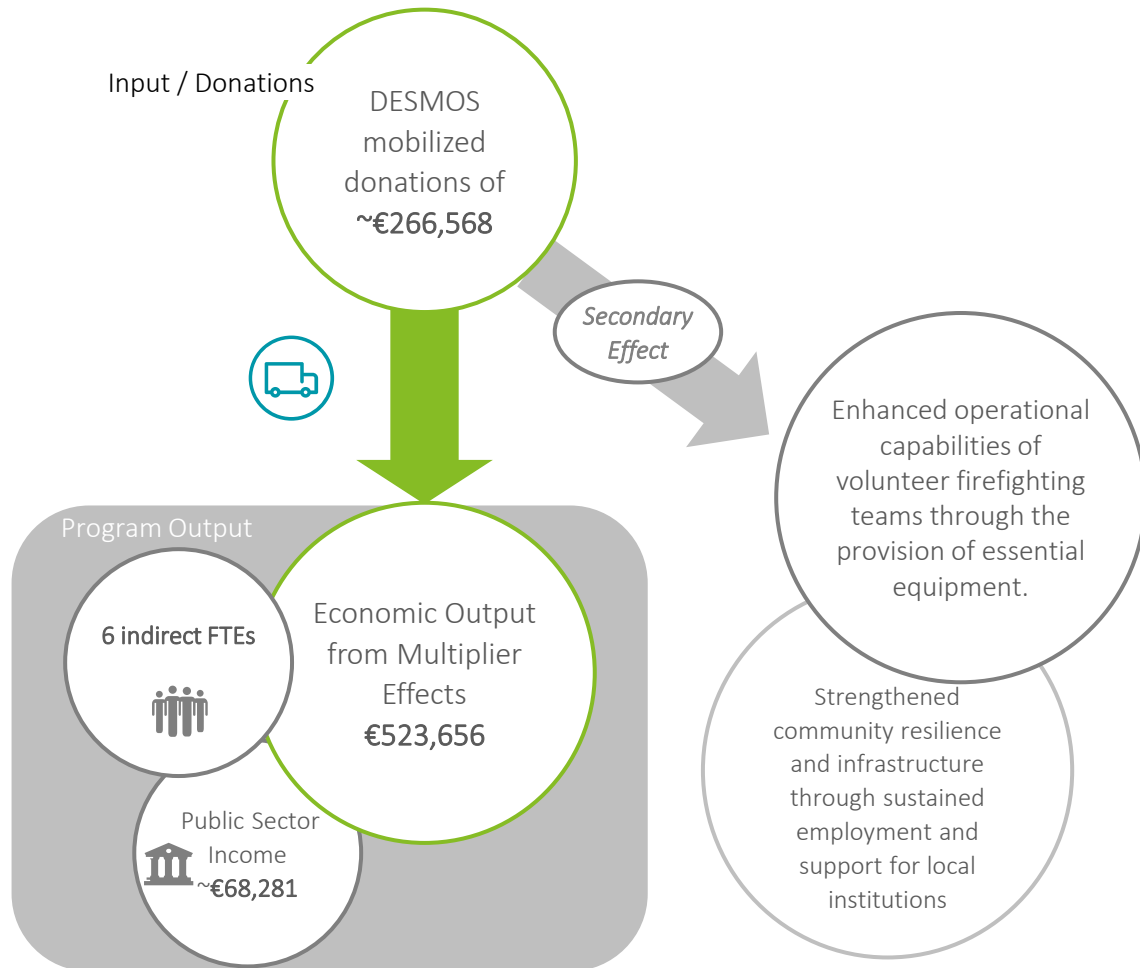


⋮



DESMOS NORTHERN EVIA WILDFIRES | ECONOMIC IMPACT

Since the program’s initiation in 2021, it is estimated that Northern Evia Wildfires Response has created ~€523,656 of economic output, sustained 6 indirect FTEs and generated public sector income of ~€68,281 within the wider economy.



Economic impact

- During the northern Evia wildfires in 2021, financial and In-kind donations worth ~€266,568 were made to the program, which generated economic output in the supply chain of €523,656, public sector income of ~€68,281 and sustained 6 indirect FTEs in the economy.

Secondary effects

The program significantly bolstered the capabilities of volunteer firefighting teams in Northern Evia by providing them with crucial protective gear and firefighting equipment, enhancing their efficiency and safety during operations. This support has not only improved emergency response times but also fostered a stronger sense of security among the local communities. Additionally, the initiative facilitated the creation of employment opportunities for individuals up to 40 years old, integrating socially vulnerable populations into the workforce through a comprehensive 12-month employment program. This multifaceted approach has helped stabilize local economies and supported the reconstruction of community infrastructure, ensuring long-term resilience and growth in the affected regions.

DESMOS FOR YOUTH NORTHERN EVIA | PROGRAM DESCRIPTION

A special Cycle of DESMOS for Youth was dedicated to Northern Evia in an effort to offer individuals the opportunity to apply for paid positions in the fire affected area, while at the same time empowering NGOs working in the area to maximize their positive social impact.

The Problem

In response to the catastrophic fires in Northern Evia, DESMOS launched extensive initiatives involving both local and external resources. A key aspect of the response in the fire affected Northern Evia, was the need for creating new job positions, not only to revive the local economy but also to meet the employment needs of the community. The program was implemented with the exclusive support of Stavros Niarchos Foundation (SNF) as part of its greater "Fire Relief Initiative for Northern Evia".

The Response

The "Desmos for Youth Northern Evia" program, launched on April 6, 2022, was realized through an exclusive grant from the Stavros Niarchos Foundation (SNF) as part of the SNF "Fire Relief Initiative for Northern Evia" and successfully established 8 job positions in local institutions.

This effort reflects DESMOS's ongoing commitment to support the economic and social rehabilitation of Northern Evia by enhancing local employment opportunities and community resilience. The program facilitated 12 requests, with 8 leading to direct job placements, particularly enhancing life in Northern Evia through community-engaged initiatives.

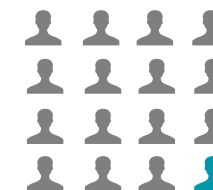
The program facilitated 12 requests, with 8 leading to direct job placements, particularly enhancing life in Northern Evia through community-engaged initiatives. Importantly, the program also focused on educational empowerment in human rights, significantly impacting the professional trajectories of the young participants involved.

Source: DESMOS

€170,842 NET FUNDING



8 WORKING POSITIONS TO 8 CSOs

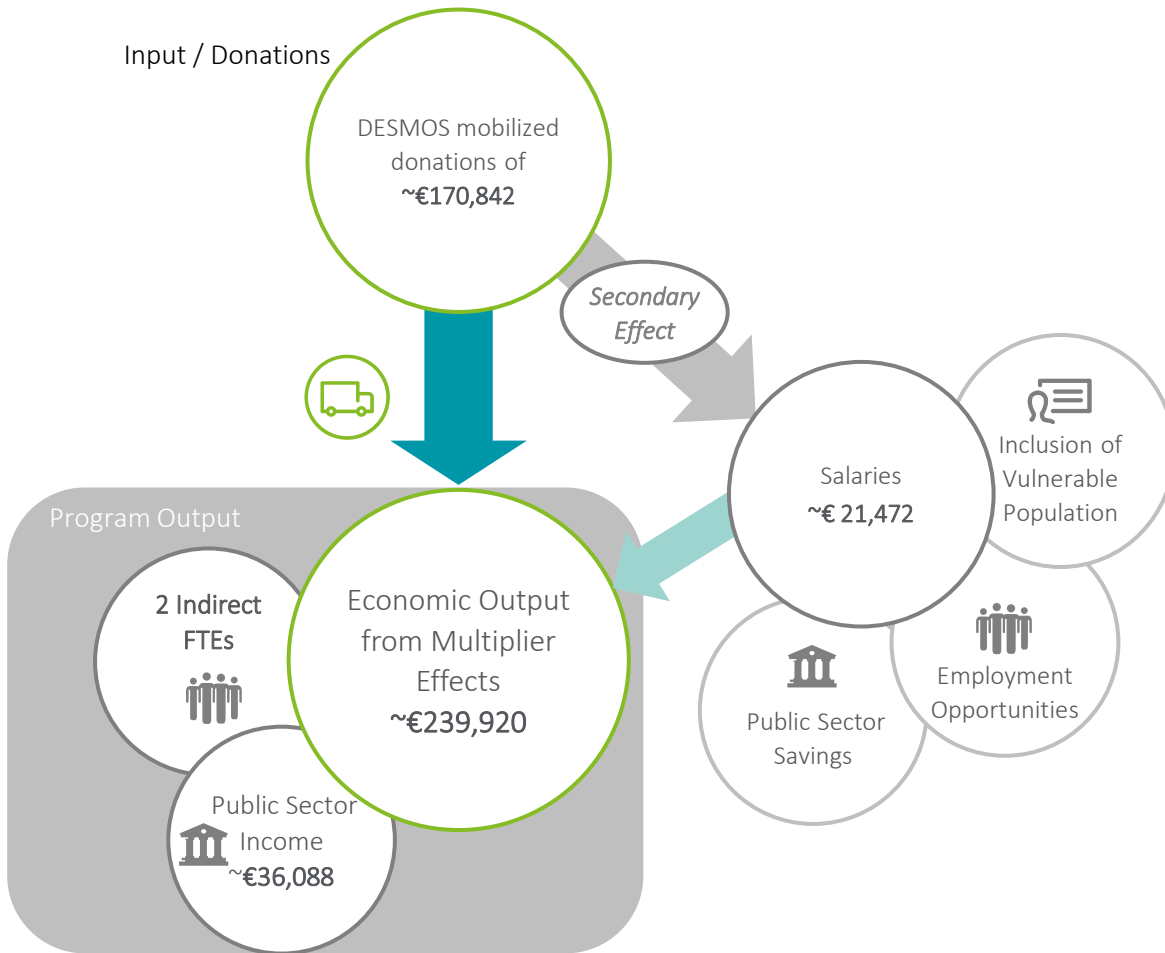


17 MONTHS EMPLOYMENT PERIOD



DESMOS FOR YOUTH NORTHERN EVIA | ECONOMIC IMPACT

Since the program’s inception in 2021 it is estimated that DESMOS for Youth Northern Evia has created ~€239,920 of economic output in the economy, sustained 2 indirect FTEs and generated public sector income of ~€36,088.



Economic impact

- Between 2021 and 2023, financial donations worth ~€170,842 were made to support the local community in Northern Evia.
- The spending of funds for the program generated economic output in the supply chain equal to ~€239,920, public sector income of ~€36,088 and sustained 2 indirect FTEs in the economy.

Secondary effects

- Continued Response to 2021 Fires: The program offers ongoing support in the aftermath of the 2021 catastrophic fires.
- Employment Opportunities: New job opportunities are provided for individuals up to 40 years old.
- Inclusion of Vulnerable Populations: Socially vulnerable groups are integrated through a 12-month employment initiative.

PROGRAM FOR VOLUNTEER FOREST FIREFIGHTING TEAMS | PROJECT OVERVIEW

The program aims to enhance the capabilities of volunteer firefighting units across Greece by providing comprehensive training and necessary equipment upgrades, ensuring more effective and coordinated responses to emergencies.

The Problem

The problem addressed involves the challenges and risks faced by firefighting teams during the widespread wildfires in Greece. The intensity and frequency of these fires have underscored the urgent need for enhanced support and resources to effectively combat and manage such emergencies.

The Response

DESMOS in collaboration with WWF Greece and HIGGS (Higher Incubator Giving Growth & Sustainability), is implementing the nationwide "Support Program for Volunteer Forest Firefighting Teams".

The response phase of the program has expanded notably, focusing on the development and empowerment of 50 volunteer firefighting units across multiple regions in Greece.

This initiative not only enhances their capabilities to address fires more effectively but also supports their operational needs comprehensively.

Training programs, provision of essential equipment, and financial aid have been significantly scaled up to ensure these units can perform their duties under better conditions, ultimately aiming to bolster regional and national preparedness against future emergencies. This systematic support has resulted in an organized and strengthened network of volunteer firefighters, ready to tackle emergencies more efficiently and safely. The program is implemented under the auspices of "Protovoulia 21" with the support of the National Bank of Greece, the John S. Latsis Public Benefit Foundation, and the Athena I. Martinou Foundation.

Source: DESMOS

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€662,207

NET FUNDING

574

VOLUNTEERS - SPECIALIZED TRAINING

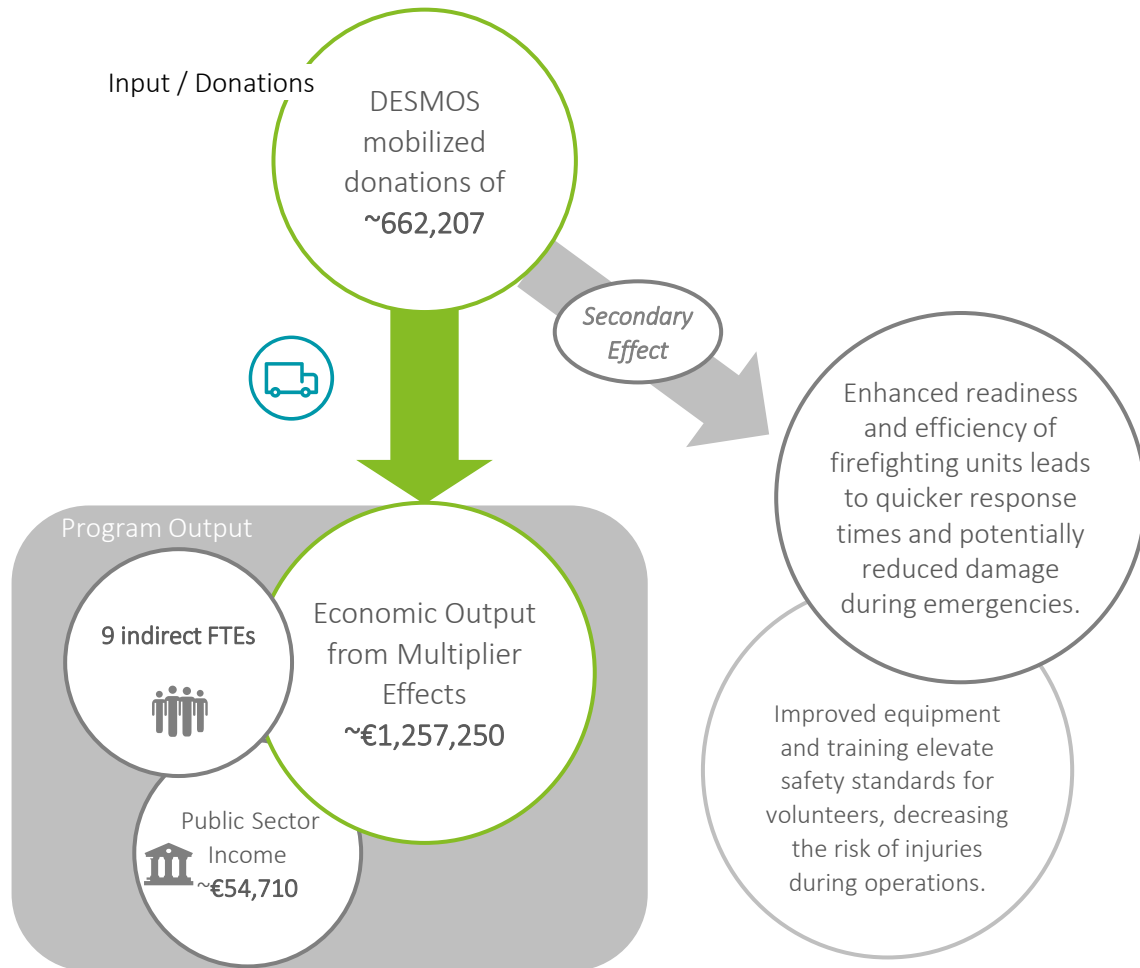
1,936

VOLUNTEERS BENEFITED FROM SPECIALIZED EQUIPMENT



PROGRAM FOR VOLUNTEER FOREST FIREFIGHTING TEAMS | ECONOMIC IMPACT

Since the program’s initiation in 2022, it is estimated that the support program for firefighters has created €1,130,818 of economic output, sustained 9 indirect FTEs and generated public sector income of ~€54,710 within the wider economy.



Economic impact

- Following the Greek wildfires in 2021, financial and In-kind donations worth ~€662,207 were made to the program, which generated economic output in the supply chain of €1,130,818, public sector income of ~€54,710 and sustained 9 indirect FTEs in the economy.

Secondary effects

The program significantly boosts the operational capabilities of firefighting units by providing them with advanced equipment and specialized training. This enhancement not only enables a swifter response to emergencies, potentially mitigating damage and loss, but also elevates safety standards for the volunteers involved. With better protective gear and comprehensive training, the risk of injuries during operations is markedly reduced, ensuring that volunteers can perform their duties under safer conditions. These improvements in readiness and safety contribute to a more effective and reliable firefighting service, ultimately fostering a safer environment for the community and enhancing the overall resilience to fire emergencies.

WILDFIRES 2023-2024 | PROJECT OVERVIEW

Following the destructive wildfires of 2023 and 2024, DESMOS launched fundraising campaigns to address urgent needs while identifying long-term interventions to benefit the affected areas.

The Problem

In the summer of 2023 and 2024, Greece faced severe wildfires in Attica, Corinth, Rhodes, Andros, and Evros, causing extensive damage to ecosystems and communities. The Evros fires lasted 17 days, resulting in significant ecological and economic harm. Urgent needs included replacing fire fighting equipment, rescuing wildlife, and supporting affected industries like beekeeping.

The Response

The response to the wildfires was swift and multifaceted, addressing both immediate and long-term needs. Within the first 48 hours, volunteer Forest Firefighter Teams across the country were supplied with fire masks and firefighting equipment to enhance their capacity in combating the fires. In Evros, beekeepers received targeted support to sustain thousands of beehives, ensuring the survival of vital pollinators that play a critical role in the regeneration of forests. Animal rescue operations and first responders were provided with essential goods and protective equipment and a vulnerable group of senior citizens that lost their homes due to fires was provided with household appliances. These efforts were made possible through donations from institutions, companies, and individuals who collaborated to mobilize resources and respond to the crisis effectively.

€271,303 NET FUNDING

66 BEEKEEPERS IN EVROS

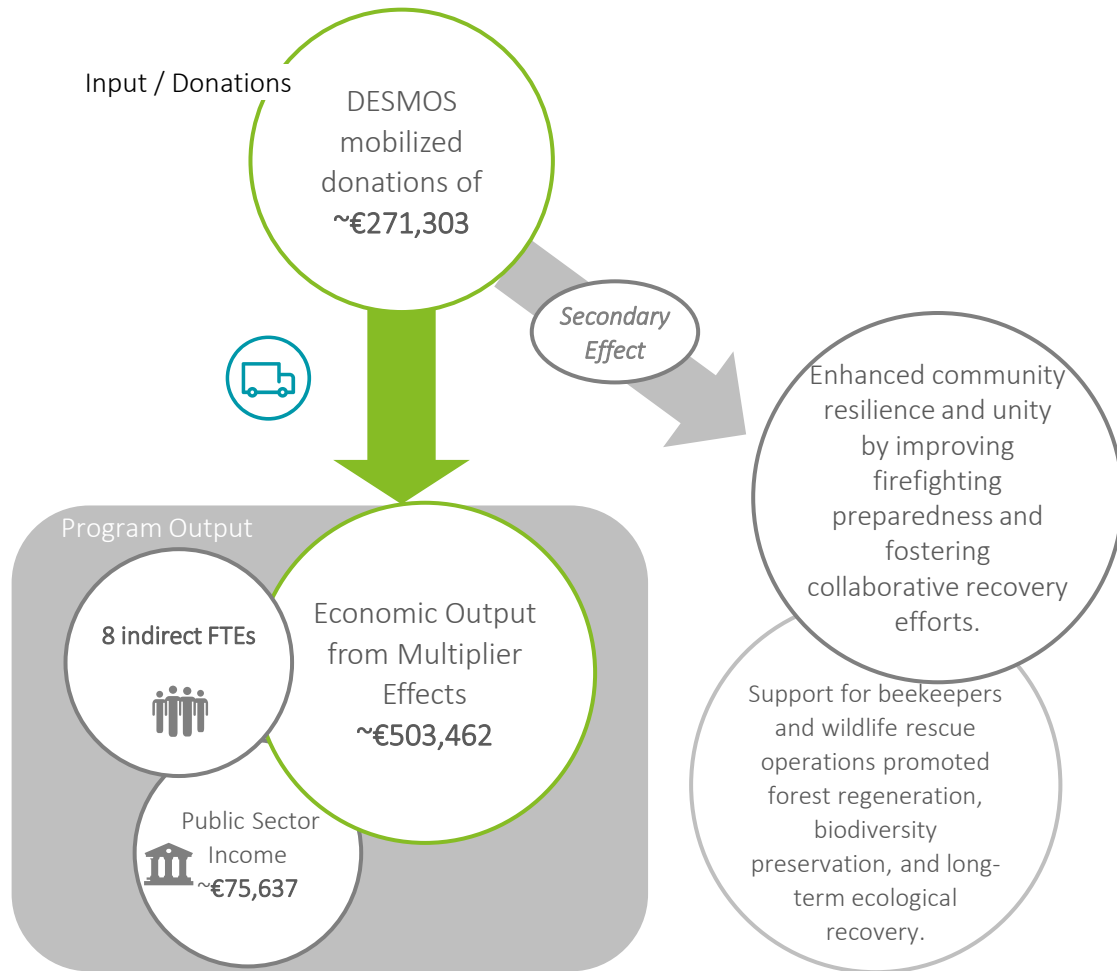
2 4x4 FIRE TRUCKS FOR VOLUNTEER
FIREFIGHTING TEAMS

35 VOLUNTEER FOREST FIREFIGHTING TEAMS



WILDFIRES 2023-2024 | ECONOMIC IMPACT

It is estimated that Desmos’ response has created ~€503,462 of economic output, sustained 8 indirect FTEs and generated public sector income of ~€75,637 within the wider economy.



Economic impact

- During the wildfires in 2023 and 2024, financial and In-kind donations worth ~€271,303 were made to the program, which generated economic output in the supply chain of ~€503,462 public sector income of ~€75,637 and sustained 8 indirect FTEs in the economy.

Secondary effects

By supporting beekeepers and their hives, the efforts ensured that pollinators could continue their crucial role in forest regeneration, aiding the natural restoration of burned areas. Wildlife rescue operations preserved biodiversity, helping maintain the balance of the affected ecosystems. These actions directly supported the long-term health of the environment, enabling nature to recover from the disaster more effectively.

Beyond the environmental recovery, the response efforts also strengthened the resilience of local communities. By addressing the immediate needs of volunteer firefighting teams and providing essential supplies to municipalities, the response improved the preparedness of communities to face future challenges. Additionally, the collaborative approach to mobilizing donations and resources fostered a sense of unity and solidarity. This collective effort not only eased the burden on affected individuals but also strengthened the social fabric, laying the foundation for a more sustainable and cooperative recovery process.

THESSALY FLOODS | PROJECT OVERVIEW

The aim of the program is to provide immediate relief and long-term support to flood-affected communities by addressing critical needs in education, healthcare, and daily living.

The Problem

The 2023 floods caused by storms Daniel and Elias devastated several regions in Greece, including Karditsa, Larissa, Magnesia, and Trikala. Entire communities were displaced, critical infrastructure was destroyed, and basic needs in education, healthcare, and daily living were left unmet for thousands of vulnerable families.

The Response

DESMOS swiftly mobilized resources to address both the immediate and long-term needs of communities affected by the floods. Relief efforts focused on providing essential supplies, such as food, hygiene products, and protective gear, to those in crisis. Support was extended to schools and healthcare facilities to restore their operations and ensure critical services could continue. Desmos worked closely with local organizations, municipalities, and volunteers to coordinate efficient distribution and maximize the impact of donations. Furthermore, the initiative emphasized long-term recovery, with efforts to rebuild infrastructure, improve educational environments, and provide targeted aid to vulnerable populations, including the elderly in remote villages. This holistic approach ensured not only immediate relief but also the foundation for sustainable community recovery and resilience.



€169,420 NET FUNDING



100 PALLETS OF FIRST AID SUPPLIES

1 RESCUE BOAT

10 RESCUE TEAMS

200 BEDS & MATTRESSES

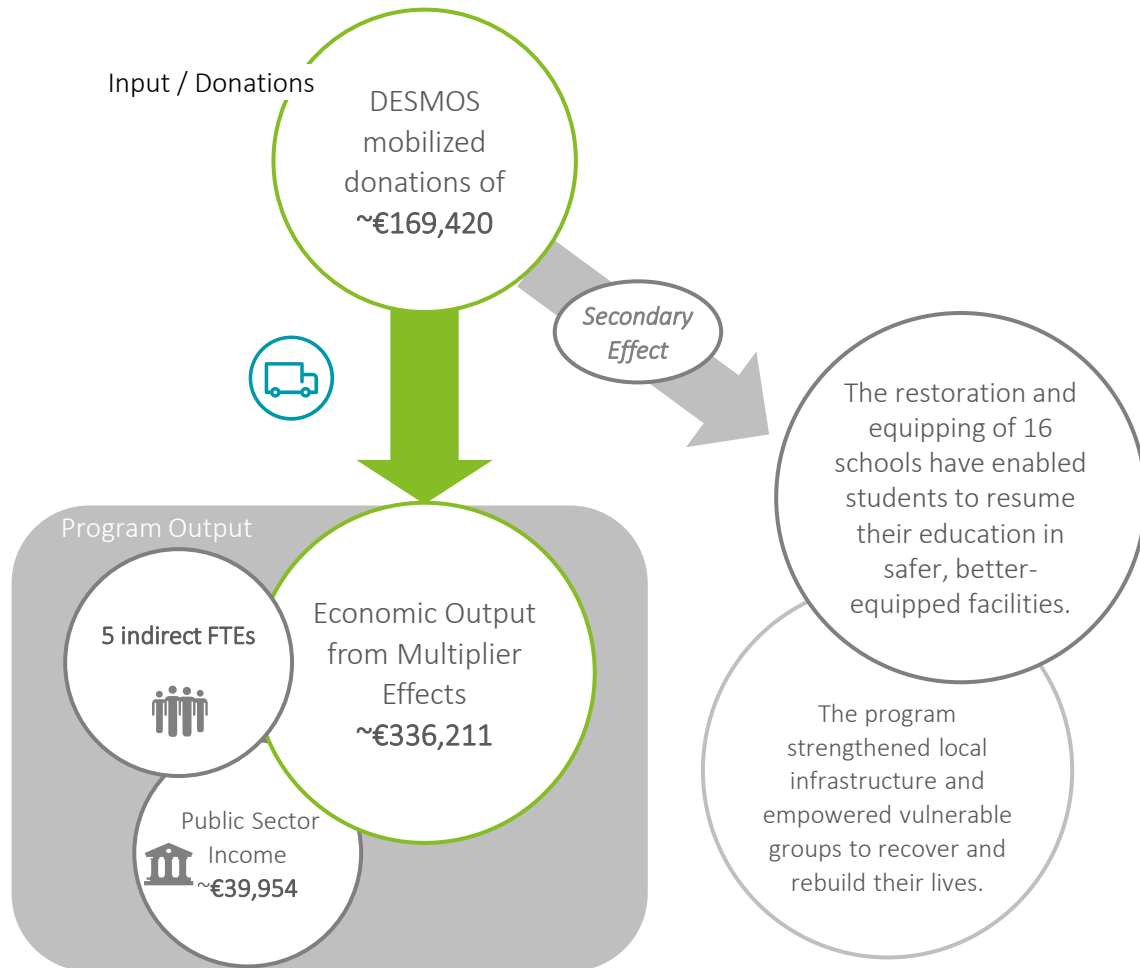
16 SCHOOLS EQUIPMENT & RESTORATION

1 HEALTH CENTER (equipment)



THESSALY FLOODS | ECONOMIC IMPACT

Since the program’s initiation in 2023, it is estimated that the Thessaly floods response has created ~€336,211 of economic output, sustained 5 indirect FTEs and generated public sector income of ~€39,954 within the wider economy.



Economic impact

- During the Thessaly floods in 2023, financial and In-kind donations worth ~€169,420 were made to the program, which generated economic output in the supply chain of ~€336,211, public sector income of ~€39,954 and sustained 5 indirect FTEs in the economy.

Secondary effects

The program’s impact extended beyond immediate relief, fostering long-term recovery and resilience within the affected communities. By restoring and equipping schools, it provided children with safe and functional learning environments, ensuring continuity in education and stability for families. The aid to healthcare facilities enhanced their capacity to serve local populations, improving access to essential medical services. Additionally, the targeted support for elderly residents in remote villages addressed their specific needs, promoting social inclusion and reducing isolation. The distribution of essential supplies not only met immediate demands but also strengthened local infrastructure and community networks, fostering collaboration among stakeholders. These efforts collectively contributed to a stronger, more resilient foundation for the communities, empowering them to recover and better prepare for future crises.

SOUTHEAST TURKEY EARTHQUAKES RESPONSE | PROJECT OVERVIEW

The program aimed to provide immediate and comprehensive disaster relief and support to communities and emergency responders affected by the earthquakes in Southeast Turkey.

The Problem

The earthquakes that struck Southeast Turkey and Syria in February 2023 caused significant human and infrastructure losses, leading to a critical humanitarian crisis. This disaster necessitated immediate action to address the urgent needs of the affected populations.

The Response

In response to the Southeast Turkey earthquake disaster, DESMOS collaborated with the Polat Foundation to mobilize and deliver crucial aid. The organization worked swiftly to ensure the provision of essential resources such as food, water, medical and hygiene supplies, as well as shelter. Fully equipped containers were set up as emergency shelters by the fourth day post-disaster, providing a safe space for survivors. The Polat Group's extensive efforts included the assembly of emergency shelters in Hatay and the delivery of 86 containers filled with necessities by February 13th.

This comprehensive support network, bolstered by 300 technicians and engineers on the ground, played a pivotal role in sustaining life in the immediate aftermath and laying the groundwork for longer-term recovery efforts. Additionally, the quick distribution of supplies like generators, heaters, and clothing helped mitigate the impact of the disaster on the most vulnerable communities, ensuring that the aid reached as many affected individuals as possible in a coordinated and efficient manner.

€167,355

NET FUNDING



:

33

CONTAINERS FILLED WITH NECESSITIES BY DESMOS



:

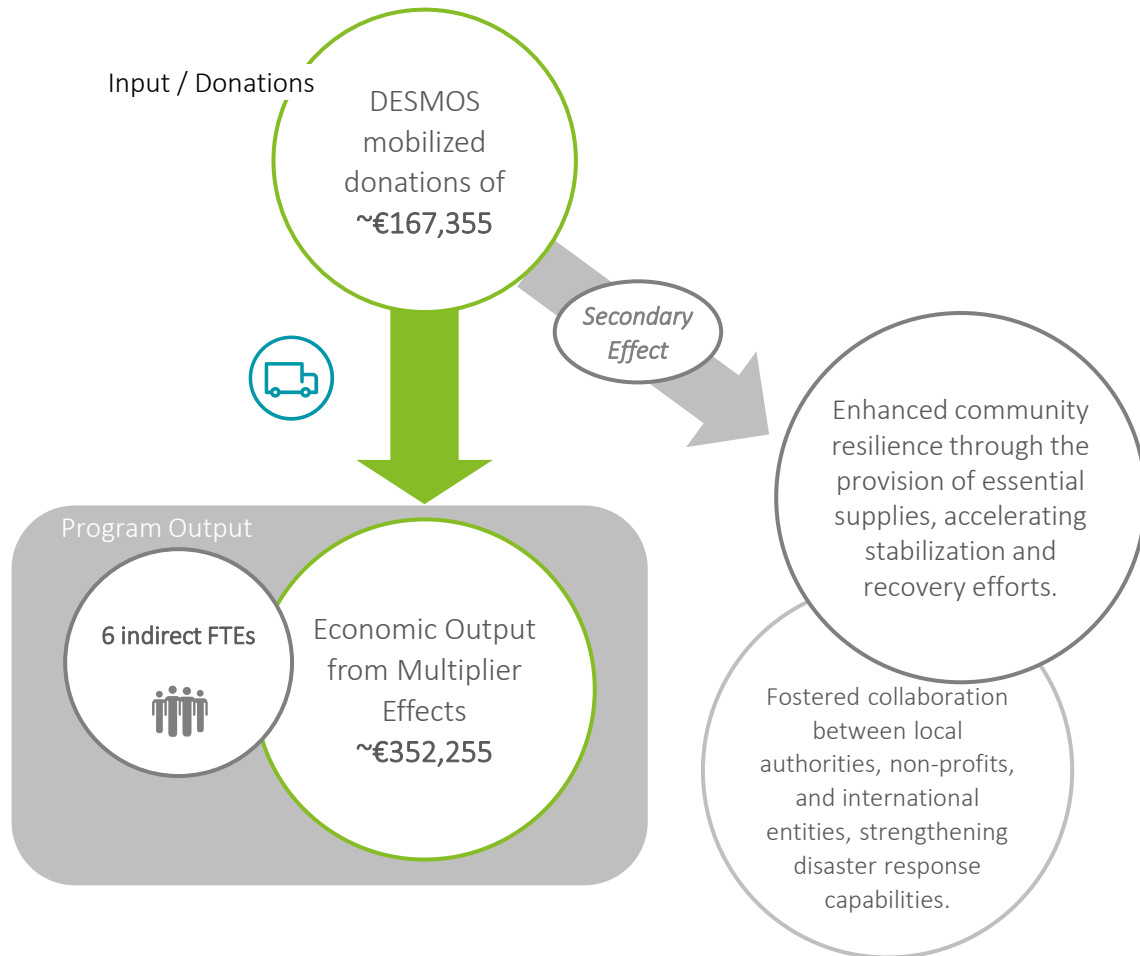
198

BENEFICIARIES (6 PEOPLE PER SHELTER)



SOUTHEAST TURKEY EARTHQUAKES | ECONOMIC IMPACT

Since the program’s initiation in 2023, it is estimated that Southeast Turkey earthquakes Response has created ~€352,255 of economic output and sustained 6 indirect FTEs



Economic impact

- During the southeast Turkey earthquakes in 2023, financial and In-kind donations worth ~€167,355 were made to the program, which generated economic output in the supply chain of ~€352,255, and sustained 6 indirect FTEs in the economy.

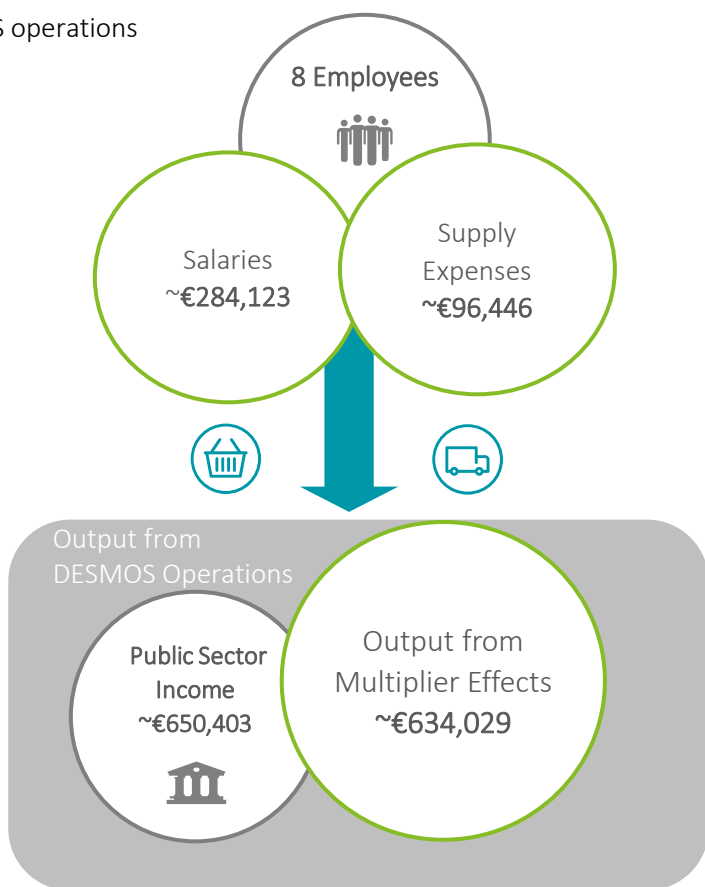
Secondary effects

The program significantly boosted community resilience by ensuring the rapid distribution of essential supplies, which played a crucial role in stabilizing affected areas and hastening recovery processes. Furthermore, it fostered a collaborative framework that brought together local government bodies, non-profit organizations, and international groups, effectively enhancing the overall capability to respond to disasters. This cooperation not only improved immediate responses but also helped in building a robust framework for future emergencies. Additionally, the initiative led to the development of improved logistics and resource management practices that could serve as models for future humanitarian responses, strengthening the local infrastructure and community preparedness for potential future crises.

DESMOS ORGANIZATION | ECONOMIC IMPACT

Since the commencement of its operation in 2012, DESMOS has incurred operational expenses for salaries and expenses which flow into the supply chain, creating an overall economic output of €634,029, as well as generating public sector income of ~€650,403 within the wider economy.

DESMOS operations



Economic impact

Inputs

Since its establishment in 2012 DESMOS has incurred operational expenses in the form of goods, service and salaries for its 8 members staff at a total value of ~€284,123.

Outputs

The economic output of €634,029 is generated due to:

- the consumption of salaries (disposable income), of DESMOS' employees
- Spending on all other goods and services, which are consumed due to the operation of DESMOS





DESMOS ORGANIZATION | DESMOS' ECONOMIC IMPACT PER PROGRAM

The below break-down indicates each program's contribution to DESMOS leverage effect and output generated.

Aggregate Figures since DESMOS' establishment in 2012

Program	Input*	Total Donations	Output	Leverage effect
DESMOS for Warmth	100,434 €	611,644 €	1,153,810 €	11.5
DESMOS gives food aid	94,130 €	573,255 €	1,158,108 €	12.3
In-Kind Donations	435,149 €	2,650,071 €	5,075,010 €	11.7
Tailored Projects Social Welfare	80,391 €	573,255 €	933,653 €	11.6
I Care & Act	190,462 €	1,159,921 €	2,257,839 €	11.9
DESMOS for Youth	123,803 €	753,965 €	1,442,995 €	11.7
DESMOS for Schools	160,762 €	979,044 €	2,377,543 €	14.8
Supporting Healthcare General	83,857 €	510,692 €	928,115 €	11.1
Palliative Care at Home	18,961 €	115,472 €	174,909 €	9.2
East Attica Wildfires Response	77,430 €	543,000 €	990,102 €	12.8
Covid-19 Response	312,415 €	1,902,616 €	3,857,531 €	12.3
Northern Evia Wildfires	43,771 €	266,568 €	523,656 €	12.0
Volunteer forest Firefighter teams	108,736 €	662,207 €	1,130,818 €	10.4
Greece Wildfires 2023-2024	44,549 €	271,303 €	503,462 €	11.3
Thessaly floods	27,819 €	169,420 €	336,221 €	12.1
Southeast Turkey earthquakes	27,480 €	167,355 €	352,255 €	12.8
DESMOS for Youth Northern Evia	28,053 €	170,842 €	239,920 €	8.6
Tailored projects	24,515 €	149,299 €	638,459 €	27.7
DESMOS Direct	34,776 €	211,787 €	863,748 €	24.8
DESMOS own operations	380,568 €	2,398,063 €	634,029 €	1.7
TOTAL (in million €)	2.4 €	14.8 €	25.6 €	10.7

*Note: Inputs relate to the operating expenses incurred by DESMOS. As no official breakdown of DESMOS operating expenses per program was available, above break down was calculated on the basis of the share of the donations raised for each program to total donations raised. The leverage effect is calculated by dividing the outputs by the inputs.



Appendix

APPENDIX - IMPACT ASSESSMENT METHODOLOGY | I/O MODEL

The methodology to assess the economic impact includes all activities of DESMOS and the respective direct, indirect and induced impact which is created, captured via the Input-Output Model.

Economic Impact & The Input-Output Model

The **Input-Output model**¹ is used to determine the effect of DESMOS' operation and its programs on the economy in terms of economic output, public sector income and job creation. The model relates economic inputs, used for the operation of DESMOS and its programs, to economic outputs created in the wider economy.

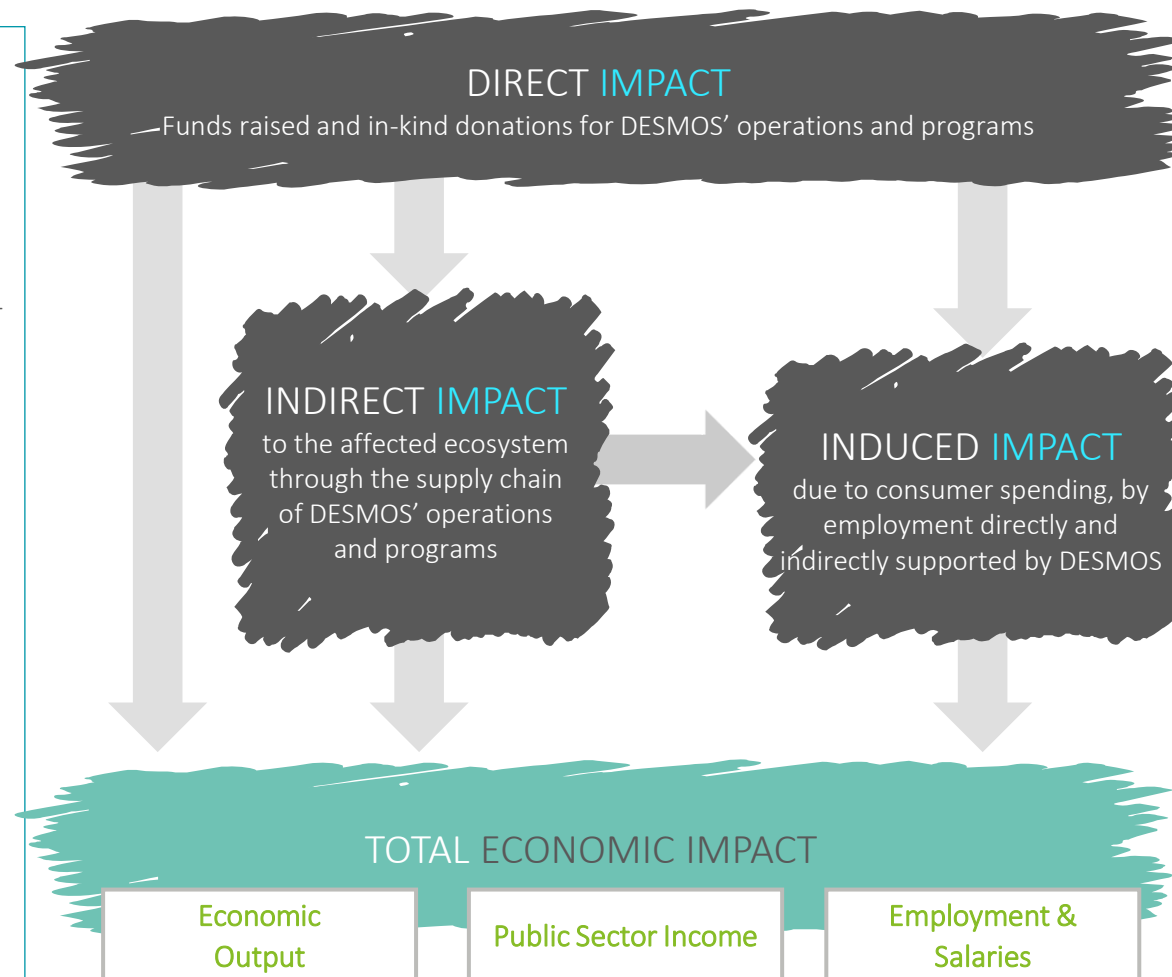
Economic Inputs and the **direct impact of DESMOS'** are all donations, financial and non-financial, that DESMOS manages to mobilize through its donor network.

Economic Output occurs as a result of inputs. Output is generated to other industries in the supply chain of DESMOS (**Indirect Impact**, e.g. in the sector of oil and petroleum products via the purchase of heating oil via DESMOS for Warmth Program) and through the consumption of disposable income supported by DESMOS (**Induced Impact**, e.g. as a result of salaries paid via DESMOS for Youth Program).

Public Sector Income describes the additional income that is created through taxes, which are accumulated due to the generated economic activity (e.g. VAT and income tax).

Job creation occurs due to the economic activity of the organization and may account for direct employment in the organization itself or for jobs sustained in the supply chain of the organization, as a result of its operations.

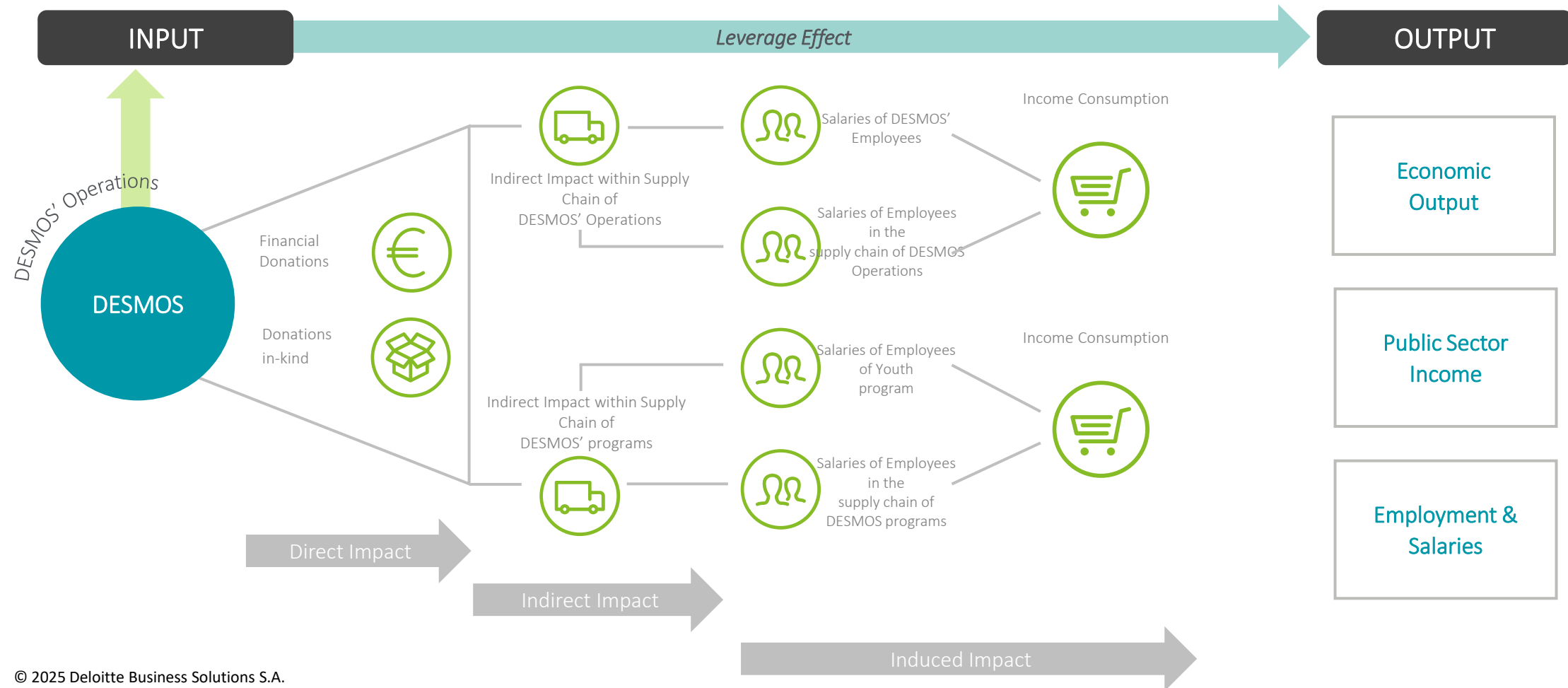
The impact assessment and the calculation of economic output is conducted per **program year**, not **calendar year**.



¹ For the input-output model, Leontief was awarded the Nobel Prize in 1973.
Note: Input – Output methodology is based on statistical information available from Eurostat

APPENDIX - IMPACT ASSESSMENT METHODOLOGY | I/O MODEL

For the assessment, the whole operation of DESMOS between 2012 and 2024 is considered, measuring the direct impact of DESMOS, the indirect impact in the supply chain and the induced impact due to the consumption of income of sustained salaries, which lead to economic output, public sector income and employment.



Deloitte.

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